

IBM i and Varsity Logistics Software

The Best Shipping Software for IBM i

Customer satisfaction has never been so important. How quickly and at what cost companies provide goods to customers is often a source of friction and, thanks to the "Amazon effect," a source of competition.

That's why integrated parcel and freight shipping software that helps **optimize cartons, carriers, and costs** is a win for IBM i users. Varsity Logistics is IBM i-native software that integrates with ERP and/or warehouse management system (WMS) software so companies can better manage and control the supply chain.

Non-IBM i shipping software, including carrier-provided, stand-alone systems, are placed at the end of the packing line to print carrier-compliant shipping labels. To compare costs means going online or to another carrier system. But with Varsity Logistics shipping software for IBM i, rate comparisons can be done at the time of ordering, and can even take into account how best to package the order into how many cartons and from which warehouse locations - for the lowest rates and fastest service.

Plus, because Varsity integrates with your other IBM i software, ordering and shipping information - and customers' preferences - can be automatically tied to their accounts.

Highlights

- Reduces shipping costs
- Enhances customer service
- Eliminates data re-entry
- Streamlines order processing

IBM Power Systems Data Sheet



Varsity Logistics is multi-carrier shipping software built for the IBM i platform. It automates every step of the parcel and freight shipping process - from order entry through to shipment track-and-trace and reporting.

Cut Shipping Costs

Varsity's rate shopping software can compare your contract rates across all major parcel and lessthan-truckload LTL carriers to find the best combination of cost and time to deliver. Varsity's parcel shipping solution also includes the industry's first IBM i-based auditing package to ensure your invoices from your carriers are accurate.

Optimize Shipping Processes

Varsity's ShipOptimizer gives companies the ability to accurately determine shipping costs in advance of actually shipping the product. ShipOptimizer quickly identifies the most efficient and cost-effective way to package and ship an order based on the weight and dimensions of each item. ShipOptimizer also supports a variety of advanced fulfillment processes allowing companies to offset rising transportation costs and improve efficiencies within the warehouse.

Increase Customer Satisfaction

Providing transparency for shipping rates at the time of order enables customers to decide how much they want to pay to have their order by a specific date. Varsity's ShipTalk extends visibility and communications for greater collaboration with your carriers and cosignees. Real-time status updates, electronic filing of export documents, carrier interfaces and delivery confirmations are all options available to add only as needed.

Customer Testimonials

With ShipSoft-Parcel, Allen-Edmonds Shoe Corporation (Port Washington, WI) has reduced processing time, improved customer satisfaction, improved shipping accuracy, and increased employee satisfaction.

"Our customer service department has access to real-time shipping status and a more fluid shipping process.... The system can easily handle 5,000 packages a day if we need it to. It is nice to know that Varsity will be there when we need them." - Dave Barber, Director of Information, Allen-Edmonds

Seamless integration allows Total Biz Fulfillment (Grantsville, MD) to accurately handle a higher volume of packages with fewer people.

"Relying on a homegrown or carrier-supplied system that requires employees to re-key addresses leads to too many errors. Varsity is accurate every time." - Greg Wilburn, MIS Manager, Total Biz Fulfillment



Why IBM and Varsity Logistics?

Varsity Logistics and IBM have a strong alliance and a partnership focused on our joint customers. This ensures our combined hardware and software solutions are ideal for companies shipping from 200 parcels to well over 2,000 parcels a day or with multiple freight shipments.

Varsity Logistics software is built from the ground up for the IBM i platform using IBM's native toolset and database. It was the first shipping software native to the IBM i platform and continues to evolve as the leader in serving IBM i users with parcel, freight and/or fleet shipping requirements.

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Next Steps

To request a demo of Varsity ShipSoft or other modules, please contact us at <u>https://</u> <u>www.varsitylogistics.com/contact-us</u>

For a professional review of your current shipping operations, remote or on-site as appropriate, call 650-392-7979 or email <u>services@varsitynet.com</u>

For More Information

To learn more about IBM i 7.4, please contact your IBM representative or IBM Business Partner, or visit the following website:

https://www.ibm.com/it-infrastructure/powe r/os/ibm-i

To learn more about Varsity Logistics shipping software, visit: <u>https://</u><u>www.varsitylogistics.com/</u>

Additionally, IBM Global Financing provides numerous payment options to help you acquire the technology you need to grow your business. We provide full lifecycle management of IT products and services, from acquisition to disposition. For more information, visit: <u>ibm.com/financing</u>

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