

Netezza Performance Server

2022 September Newsletter



Dear Netezza Community,

To close out Q3, we are excited to have more Netezza announcements and new content to share with you.

Latest Netezza Announcements and Tech Previews:

- **New! SQL on Parquet –Tech Preview Available:**
Combine known structured data from your Netezza with unstructured exploratory data located in your data lake. Isolate, ingest, and query only the data you need to compliment your Netezza workloads with no physical data movement required. Query data from your data lake within minutes, rather than hours. **Learn how to take advantage of SQL on Parquet today [here](#)**
- **New! Watch the latest from IBM Netezza Performance Server for Cloud Pak for Data.**
With the next-gen platform of Netezza Performance Server, power real-time analytics, price performance at scale, and insights accessible for everyone in a single platform. Experience 3X SQL performance, 2X load performance, and 2X concurrency performance. [Watch now!](#)

New Case Study: Carrefour

How fresh data can drive 100% faster decision-making

See how IBM Netezza Performance Server is driving fast, scalable and standardized data for this UAE-based retailer, serving over 750,000 customers per day, across 16 countries

Read the case study [here](#)



Supercharged, powerful, optimized for Netezza

Webinar: Mako Customers

Attend the next IBM Expert Labs information-packed session showcasing the latest from Netezza Performance Server

[Register now!](#)

IBM is a 2022 Gartner Peer Insights Customer Choice for Cloud DBMS!

See what other Netezza customers are saying [here!](#)

Forrester Total Economic Impact Report for IBM Data Management 2022

See how Netezza has contributed to a 241% ROI for IBM customers [here](#)

Netezza Mako Clients:

End of support ([Japan](#) , [US](#), [EMEA](#), [APAC](#), [LA](#), [Canada](#)) is coming for Mako appliance. *What are my options?*

Run Netezza as you always have on-premises, or move to as a Fully Managed Service in the cloud. Netezza Mako customers can enjoy risk-free frictionless upgrades with a **single command**, making the entire upgrade effort a simple lift-and-shift.

Ready to move to the cloud? [NPS as a Fully Managed Service \(NPSaaS\) on Microsoft Azure](#), provides ultimate control with granular elastic scaling, consumption-based billing, simplicity, and faster time to value with vastly superior price-performance in the cloud. [Watch](#) the latest announcement from Netezza to learn more about the benefits of NPSaaS.

Looking to stay on premises? Upgrade to the next generation of [Netezza Performance Server for Cloud Pak for Data on premises](#), Hammerhead. Fully optimized for Netezza, Hammerhead is built for minimal administration and tuning, 3X increased performance, and significantly reduced outages for maintenance.

[Watch](#) the latest from Netezza to learn more about the benefits of NPS for Cloud Pak for Data.

If this is the first time you're seeing this newsletter, make sure you're a member of the [Netezza Community](#) so you're in the loop.

Save up to 47% and accelerate analytics with Netezza Performance Server

- NPSaaS is **up to 78% faster** than Snowflake
- **Save up to 47%** on licensing costs compared to Snowflake
- Read the latest report from Cabot Partners [here](#)

2H 2022 Events

- Netezza Breakfast + Prolifics – Sept
- AI Everything – Oct
- [AWS RE: Invent 11/28-12/2](#)

Reach out to viktor_lastovka@cz.ibm.com and ashley.bassman@ibm.com for interest

Featured Articles

- [Netezza Ground-to-Cloud Migration with nzbackup/nzrestore](#)
- [Netezza- It Just Works!](#)
- [Netezza keeps getting better... and better – now with more deployment options](#)
- [Netezza Performance Server as a Fully Managed Service](#)
- [Netezza Architecture Enhanced with Public Cloud Functionality](#)

Additional Resources

- Netezza [Developer Resources](#)
- [Product Documentation](#)
- [Website](#)



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