

IBM Cloud Pak for Integration

What's new in CP41?

Multi-style integration

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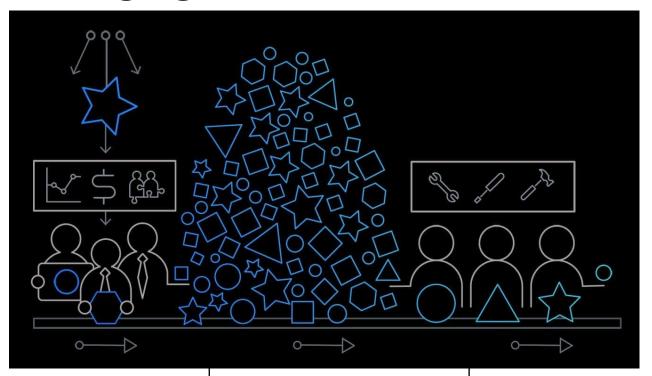
Integration Architectures are Changing

"Integration has become an obstacle to success because traditional, centralized and systematic integration approaches cannot cope with the volume and pace of business innovation."

Source: Gartner-Modernizing Integration Strategies and Infrastructure Primer for 2018

Webinar "A cloud native approach to agile integration" - Kim Clark

https://ibm.biz/agile-integrationcloud-native



Integration portfolio is bloated

Specialist only dependency hinders scaling of delivery

Lack of interoperability and limited reuse

Successful enterprises integrate faster and *better*Intelligently automating every interaction



Manual tasks requiring expert integration skills



Automated integration lifecycle with AI, bestpractices and built-in reuse to eliminate the skills barrier



Lack of operational visibility to improve integrations



Closed-loop integration lifecycle that uses real-world, company specific, operational data to identify issues and recommend best practices



Traditional approach of using only one integration style



Multi-style integration streamlines using different styles of integration together to deliver faster and better than a one-style-fits-all approach

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IBM can help you automate your business with agile integration...



People & Process



- Empowering teams
- Agile methods



Architecture



- API led
- Event-driven
- Microservices aligned

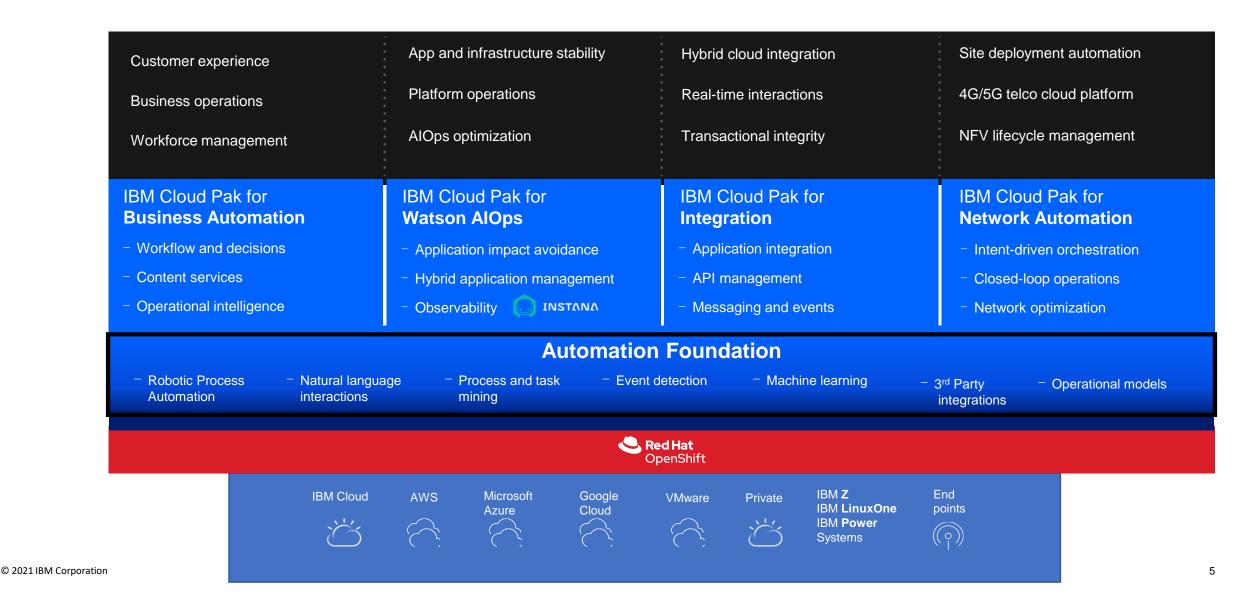


Technology

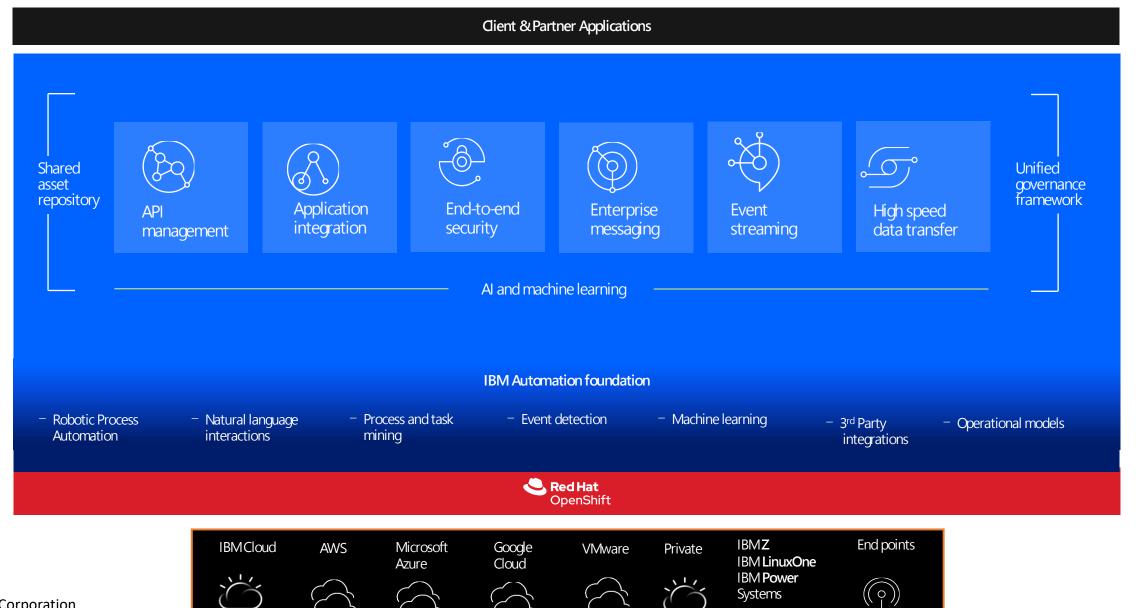
- Automation and Al
- Cloud-native infrastructure
- Essential integration capabilities working together
- Unified security, governance, and operations

IBM Automation platform

The most complete set of business and IT Automation services, powered by AI



IBM Cloud Pak for Integration



Innovation will increasingly occur here



Line of business professional

Interested in a specific business initiative.

Keen to automate repetitive tasks.

Line of business technical

Supports the business, always looking for tools to accelerate business initiatives.

Integration development is a part of their role.

Integration specialist

Builds complex integrations across a varied ecosystem.

Responsible for managing and securing data, enterprise-wide.

Application Developer

Builds applications that need to access data from across the organisation.

In first instance will look to write code rather than use a tool.

O1 Drive new engagement models and digital transformation.

02 Speed integration while reducing costs

03
Reduce business risks and meet security and compliance requirements.

Create and Manage APIs to make core business functions available through new digital channels.

Respond to events in real-time to deliver more engaging customer experiences.

Access data in a fast, secure and reusable way, wherever the data resides.

Accelerate delivery with a more agile integration architecture.

Build and deploy new, re-usable integrations in minutes.

Reduce cost and increase reuse and interoperability with simplified operations.

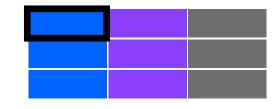
Secure your business while delivering new engaging services.

Protect transaction integrity across networks and data sources.

Balance workload demands to optimise resiliency and scalability of critical backend systems.

Create and manage APIs

to enable digital business through new channels



Entry point:

Create and manage APIs to enable digital business through new channels

Scenarios:

- Enable a consistent experience across every channel
- Support data needs of cloud-native applications deployed over multiple clouds
- Form digital ecosystems to provide customer-centric solutions



Build APIs in minutes

with Al Automation

- Automated no-code model-driven approach
- Automatically generates OpenAPI and REST
- Leverage pre-built connectors with AI
- Single integrated API authoring experience combining multiple styles of integration



API lifecycle management

with Closed Loop Automation

- Publish and manage secure APIs
- Manage APIs across multiple clouds
- Al powered automated API test generation using company's operational data
- Self-service, fully customizable API Developer Portal
- Governance and version control for APIs

Capability: API Management



Keep data in sync

across Multi-Style Integrations

- Sync data across multiple applications and systems no matter where they reside
- Retrieve data rapidly and securely for an engaging customer experience
- Use multiple integration styles together to optimize reads and writes from/to systems of records

Capability: App Integration, Messaging

Capability: App Integration, API Management

DEMO