

BEYOND DIGITAL WORKSPACES

95% of IT managers do not believe their organization is fully prepared to **support modern-day endpoint management requirements**



WORKFORCE MOBILITY

46% of business users are not satisfied with their company's support for mobility



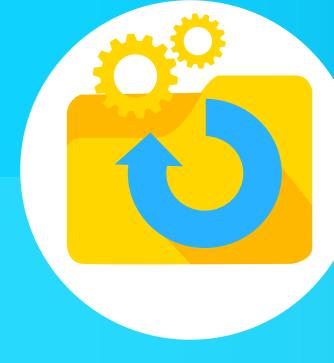
DISTRIBUTED APPLICATION ECOSYSTEMS

85% of IT managers recognize hybrid applications as the most difficult types of software to support



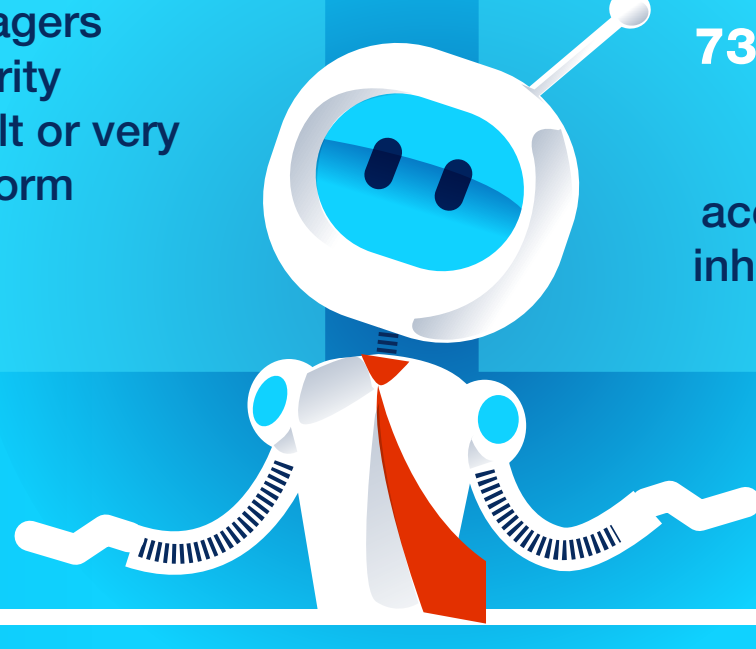
ENSURING SECURITY

63% of IT managers consider security management difficult or very difficult to perform

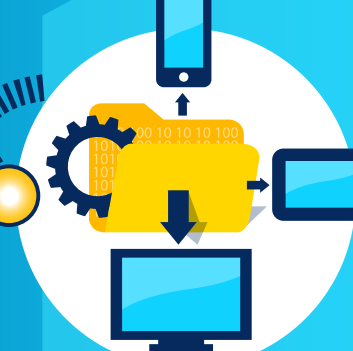


EMPOWERING USER PRODUCTIVITY

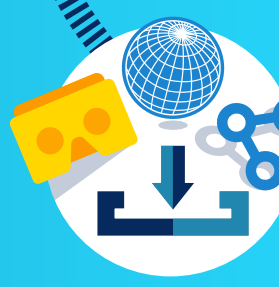
73% of business users believe enterprise requirements for accessing applications inhibit their productivity



Digital workspaces provide the optimal method for empowering end users without compromising on enterprise security



Digital workspaces aggregate the distribution, access rights, and configuration of all business IT resources to establish a common user environment accessible on all endpoint devices



IT resources include locally installed apps, web apps, virtual apps, data shares or any other digital resource



Digital workspaces significantly reduce the efforts required to ensure enterprise security and compliance



Results in reduced costs for provisioning workforces with IT services

47% of business professionals regularly use of mix of devices to perform job tasks

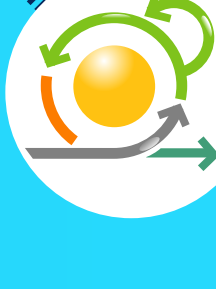


Inject Analytics and Cognitive Computing into management processes



Smarter solutions simplify day-to-day management tasks

- Allows administrators to focus on improving business services
- Automatically adjust IT service delivery to address end user requirements



Improves IT agility

- Accelerates time to value on IT services
- Enables faster response to changing business requirements



Strategically employ security

- Create context-aware conditions on user access to business applications and data
- Perform real-time vulnerability assessments



Improve user experiences

- Apply adaptive automation to applications and self-service resources to make them more relevant to user needs
 - This particularly improves authentication
- Enable programmatic interactions with voice, video, and audio resources

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