

Cognos Analytics on Cloud

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Cognos Analytics
IBM Data and AI
July 2020



Why Cognos Analytics on Cloud

- IBM Supplied HW, Software and Support
- Uptime guarantees with automatic backups
- Increase capabilities over equivalent on-premise licenses - Customer manages feature access
- Reduced overall Support Costs and Effort - No infrastructure worries
- Resilience of CA on Cloud's Kubernetes implementation
- Automatic Upgrades - Access to the latest innovations as they are released
- Security and Compliance



LOWER UP-FRONT COSTS

- Reduce IT overhead without sacrificing business revenue
- Increased utilization rates on less HW (CA tuned by IBM)



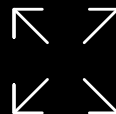
TIME TO VALUE

- Rapid delivery of an environment using best practices
- End to end deployment in mins/days



COST ACCOUNTING

- The ability to shift costs from capital to operating expenses
- Eliminate up front capital expenditures



SCALABILITY

- Add or subtract users as needed
- No worry about procuring new hardware and other infrastructure components
- Add capacity with zero down time

Cognos Analytics on Cloud Hosted

Cognos Analytics hosted in IBM Cloud

Administered by dedicated IBM CloudOps

Authorized user or capacity-based licensing

Multiple environments (*prod, non-prod*)

Leverage existing authentication providers

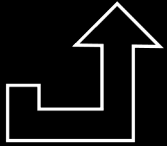
Backups/restores

VPN access to on-premises data



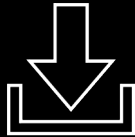
Cognos Analytics on Cloud

Hosted



EASY UPGRADES

- Client Scheduled Upgrade
- 60-day to upgrade to latest R - release
- Upgrade during monthly maintenance or by request
- N-2 Compliance
- Automated upgrades



CONTENT BACK-UP

- Daily encrypted backups replicated to another data center
- Content Store & configuration files
- Restores upon request

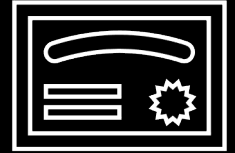
DISASTER RECOVERY

- Built into the cost
- Published SLA at 99.9%



SECURITY:COMPLIANCE

- ISO 27001/27017/27018
- EU-US Privacy Shield
- HIPAA for Healthcare USA
- SOC 1 (IBM Cloud, infrastructure)
- GDPR Ready
- SOC 2 (2H 2020)



CERTIFICATIONS

- ISO 27K
- Cloud Security Alliance – STAR Registrant
- PCI Compliance
- EU Model Clauses

Cognos Analytics on Cloud

On-Demand

Completely digital experience

IBM ID authentication

Cloud based data sources

On Prem data sources via Secure Gateway

Cloud-only environment

- No client tools (FM, Transformer, etc)

- No Deployments

Simplified experience

- Limited administrative capabilities



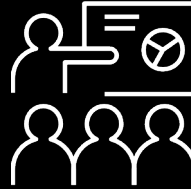
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On-Demand



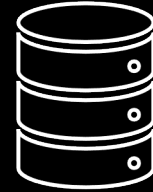
EASY PROVISIONING

- Create a subscription with different tiered users in a single order
- Manage the assignment of tiers to people via their email address
- Time to value in minutes
- Start your analytics journey!



GUIDED TOURS

- New users can take a guided tour through IBM Cognos Analytics.
- Tours introduce you to different features at your own pace.
- Guided interaction helps you learn more effectively.



DATA ACCESS

- Cloud-based databases and uploaded data
- Access on-premises data via a secure gateway
- Analyze data from different sources at the same time
- Self-service setup of up to 2 secured gateways with up to 5 connections

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Which Deployment Options is right for you

Hosted Managed Service

- Enterprise level cloud solution for new workload deployments or migrating from an existing solution
- Fully Bi-Modal with both traditional reporting and data discovery/dashboarding
- For organizations with 100 - Thousands of users
- Uploaded, on-cloud or local data sources (incl OLAP)
- Existing Cognos customers moving to the cloud
- Add capacity with zero downtime
- Monthly Maintenance windows
- Client Scheduled Upgrades

On-Demand Service

- Low cost entry point with no min quantity (*pay-as-you-grow*)
- Individual or departmental solution with low IT requirements
- Fully Bi-Modal with both traditional reporting and data discovery/dashboarding
- Ideal for organizations up to ~200 Users
- Uploaded, on-cloud or local data sources
- Automatic version upgrades

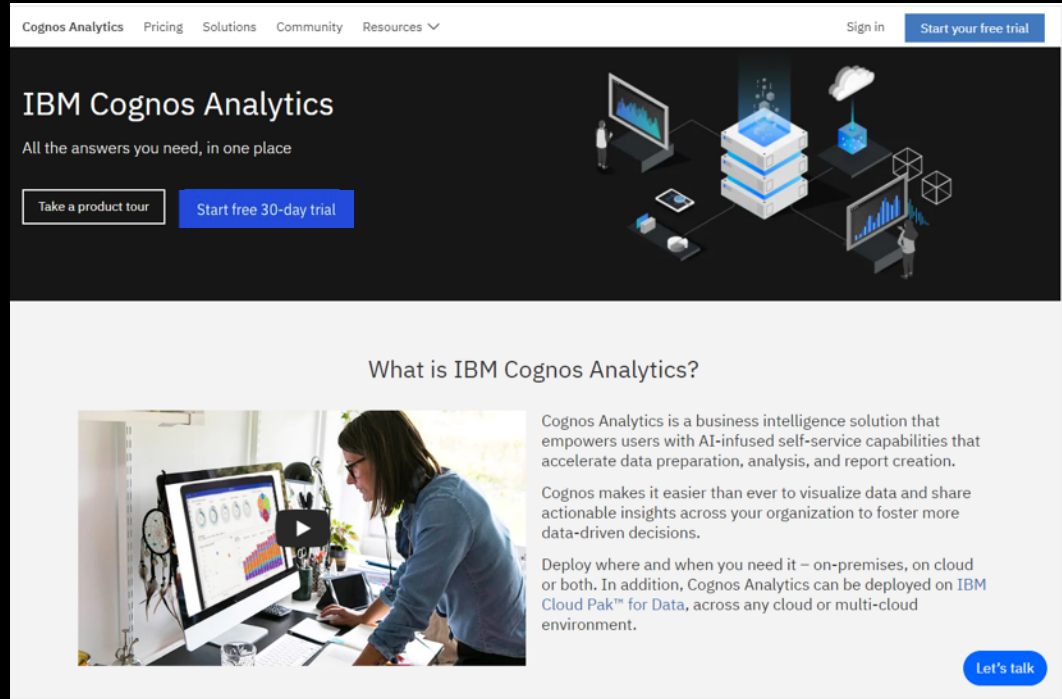
IBM Cognos Analytics on Cloud

30-day Trial experience

- Sign-up is easy and fast
- Full Cognos Analytics experience
- Up to 5 users
- Access to a single on-premises database
- Convert directly to a paid subscription
- Data retention after trial for 30-day's



<https://www.ibm.com/products/cognos-analytics>

The screenshot shows the IBM Cognos Analytics website. The top navigation bar includes links for 'Cognos Analytics', 'Pricing', 'Solutions', 'Community', and 'Resources'. On the right, there are 'Sign in' and 'Start your free trial' buttons. The main header features the text 'IBM Cognos Analytics' and the tagline 'All the answers you need, in one place'. Below this are two buttons: 'Take a product tour' and 'Start free 30-day trial'. A large illustration depicts a person at a computer, a server stack, a cloud icon, and various data visualizations like bar charts and line graphs. The lower section is titled 'What is IBM Cognos Analytics?' and contains a video player showing a woman working at a computer. To the right of the video, there is descriptive text about the solution's capabilities and deployment options, followed by a 'Let's talk' button.

Cognos Analytics

Pricing Solutions Community Resources

Sign in Start your free trial

IBM Cognos Analytics

All the answers you need, in one place

Take a product tour Start free 30-day trial

What is IBM Cognos Analytics?

Cognos Analytics is a business intelligence solution that empowers users with AI-infused self-service capabilities that accelerate data preparation, analysis, and report creation.

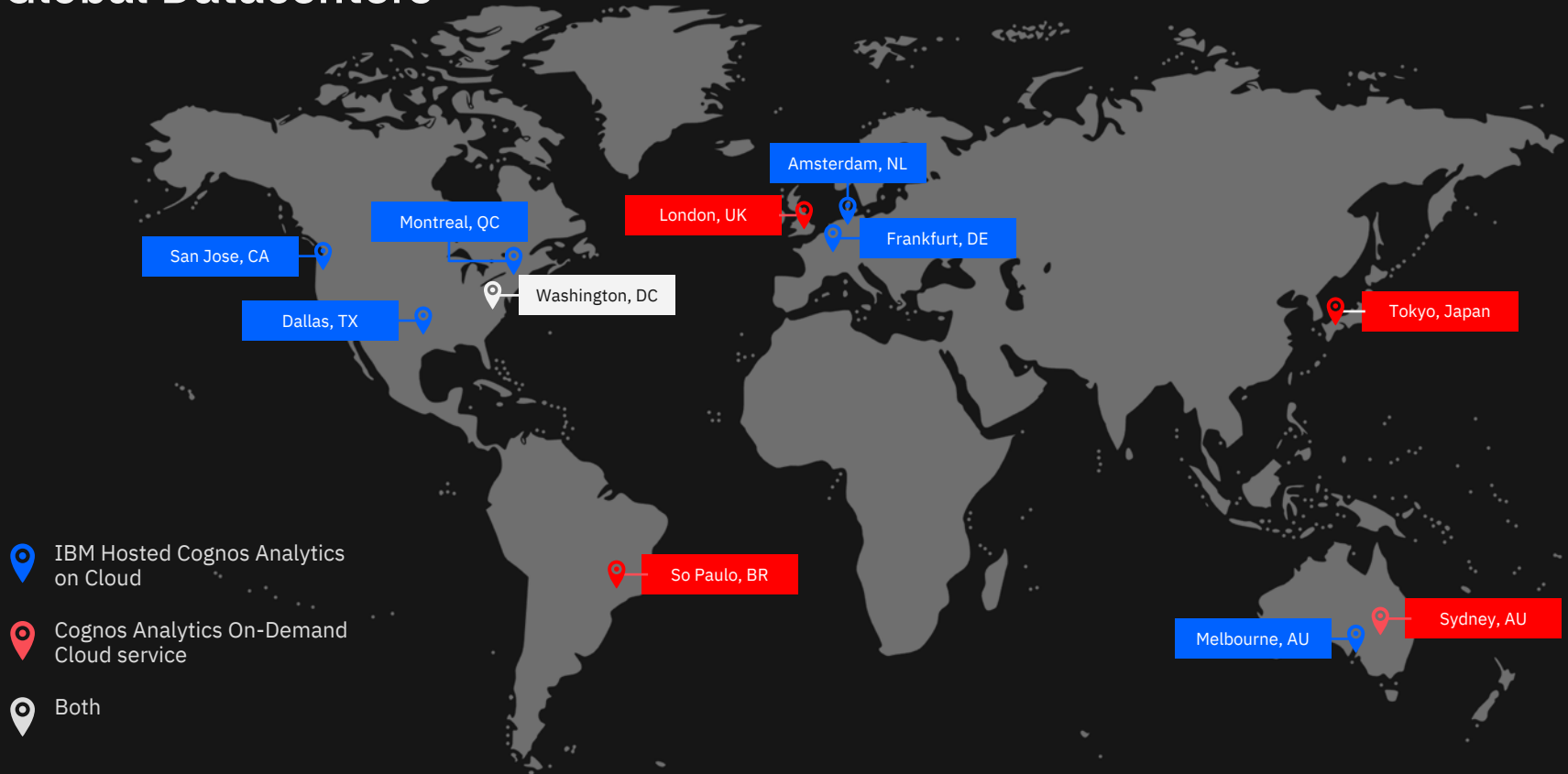
Cognos makes it easier than ever to visualize data and share actionable insights across your organization to foster more data-driven decisions.


Deploy where and when you need it – on-premises, on cloud or both. In addition, Cognos Analytics can be deployed on IBM Cloud Pak™ for Data, across any cloud or multi-cloud environment.


Let's talk

Cognos Analytics on Cloud

Global Datacenters



 IBM Hosted Cognos Analytics on Cloud

 Cognos Analytics On-Demand Cloud service

 Both