



An Introduction to IBM MQ

Powering cloud-native apps, everywhere!

Amy McCormick

IBM MQ – Principal Product Manager

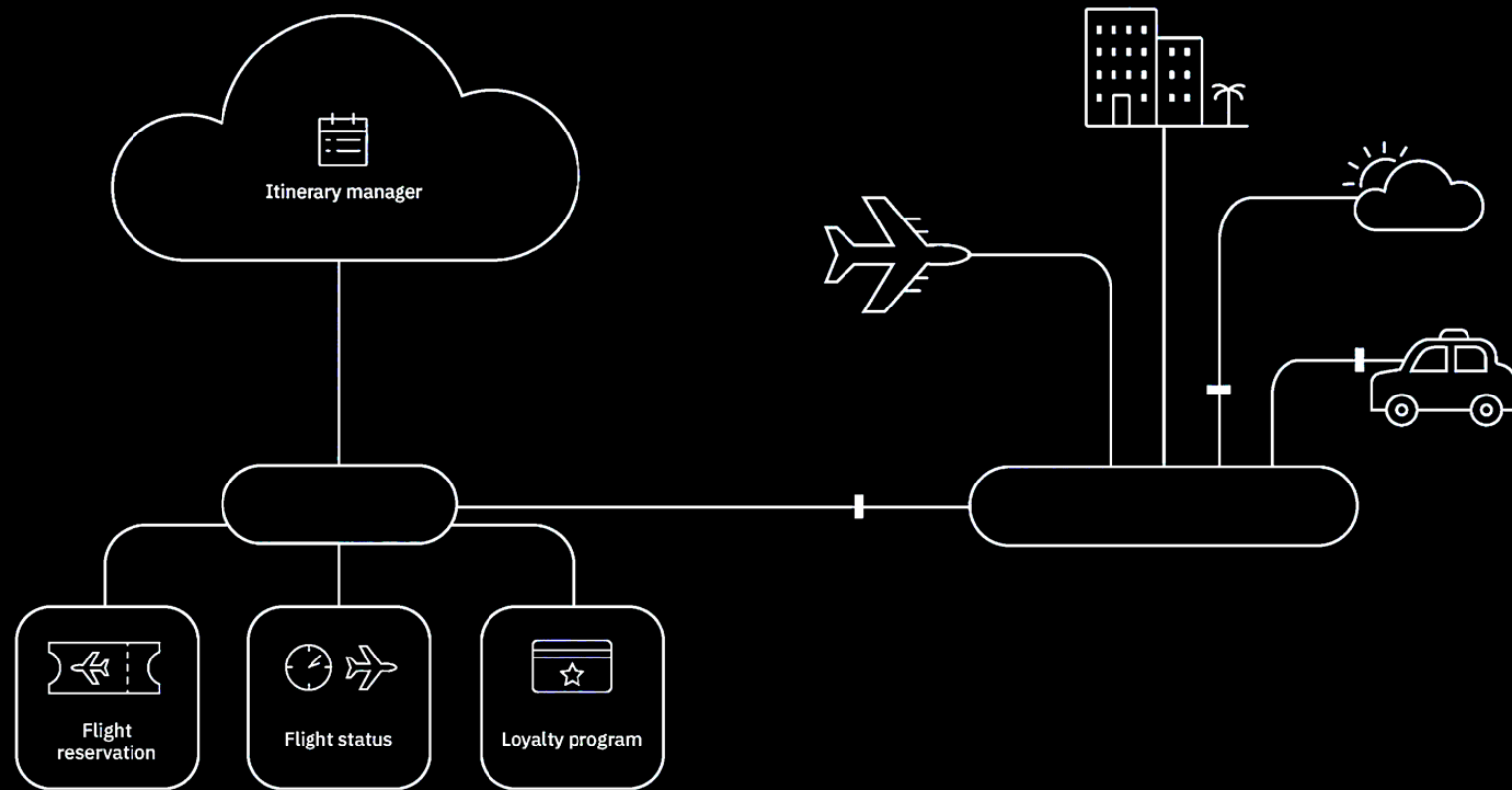
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website!



Messaging is essential for building fully connected, efficient and scalable solutions.

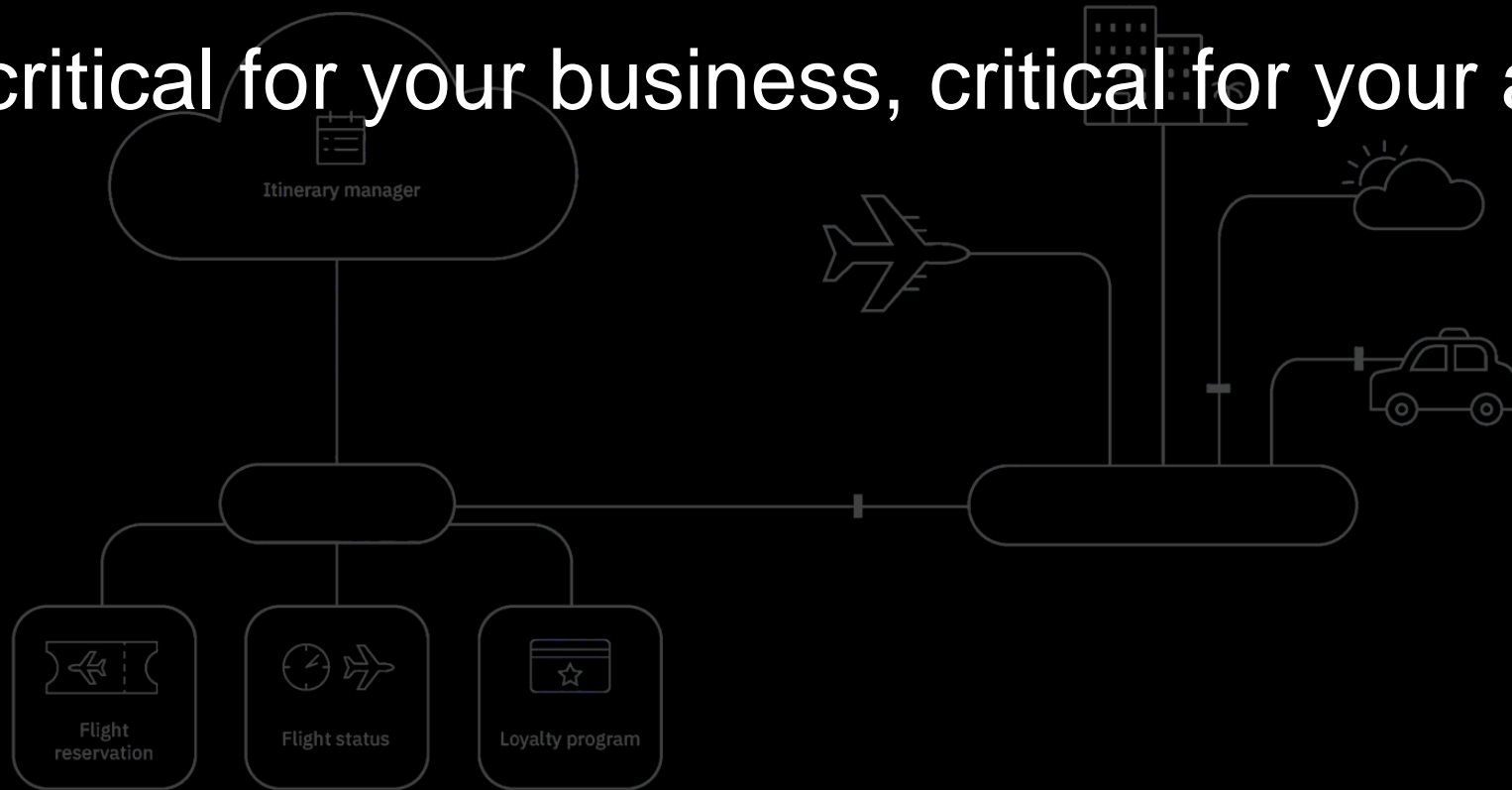
More now than ever before...



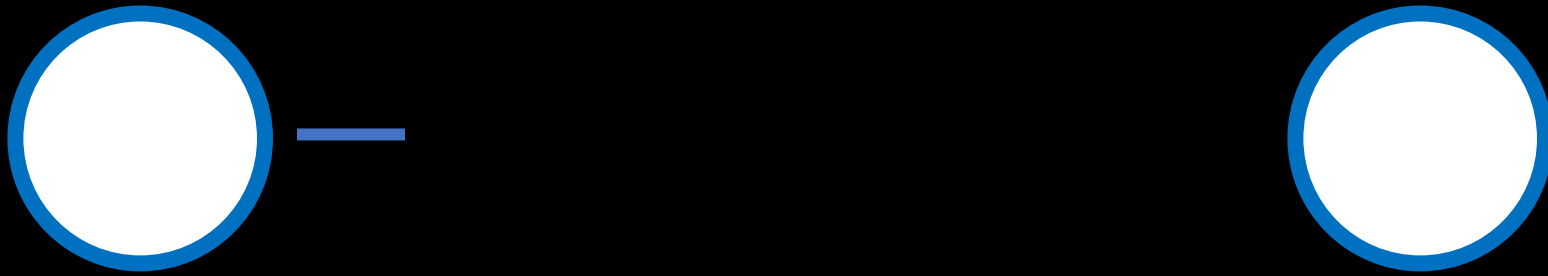
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More now than ever before...

IBM MQ, critical for your business, critical for your applications

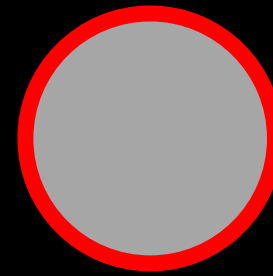
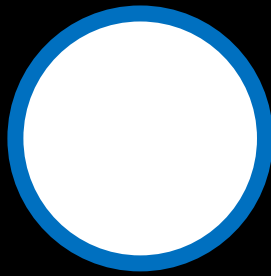


Why does enterprise messaging exist?



Messages are sent between applications, systems, services, devices and all kinds of programs. These messages contain data that is used by the receiving application. Generally, it's important that when a message is sent, it is received. Not for all applications, but for some it's critical – these are generally referred to as 'mission critical' applications. For instance, it could be a flight booking, a payment, an order, a notification about a shipment, information about a patient, instructions to release funds, and so on.

Why does enterprise messaging exist?



If the receiving program isn't available, either because the infrastructure connecting the programs has suffered an issue or if the application itself is unavailable (maintenance, cyber attack, or becomes overloaded due to a sudden traffic increase for instance), this could cause messages to become lost. The sending application may continue to send messages which can cause downstream systems to become out of sync and cause customer or business issues (loss of trust, brand damage, etc).

It is possible to implement retry logic within the application itself, however this can quickly become complex for application developers and cause significant issues if applications need to be changed at any point. It also means that while an application is retrying, it is not moving on to process the next request causing further delays.

Why does enterprise messaging exist?



By putting IBM MQ between programs, you provide a safe space for messages. An application sends the message to an MQ 'queue' and it sits there until the receiving application is ready to receive the message. Administrators can apply different levels of security depending on business needs and define what to do with messages that cannot be delivered after a certain time.

Why does enterprise messaging exist?

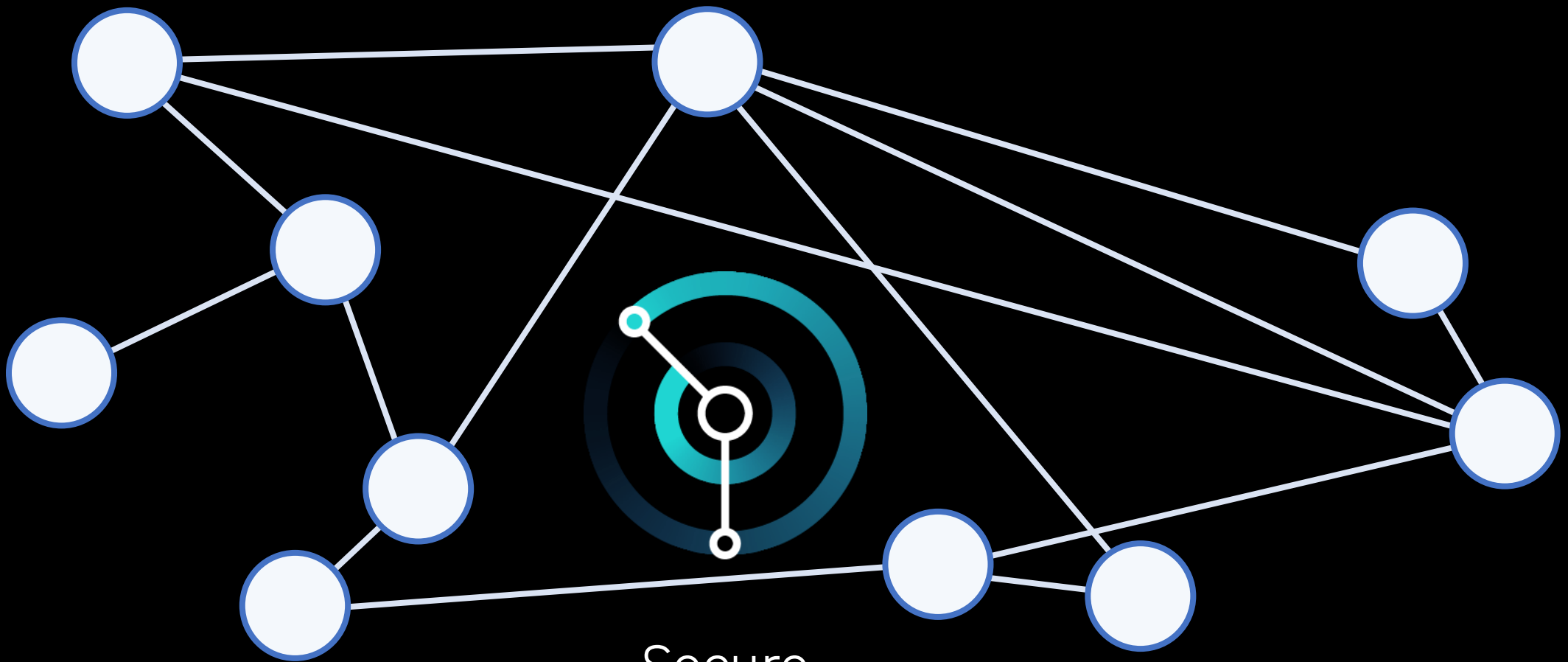


So, if infrastructure or the receiving application isn't ready, mission critical messages aren't lost – they remain on the secure queue until delivery can be assured.

Why does enterprise messaging exist?

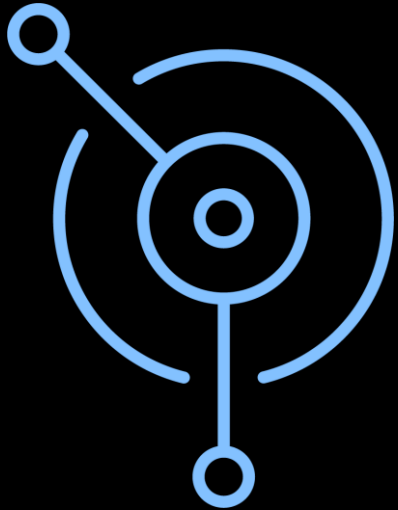


Secure
Assured delivery



Secure
Assured delivery
Everywhere

IBM MQ's critical capabilities across your hybrid cloud



On-premise, software and the MQ Appliance, exactly as you need it



IBM Z

Linux

AIX

Windows

IBMi

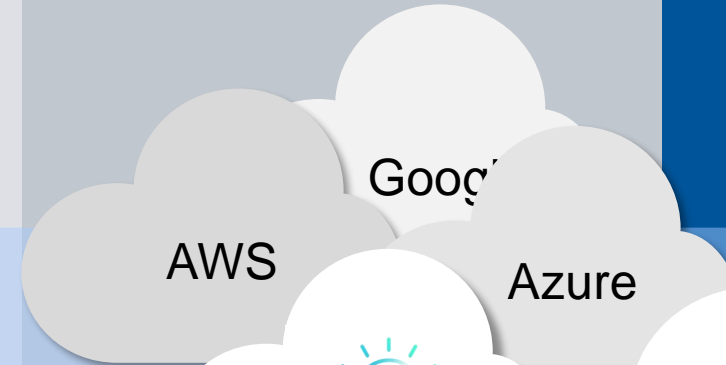
HPE NonStop

zLinux

Appliance



Run MQ yourself in public or private clouds, virtual machines or containers



AWS

Google

Azure



IBM Cloud



IBM Cloud

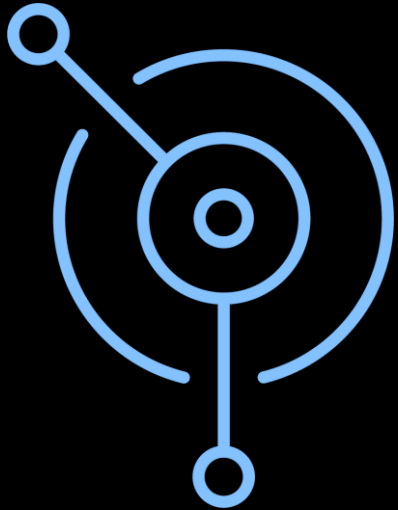
powered by
aws



RED HAT
OPENSIFT

Kubernetes

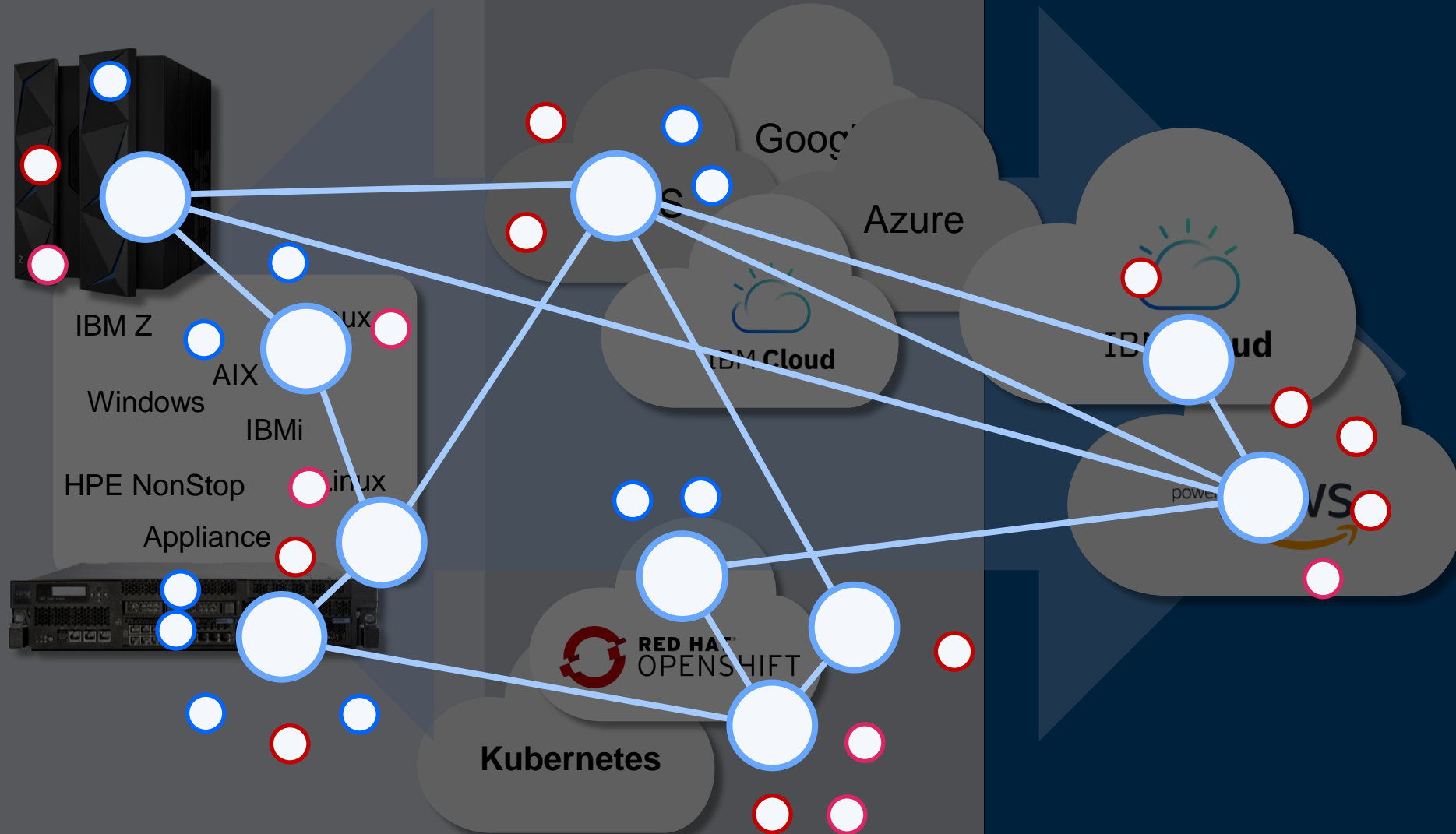
IBM MQ, connecting your enterprise



On-premise, software
and the MQ Appliance,
exactly as you need it

Run MQ yourself in
public or private clouds,
virtual machines or
containers

Let IBM host MQ for you
with its SaaS IBM MQ
service in public clouds,
IBM Cloud and AWS



Other ways to connect IT assets

HTTP

Need to consciously implement required QoS (security, transactionality, etc), scaling may cause challenges, knock-on effect to other applications when changing an endpoint



REST / HTTP APIs

Additional client reconnection logic implementation required, services may be waiting for responses due to synchronous pattern



Kafka

Complementary technology. [Not designed for conversational messaging](#). Lots of components so more heavyweight and costly vs MQ. Additional data storage requirements. Challenges with transactionality ([ACID properties](#))



IBM MQ is *the* solution for mission-critical hybrid cloud messaging

The world depends on reliable, secure messaging and **85% of the fortune 100** depend on IBM MQ¹

- 98 of the top 100 global **banks** using IBM MQ²
- 8 of the top 10 global **manufacturers**³
- 9 of the top 10 global **healthcare providers**⁴
- 6 of the top 10 global **retailers**⁵
- 9 of the world's top 10 global **airlines**⁶
- 9 of the top 10 global **insurers**⁷
- 9 of the top 10 global **IT services companies**⁸

1 + 1 = 2

Simple



Scalable



Reliable



Connected



Secure

IBM MQ connects data within and across **hybrid multi-cloud**, ensuring your mission-critical applications, wherever they are, get the data they need.



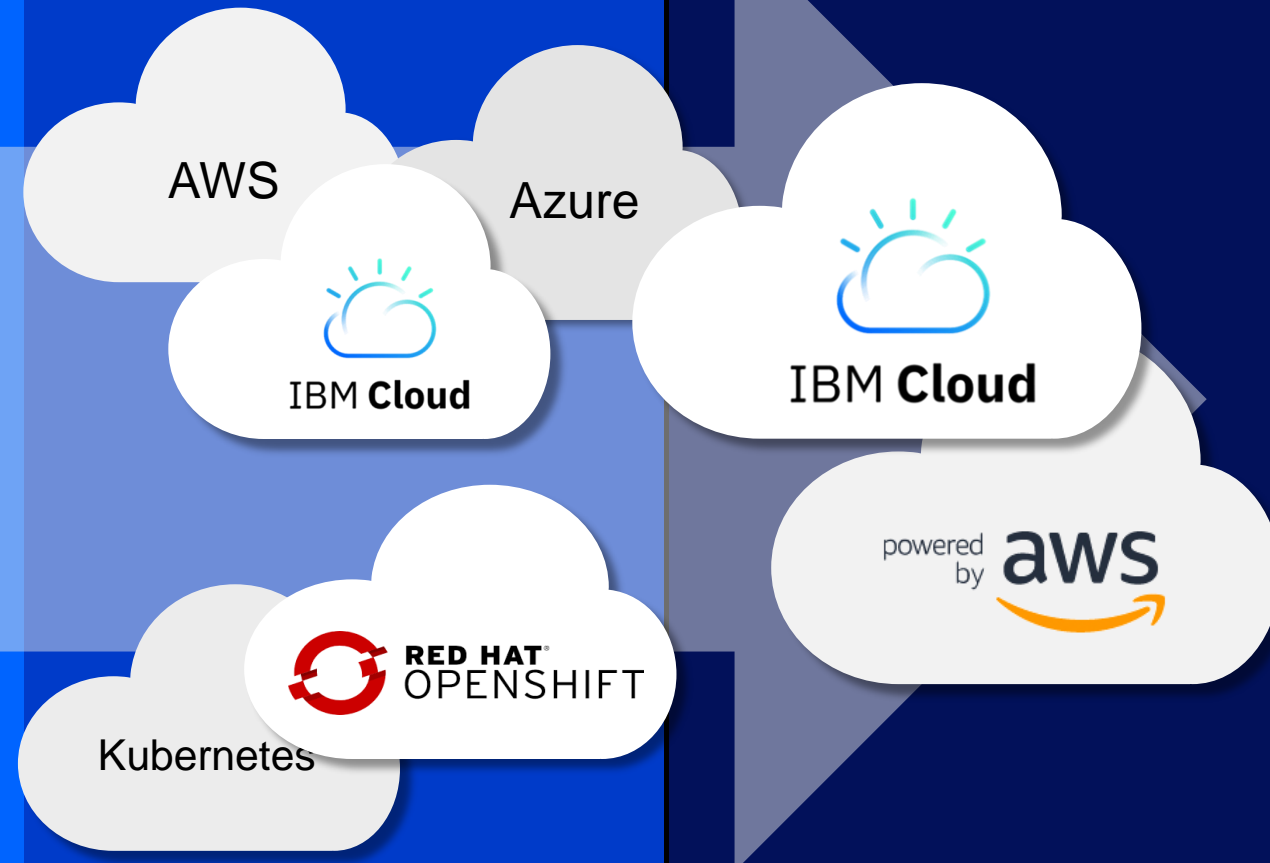
Private datacenters

Software for VMs or containers and a dedicated **MQ Appliance**



Public clouds

Customer-managed **software** deployed to VMs or in **containers**



SaaS

IBM-managed **SaaS**, hosted in IBM Cloud and AWS **public cloud**

Delivering exceptional customer experiences

Usecase: Real-time inventory

To deliver exceptional customer experiences, **sales channel data needs to be united** with third-party providers to gain **clear visibility into inventory** levels.

Data may be locked away in silos at the far reaches of the business, or one of a hundred applications may be down due to a fault, causing systems to be updated with incorrect data or missing key information.

Improving the accuracy of inventory records can grow sales by 4-8%, for a businesses and ensures your customers can get what they want, across every channel, exactly when they want it.



How MQ helps

Responsive

- Publish/subscribe model to act on events
- Use MQ as a Kafka producer

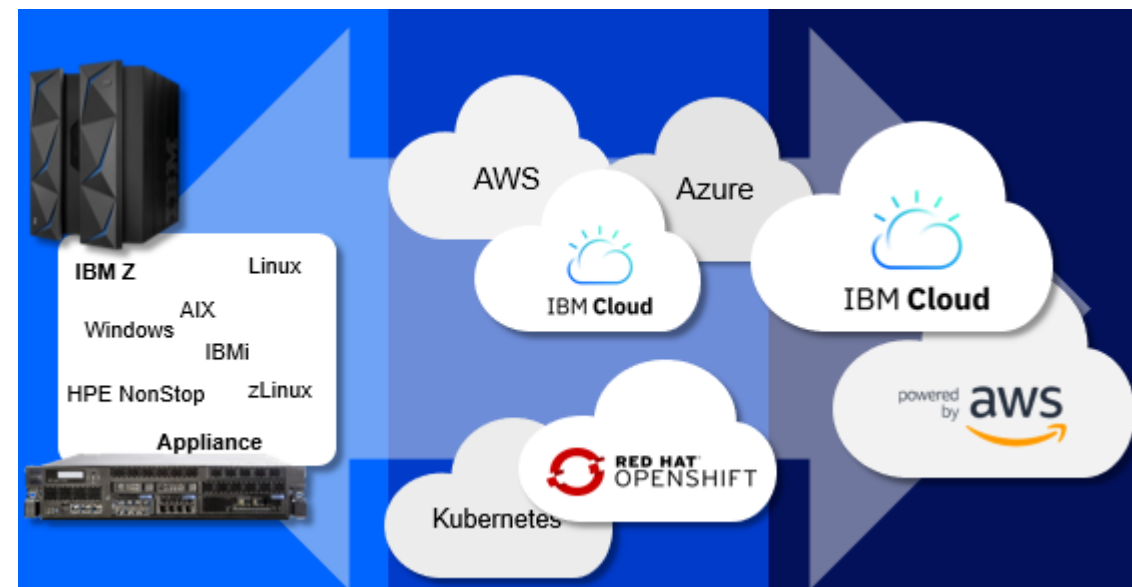
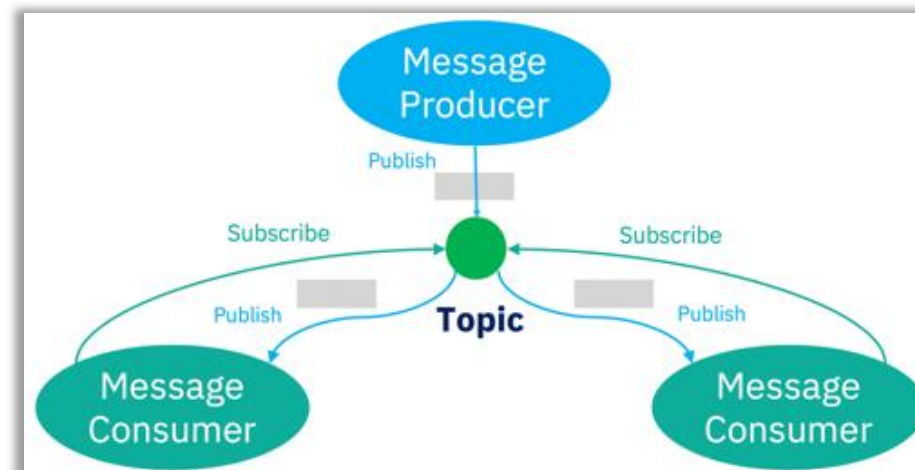
Simple integration, everywhere

- Run MQ where your applications run today
- Multiple form factors to support different business needs

Flexible, high performance

- Intelligent, automated scaling for peaks in traffic
- 'Always-on' communication for enterprise applications

ibm.biz/MessagesAndEventsDifferences



Achieving better outcomes through surfacing data in real-time to analytics or machine learning technologies

Use case: Powering AI / Machine Learning

Data is the fuel that powers artificial intelligence.

It takes hard work to get data to the point where it's usable for AI, but ultimately it comes down to two things: data quantity and data quality.

Digital transformation and modernization can intensify data issues.

Before taking the AI plunge, you need to have the right data and enough of it to can gain insights, predict future outcomes, and transform business decision-making.



INFUSE – Operationalize AI with trust and transparency

ANALYZE - Scale insights with AI everywhere

ORGANIZE - Create a trusted analytics foundation

COLLECT - Make data simple and accessible

Data of every type, regardless of
where it is



How MQ helps

Universal connectivity

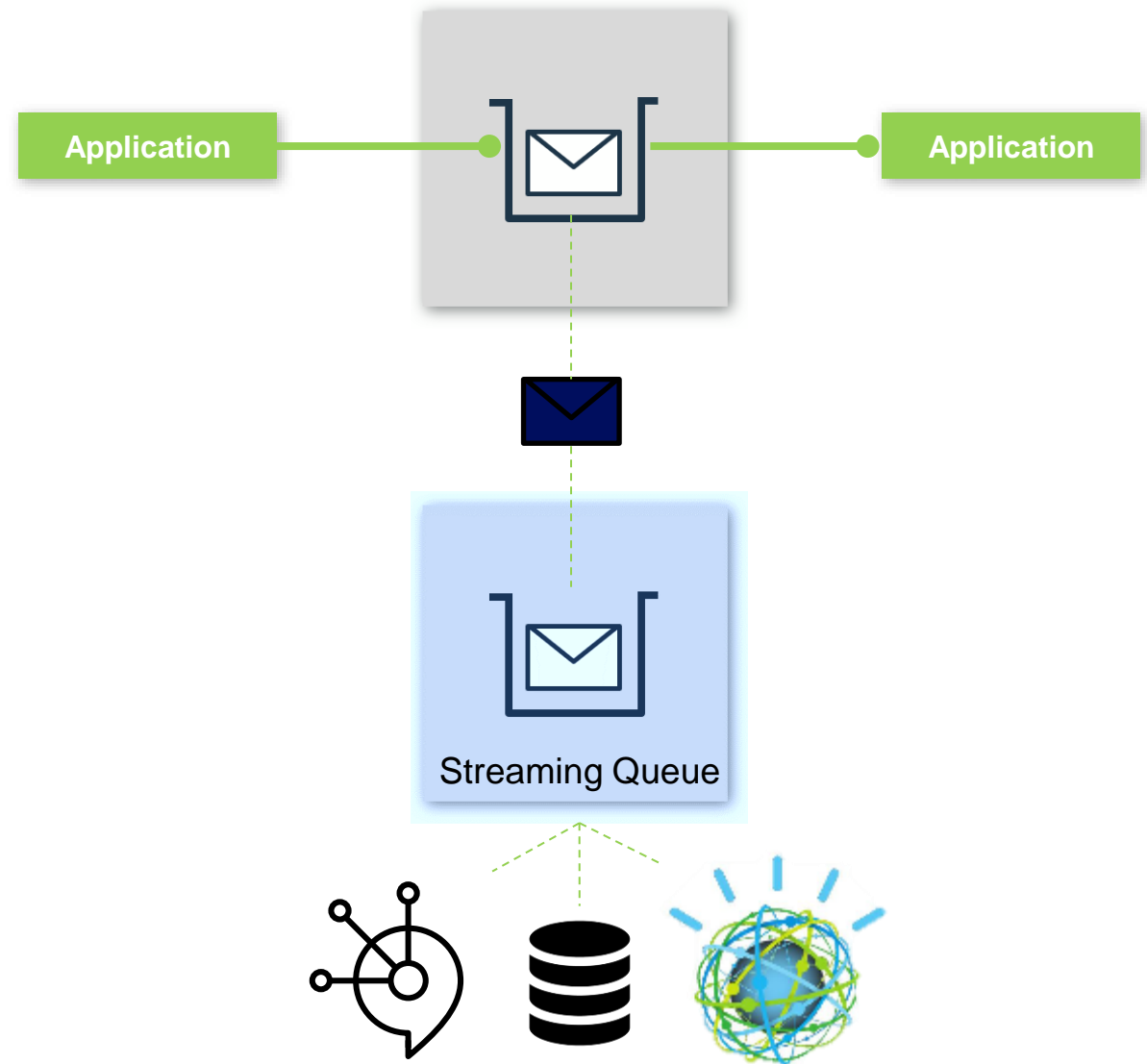
- Connect data across hybrid and multi-cloud
- Support for a open protocols such as [AMQP](#) as well as IoT devices using [MQTT](#)

Smart data collection

- [MQ streaming queues](#) can capture a copy of messages without interrupting the main flow of data to mission-critical applications
- Capture event data for AI with [durable Publish and Subscribe](#)

Assured message delivery

- Exactly once-delivery of messages so Analytics / AI system receive the right data for insights and predictions.
- Highly scalable for peaks in workloads



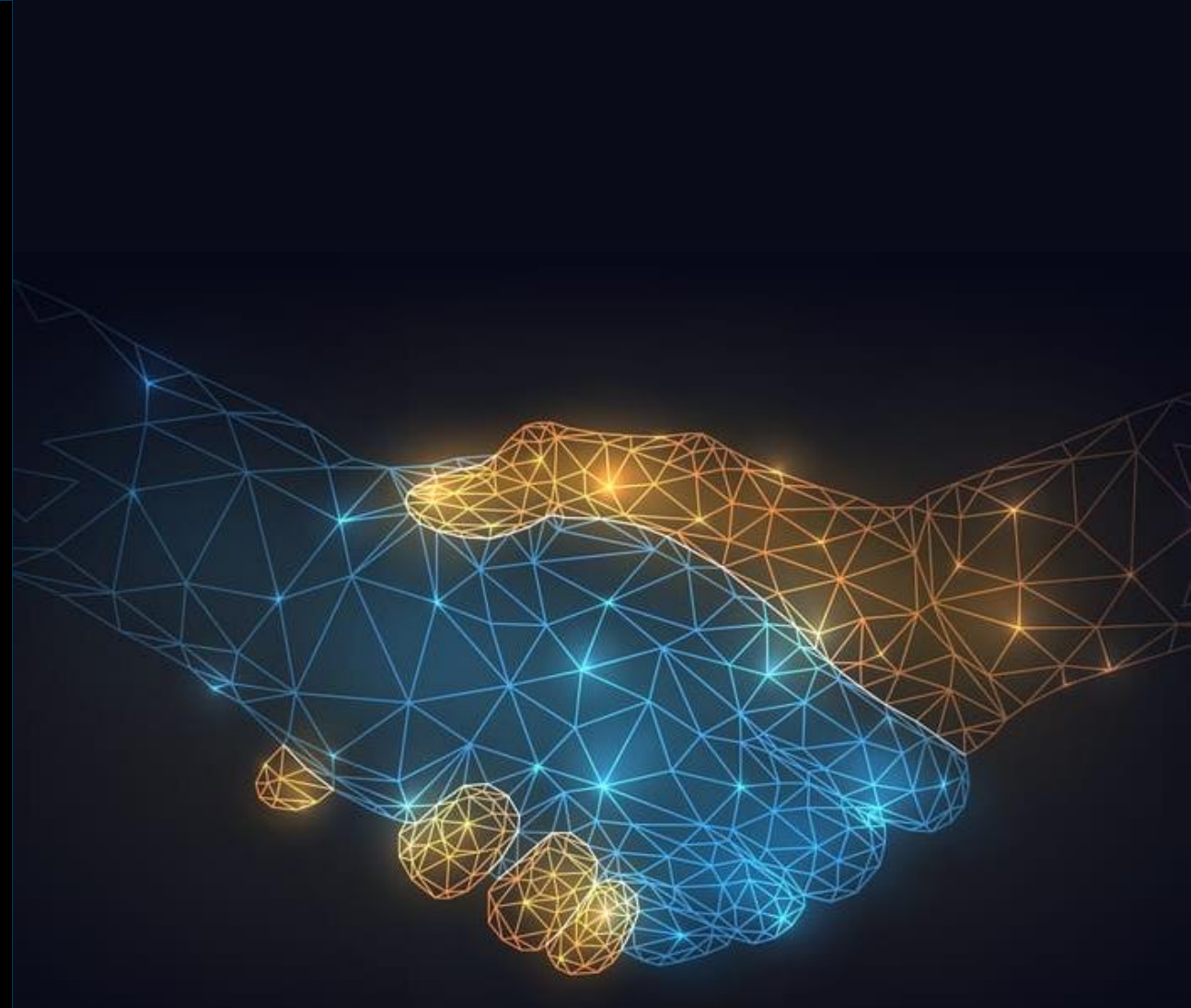
Business-wide hybrid cloud connectivity

Usecase: Securing partner transactions

Participating in an ecosystem requires the ability to manage relationships securely and with trust, as well as enabling the business to generate the right products and services that will drive growth.

Business have different connectivity requirements depending on factors like industry and business size

All organizations share the need for resilience and availability. Customers, trading partners and stakeholders want to be assured that operations are secured against cyberthreats.



How MQ helps

Low cost standardisation

- [Redistribute IBM MQ](#) to third parties for free to enable partners to transfer messages into an MQ network.
- MQ has a small install footprint – perfect for containerized deployments as well as reducing TCO

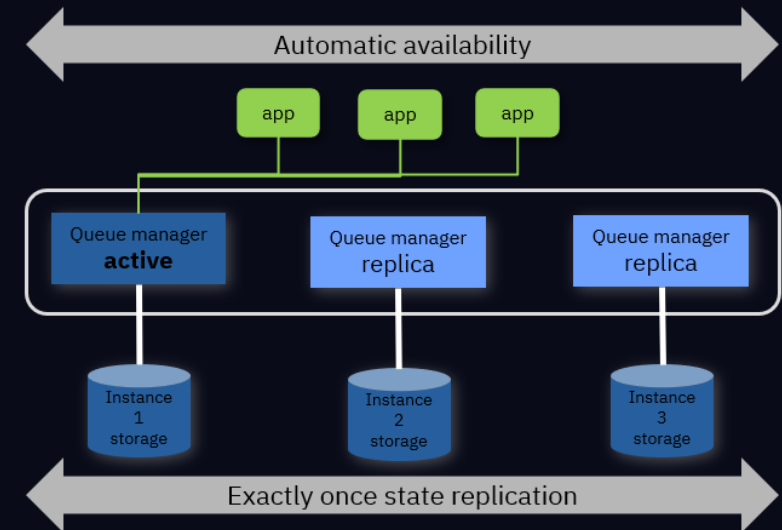
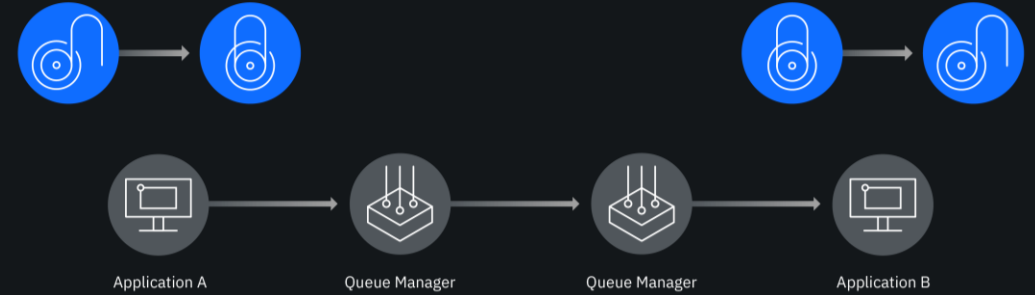
Secure

- Keep data safe with TLS secured communications, identity access management, message-level security, and more.
- Event messages can also be issued to record activity for auditing

Always-on messaging

- Minimal infrastructure and a light footprint make MQ perfect for cloud-native, highly available deployments.
- Automated and intelligent workload balancing so that you can design applications for scale.

MQ Advanced Message Security (AMS)



MQ in containers

Light footprint

MQ is designed to be lightweight and to scale to run at any size

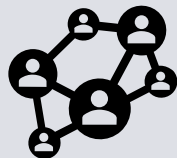
IBM itself maintains ½ core queue managers in production



Loosely coupled

Building large networks of application centric messaging servers is fundamental to MQ

MQ Clustering enables building of dynamic networks with automatic routing from source to target



Availability and scale

Deploy highly available, replicated queue managers with ease

Active/active, horizontally scaled deployment patterns for *always on* systems



Enterprise

Production ready certified container image with Cloud Pak for Integration and OpenShift

Operator managed deployments for native Kubernetes experience





CLOUD NATIVE COMPUTING FOUNDATION

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CLOUD NATIVE TRAIL MAP

The Cloud Native Landscape Lead@ has a large number of options. This Cloud Native Trail Map is a recommended process for leveraging open source, cloud native technologies. At each step, you can choose a vendor-supported offering or do it yourself, and everything after step 4 is optional based on your circumstances.

HELP ALONG THE WAY

A. Training and Certification
Consider training offerings from CNCF and then take the exam to become a Certified Kubernetes Administrator or a Certified Kubernetes Application Developer. [cncf.io/training](#)

B. Consulting Help
If you want assistance with Kubernetes and the surrounding ecosystem, consider leveraging a Kubernetes Certified Service Provider. [cncf.io/csp](#)

C. Join CNCF's End User Community
For companies that don't offer cloud native services externally. [cncf.io/end-user](#)

WHAT IS CLOUD NATIVE?

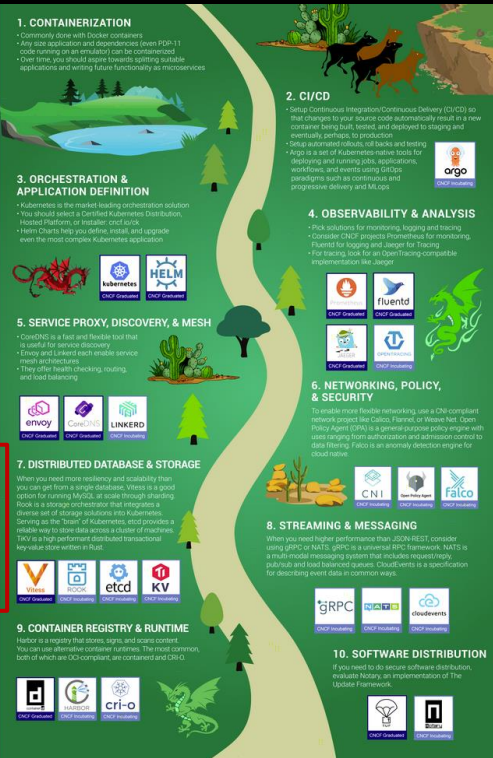
Cloud native technologies empower organizations to build and run scalable applications in modern, dynamic environments such as public, private, and hybrid clouds. Containers, service meshes, microservices, immutable infrastructure, and declarative APIs exemplify this approach.

These techniques enable loosely coupled systems that are resilient, manageable, and observable. Combined with robust automation, they allow engineers to make high-impact changes frequently and predictably with minimal toil.

The Cloud Native Computing Foundation seeks to drive adoption of this paradigm by fostering and supporting an open, vendor-neutral community to build, test, and share innovations to make these innovations accessible to everyone.

[l.cncf.io](#)

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Container native
Loosely coupled
Horizontally scalable
Replicated data
Declarative deployments
Open APIs and protocols

Real life customer success metrics

Cloud native application IBM MQ
system deployment time

3 minutes

IBM MQ New maintenance and
version adoption lead time

3 days

IBM MQ system downtime

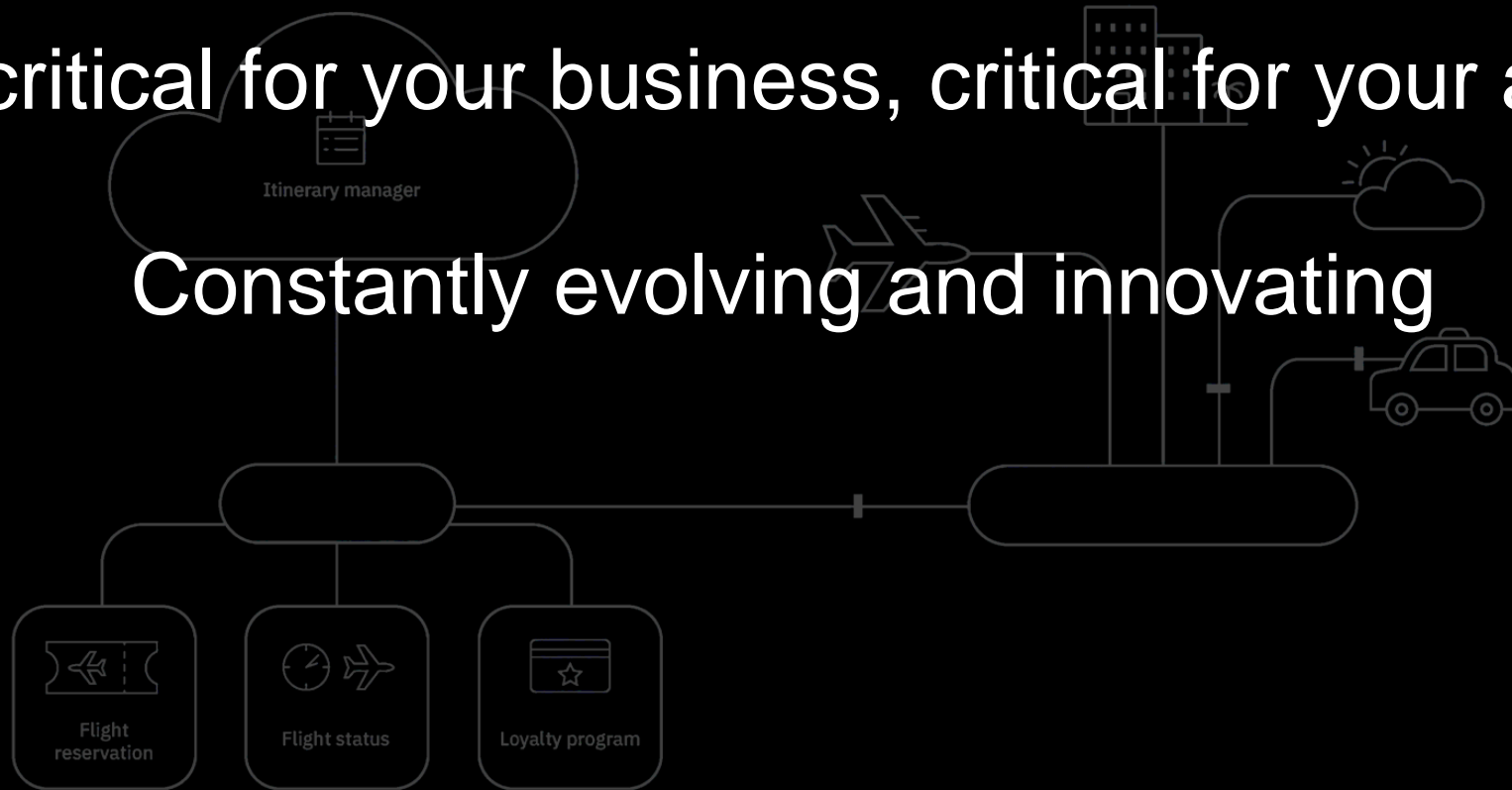
0 seconds

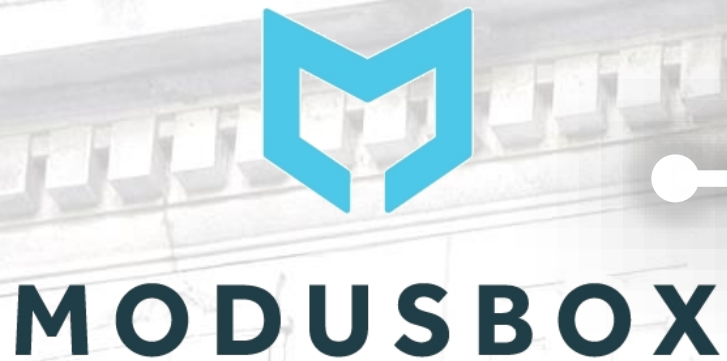
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More now than ever before...

IBM MQ, critical for your business, critical for your applications

Constantly evolving and innovating



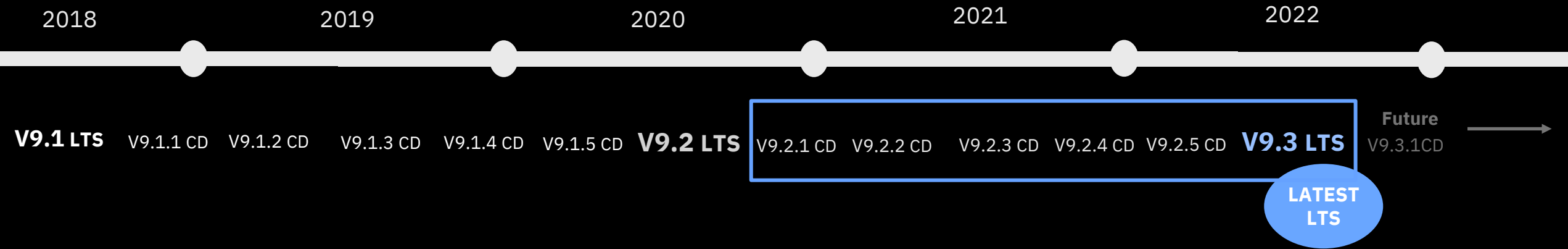


“I think it’s a record — to go live within a year of starting the discussion with the Federal Reserve is rare.”

Kent Brown, CTO of ModusBox

New IBM MQ v9.3

Read the announcement [here](#)



In 2016 MQ introduced a dual Long-Term Support and a Continuous Delivery model.

Continuous Delivery

New CD versions of MQ are released approximately every four months, incrementally introducing new product capabilities.

Intended for those that can continually integrate.

Long Term Support

Approximately every two years a new LTS version is released, rolling up many of the CD capabilities into a release with 5+3 support attached.

Required by those looking for fixed function.

Mix and Match

Both are available under the same license.

Both can interoperate, just like any previous version of MQ.

All the function delivered in the 9.2.x CD releases is available in the long term support release **V9.3 LTS**

IBM MQ 9.3 LTS

Enhancements since 9.2 LTS

Simplified Linux install	Dspmqinst for IBM i	Stream MQ Appliance error logs	MQ Console application quick start	Key repository passwords	Idempotent MQSC DELETE commands	Hardware accelerated compression for AIX	Non-OS user authorisations	TLS 1.3 across all protocols	TLS 1.3 support for MQIPT
Encrypted MQTT channel passphrases	TLS-only communication switch	Streaming queues	Multiple queue manager certificates for MQIPT	TLS enabled .NET XA monitor	Cryptographic hardware support for client passwords	PKCS#12 key repository support	SNI hostname support for channel routing	Uniform Cluster support for request/reply flows	Transaction boundary aware Uniform Cluster
Uniform Cluster aware MDBs	IBM MQ scaler for KEDA	Apache Qpid JMS support over AMQP	Point-to-point support for AMQP	Java 17 support for applications	MQ Console remote queue manager support	Jakarta Messaging 3.0 support	64-bit RBA default for z/OS	MQ Appliance synchronous DR replication	Disk encryption for the MQ Appliance
OpenShift Operator managed rolling upgrade	OpenShift support for zLinux and Power	OpenShift Prometheus integration with ServiceMonitor	Helm chart sample for Kubernetes deployments	Client attached dead-letter handler	MQ Appliance failed resource action control	IBM MQ on Cloud LogDNA integration	Raft based Native HA for OpenShift	Transfer logging for Managed File Transfer	AT-TLS support for z/OS
Separate statistics and accounting intervals for z/OS	Browse support for AMQP applications	Start/stop of MFT resource monitors	Redistributable MFT Logger	MFT managed call control over REST	IBM MQ AsyncAPI binding	AsyncAPI code generator for IBM MQ JMS applications	Queue depth SMF data for z/OS	.NET 6 application support	Extended REST API message properties

Thank you!



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