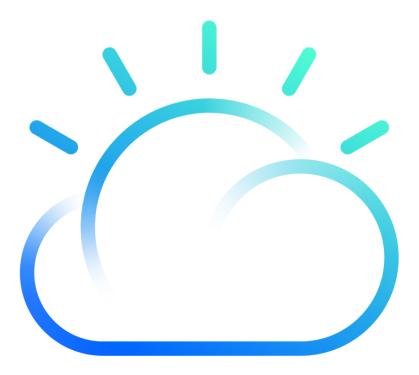
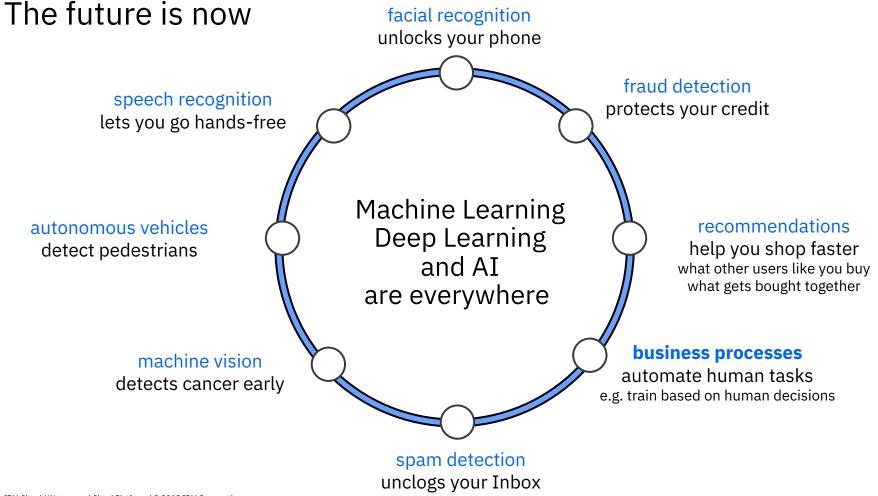
# **Watson Studio**

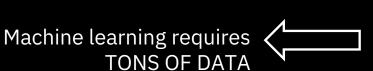
IBM

Thomas Schaeck Distinguished Engineer, Watson Studio





# How does machine learning work?



A machine learning model is trained to recognize patterns in historical data

# need good data

The model is then used with new data and asked to predict or classify it.

prediction

or

classification

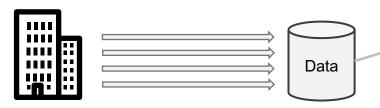
data

<sub>data</sub> data <sup>data</sup>

data

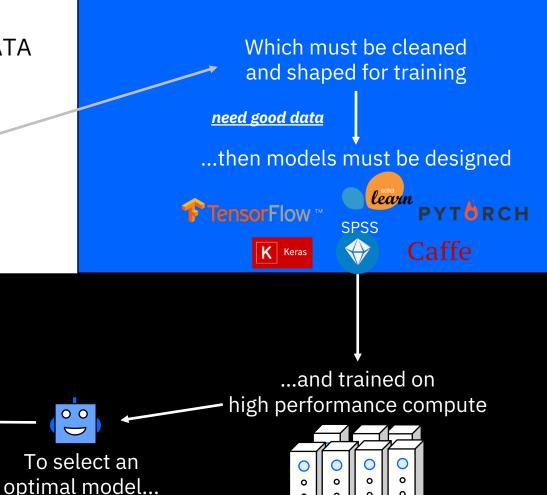
If patterns in the new data match the training data then the model makes accurate predictions

# Enterprises generate TONS OF DATA



Data that requires governance

00





# Why are enterprises struggling to capture the value of AI?

#### **Data Access**

- Data resides in silos& difficult to access
- Unstructured and external data wasn't considered

#### **Data Governance**

- If the data isn't secure, self-service isn't a reality
- Challenge understanding data lineage and getting to a system of truth

#### **Skills**

- Data Science skills are in low supply and high demand
- Nurturing new data professionals is challenging

#### **Tools&Infrastructure**

- Need an environment that enables quick experiments and real outcomes
- Discrete tools
   present barriers to
   productivity

IBM Cloud / Watson and Cloud Platform / © 2018 IBM Corporation

# Watson Studio: Accelerating value from AI for Enterprises

Watson Studio with Knowledge Catalog accelerates the machine and deep learning workflows required to infuse AI into your business to drive innovation.

It provides a **suite of tools** for data scientists/engineers, app developers, domain experts **to collaboratively connect, work with and analyze data, and build, train, and deploy models**.

# **AI Requires Teamwork**

- AI is not magic
- AI is algorithms + data + team

# Data Science and AI *Teams*Need to be enabled for Productivity and Collaboration



#### Tanya Domain Expert

#### Her Job:

To transfer knowledge to Watson for a successful user experience.

#### What she does:

- Range of domain knowledge and uses that to teach Watson and develop a custom models
- As Tanya gains more experience she optimizes her knowledge to teach Watson to design better end-user experiences.

#### Sometimes known as:

Subject matter expert, content strategist.



#### Mike Data Scientist

#### His Job:

Transform data into knowledge for solving business problems.

#### What he does:

- Runs experiments to build custom models that solve business problems.
- Use techniques such as Machine Learning or Deep Learning and works with Tanya to validate success of trained models.

#### Sometimes known as:

ML/DL engineer, Modeler, Data Miner



# **Ed**Data Engineer

#### His Job:

Architects how data is organized and ensures operability

#### What he does:

- Builds data infrastructure and ETL pipelines. Works with Spark, Hadoop, and HDFS.
- Works with data scientist to transform research models into production quality systems.

#### Sometimes known as:

Data infrastructure engineer



**Deb**The Developer

#### Her Job:

Builds AI application that meet the requirements of the business.

#### What she does:

- Starts PoCs which includes gathering content, dialog building and model training
- Focus is on app building for the team or company to use. Will handle ML Ops as needed

#### Sometimes known as:

Front-end, back-end, full stack, mobile or low-code developer

# **Watson Studio**

# Supporting the end-to-end AI workflow

Connect & **Access Data** on Cloud(s) or **On-Premise** 

**Catalog Data** 

Connect and

discover content

or on premises.

Bring structured

and unstructured

data to one toolkit.

Find data (structured. unstructured) and AI from multiple data assets (e.g., ML/DL sources in the cloud models, notebooks, Watson Data Kits) in the Knowledge

Catalog with

intelligent search and

giving the right access

to the right users.

Catalog data to make it useful for the Enterprise.

Search and Find Relevant Data

Prepare Data for Analysis

**Analyze Data** 

**Build and Train** ML/DL Models

**Deploy Models** on Public or **Private Cloud** 

Monitor, Analyze and Manage Model **Deployments** 

Clean and prepare your data with Data **Refinery**, a tool to create data preparation pipelines visually. Use popular open source libraries to prepare unstructured

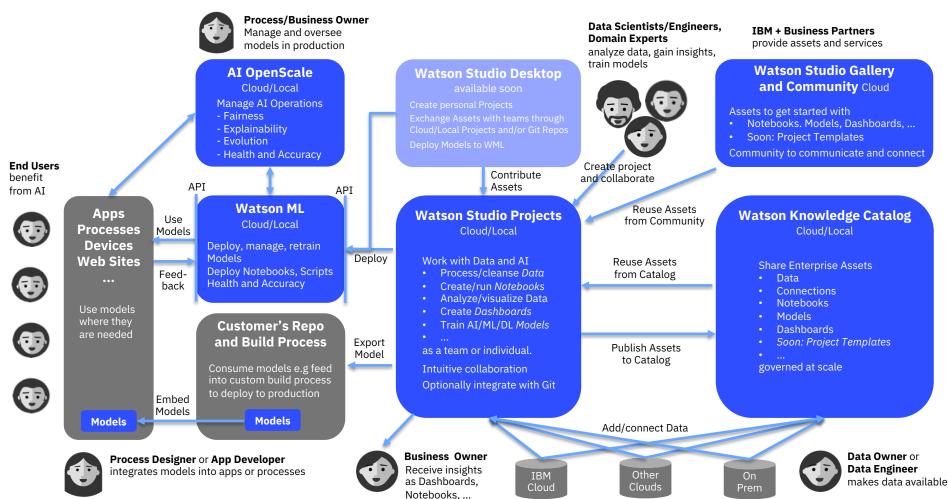
data.

**Democratize** the creation of ML and DL models. Design your AI models programmatically or **visually** with the most popular open source and IBM ML/DL frameworks or leverage transfer learning on pretrained models using Watson tools to adapt to your business domain. Train at scale on GPUs and distributed compute

Deploy your models easily and have them scale automatically for online, batch or streaming use cases

Monitor the performance of the models in production and trigger automatic retraining and redeployment of models, Build **Enterprise Trust** with Bias Detection. Mitigation Model Robustness and Testing Service Model Security.

# Collecting, organizing, analyzing Data → Training and deploying Models → Managing AI Ops



# Watson Studio

One Development Environment for Data Science & AI













Model Builder



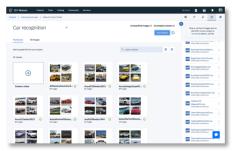
Watson API Tools

Collaborate Learn

Content that educates & helps users get started

- Samples of Notebooks, Models, & Data
- **Tutorials** that showcase the latest techniques and features
- **Social** engagement through bookmarking and sharing

One Experience for building, training & evaluating models



- > **OSS** support of Python, R, Scala, & top DS + AI frameworks like Tensorflow
- > Visual & Code Editors for Jupyter, RStudio, SPSS
- **Integrations**: Watson Developer APIs, Data Services, Data Mirror, other ISVs

Designed to help teams get work done



- **Projects** assemble & organize work
- > Version Control and access controls enable distributed teams & protects IP
- > Comments track the team activity, explain assets, and improve reuse

# Watson Machine Learning

One Runtime for Data Science & AI

















Open Deploy

One runtime for Open Source and IBM algorithms



- Common experience for OSS & IBM frameworks & algorithms
- Supports SPSS, Tensorflow, Keras, scikit-learn, xgboost, and more
- Track training job progress

Publish models into production & expose as APIs



- Multiple Deployment options including private, aaS, Hadoop, and Z
- Run models built using Watson Studio, SPSS and third party tools
- > **Scale** to millions of predictions in seconds

Monitor & continuously improve models post deployment

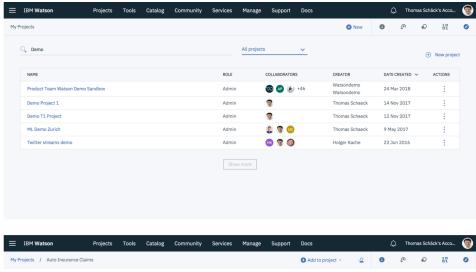
Run

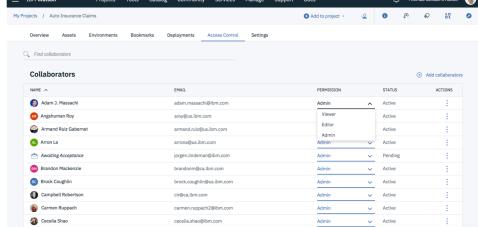


- Automate the model retraining with scheduling and triggers
- > Automatic algorithm selection via CADS technology from IBM Research
- Monitor model health, usage, and lineage through dashboards

#### **Create and work with Projects**

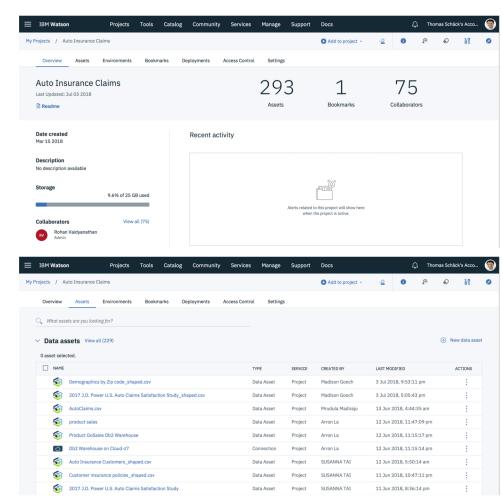
- Browse or search for projects under My Projects
- Create a new Project based on selected type in seconds
- You are now the administrator of your new project and can add other users as members
- *Members* can have one of the following roles
  - Admin all rights incl deleting project
  - Editor can add and edit assets and run things
  - Viewer can only view assets but not change anything
- Project members can collaboratively add and work with assets and tools in the project





#### **Work with Assets and Tools in a Project as a Team**

- Overview tab shows project stats and recent activity
- Assets that can exist in a project under Assets tab
  - Data
    - Data Assets
    - Connections
  - Flows
    - Modeler Flows
    - · Neural Network Flows
    - Data Flows
  - Notebooks
  - Models
    - Watson Machine Learning Models
    - Visual Recognition Models
    - Natural Language Classification Models
  - Dashboards



#### **Connect to Data and refine Data in a Project**

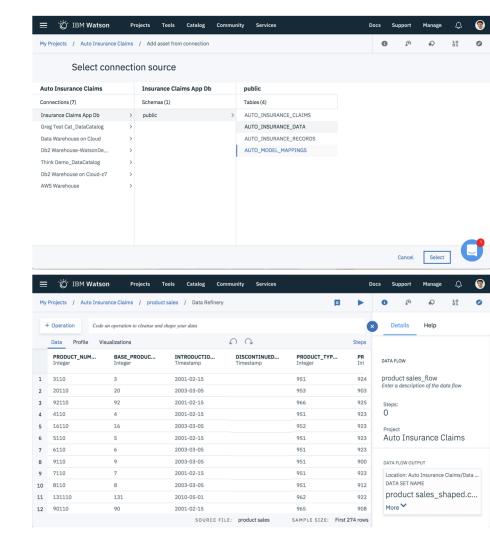
- Add Connections to your project
  - Add Connections from Watson Knowledge Catalog
  - Create new Connections to your data sources

#### Discover data

- Browse Connections using the data asset browser
- Search for data assets in Knowledge Catalog
- Find relevant data and add as Data Asset to the project

#### Preview and visualize Data

- Table View
- Profile
- Visualizations
- Refine data to prepare for analysis or ML
  - Filter or anonymize, sample, change column types, combine/join data, resulting in a *Data Flow* definition
  - Run the Data Flow to generate result data set by processing the full data
  - Data Flow remains available in project to re-run later if needed
- Lineage tracks history of data assets

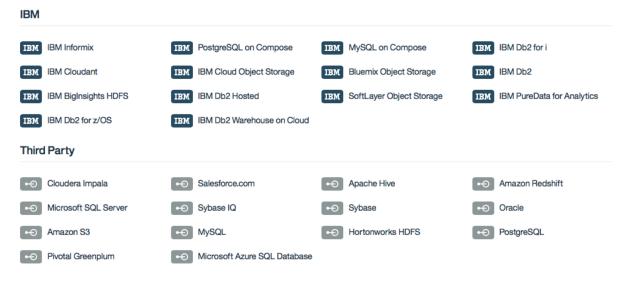


#### Supported IBM Cloud Data Services, On Prem Data, or Data on other Clouds

#### Data on the IBM Cloud



#### and/or connect your on-prem data or third-party cloud data



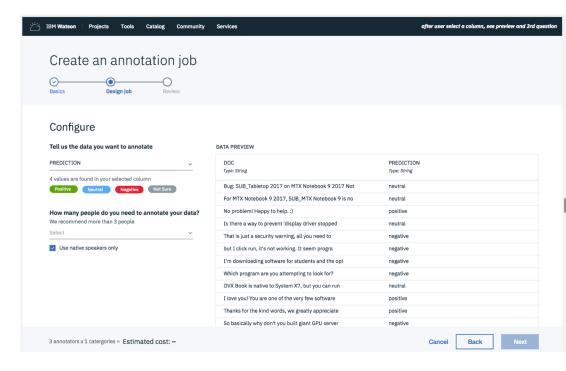
#### Bringing the Human-in-the-loop when needed

Integration of partner solutions:



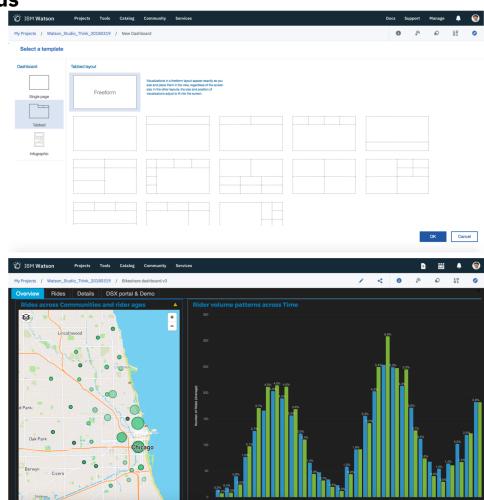


- Integration with Annotation tools for Text, Image, Audio and Video
- Crowdsourcing of humans with Quality Control
- Reporting in real-time to monitor how data labelling is progressing
- Custom and complex workflows to set desired accuracy and optimize for speed and cost



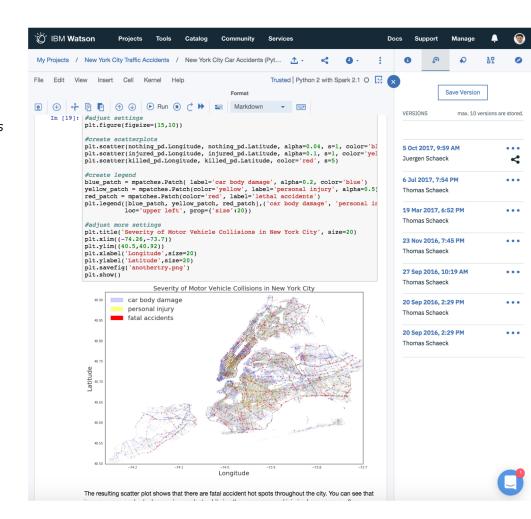
#### Visualize and Analyze Data through Dashboards

- Create Dashboard and connect to data in the project
  - Uploaded CSV files
  - Db2 Warehouse connection or data asset
  - Postgres connection or data asset
- Pick data from connection or subset of data asset
- Compose dashboards visualizing data leveraging a broad range of widgets and visualizations
- Share Dashboard with other project members or optionally get view-only link to share with anyone
- **Export** useful Dashboards as file (.json) for re-use in other Projects
- Import dashboard file to your project and re-link to data in your project
- Publish dashboard files from a project to Watson Knowledge Catalog, add from catalog to project
- Soon: Community Dashboard samples

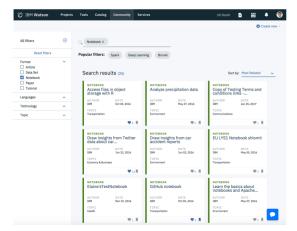


#### **Analyze Data in Jupyter Notebooks**

- Interactive Documents that contain insights and the code to achieve them
  - · Text to explain what the Notebook does and document insights
  - Code cells for accessing, processing, and analyzing data
  - Result cells with output and visualizations
- Jupyter <a href="http://jupyter.org">http://jupyter.org</a> is the most popular open source project and de facto standard
  - Allows to create, run, edit notebooks in web browsers
  - Can run with Python, R, Scala, and many other kernels
  - Notebooks are stored as .ipynb JSON objects
- Not only for Data Science and AI, also useful for other applications that benefit from text + code + insights + viz in interactive docs
- Popular for publishing interactive tutorials & demos with runnable code inside, and reproducable research

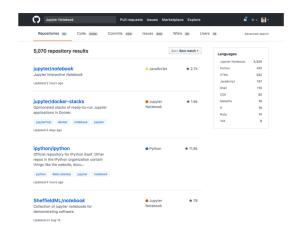


# Jupyter Notebooks – Where to find Examples



https://datascience.ibm.com/community -->
Notebooks

Curated example notebooks and tutorials in the Data Science Experience Community



https://github.com/search?utf8= \lor &q=Jupyter+No tebook&type=Repositories

Hundreds of thousands of Jupyter Notebooks on GitHUb

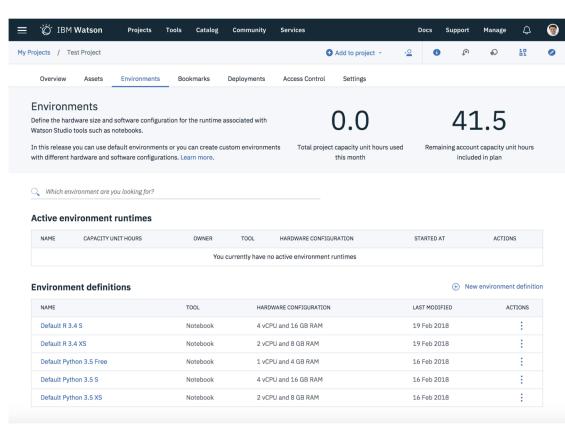


https://github.com/QISKit/qiskit-tutorial/blob/master/1\_introduction/running\_on\_IBM\_DSX.ipynb?cm\_mc\_uid=24574902395214519070223&cm\_mc\_sid\_50200000

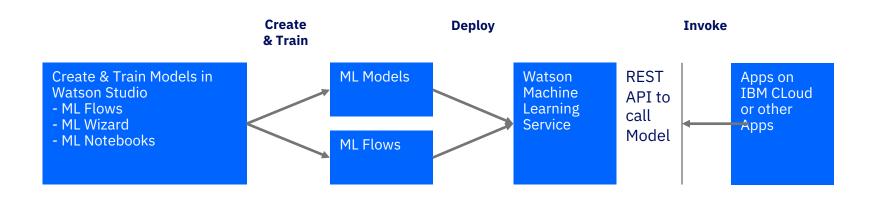
An example of a notebook that can run in a DSX Project and call the IBM quantum computing service

#### **Compute Environments for Notebooks**

- Python / R Environmens
- Python / R + Spark Environments
- Python / R + GPUs Environments (soon)
- Can be used directly from Watson Studio in Projects
- Notebooks can optionally use a remote Spark service, e.g. IBM Analytics Engine or AWS EMR



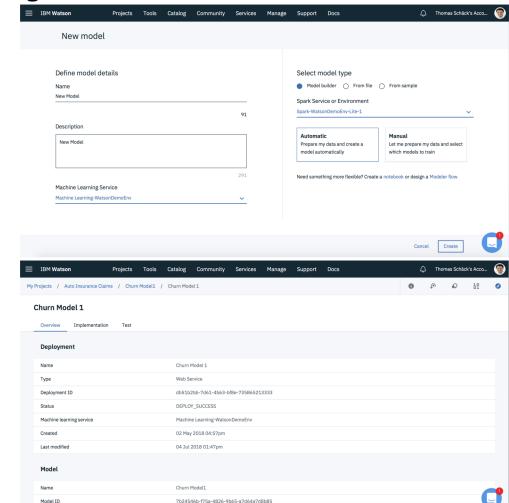
# Train Machine Learning Models and deploy to Watson Machine Learning



- Data Scientists can train ML models in Watson Studio using data in Projects to create and train models
- Use ML Wizard for assisted creation and training of models using common patterns and algorithms
- · Use Notebooks or Flows to train models for more advanced use cases and more flexibility
- Deploy models to Watson Machine Learning (WML) service in Bluemix to run them in production
- Use WML REST API to invoke your models for online scoring / predictions

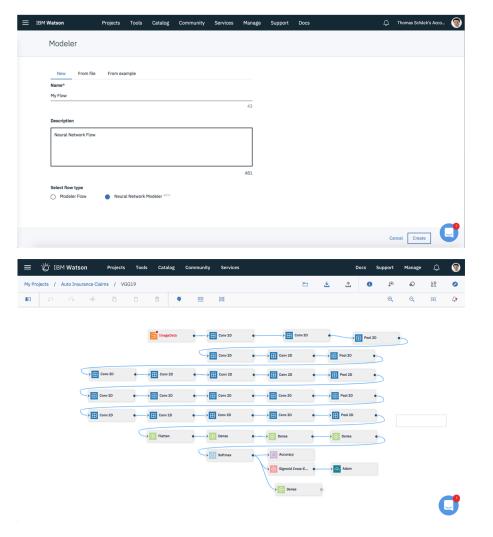
# **Creating and training Watson Machine Learning Models**

- Create Model from Project Assets tab
  - Automatic prepare data and create model
  - Manual user prepares data and selects model
  - Modeller Flow create and train model using a flow
  - Notebook create and train model through code
- Deploy model to a WML service instance
  - the model becomes available through REST API
  - get URL and code snippets from Implementation tab
  - try model with different values in test tab
- Invoke model from any client
  - Notebooks in Watson Studio or elsewhere
  - Apps on IBM Cloud
  - Other apps or other clients
- Alternatively: Export model, run where needed, e.g.
  - Own container images
  - Mobile apps



# **Create Analytic Flows on a Canvas**

- Create new Flow in the project
  - Modeller Flow
  - Neural Network Flow
- Run Modeller flows with a WML runtime option
  - SPSS
  - Spark
- Download Neural Network Flow as
  - Flow file
  - TensorFlow, Keras, PyTorch, or Caffe model



# **Train Visual Recognition Models**

Collect training data for Visual Recognition and train/test Visual Recognition Models

# Upload training images

Typically having at least 10 images per class suffices to get good results

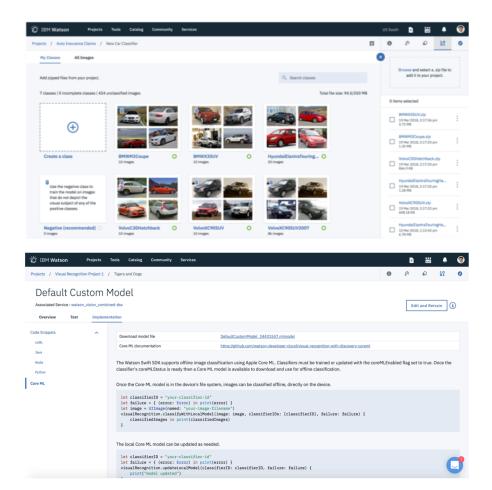
# Train a Visual Recogniton Model

Pick the classes you want to include in training the models, Watson Studio automatically connects to Watson Visual Recognition to train with the selected data

# Use the Visual Recognition Model

Get the REST API URL plus code snippets to invoke the Visual Recognition model from your application

or download as CoreML model and run e.g. on iOS device

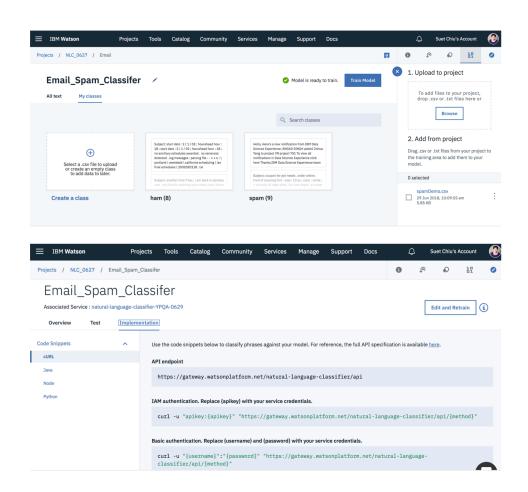


# **Natural Language Classification**

Note: Requires paid IBM Cloud account

Collect training data for Natural Language Classification and train/test NLC Classifiers

Get endpoint info and code snippets to invoke NLC via public API



# Watson Knowledge Catalog – Share and reuse Assets across the Enterprise

Unlock tribal knowledge to unleash your data professionals, powered by AI

# Discover

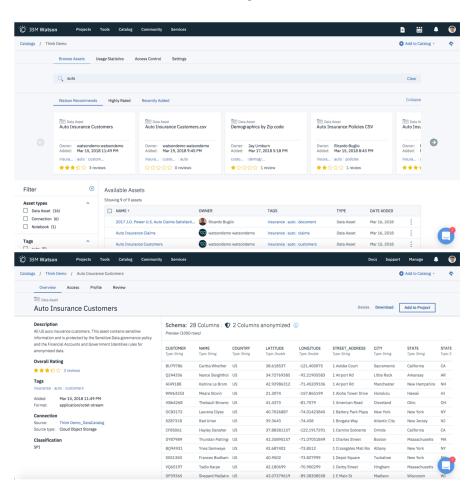
Intelligent discovery of data, advanced classification and profiling to provide context

# Catalog

A rich metadata index of all data, with social collaboration and enhanced findability

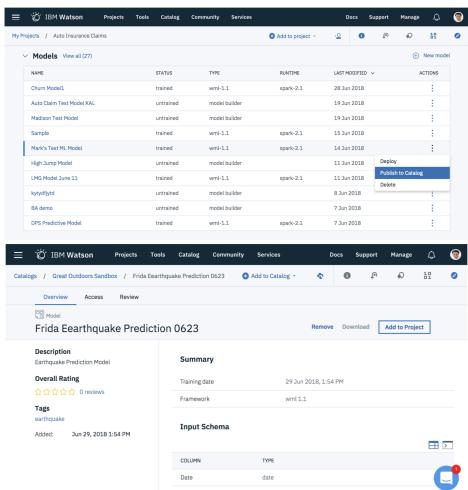
#### Govern

Powerful governance policy tools to control and protect access to data with visibility to data use



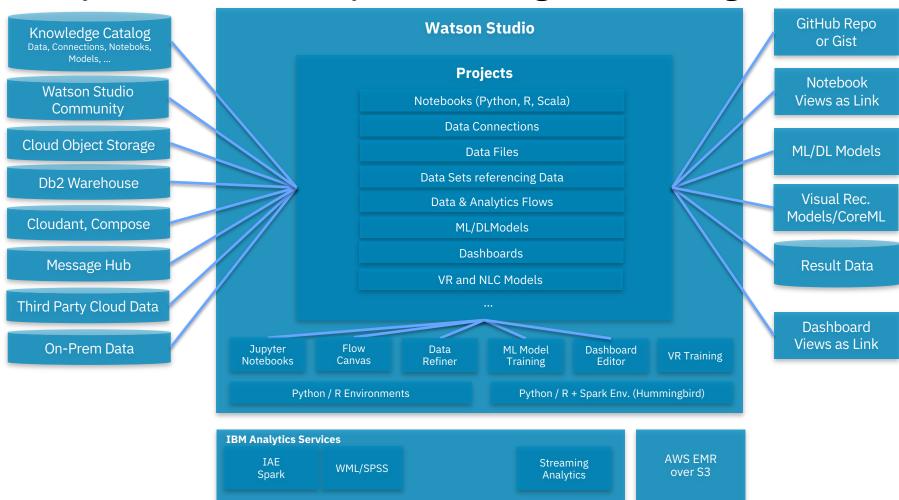
# Publish Assets from Projects to Catalog / Re-use Assets from Catalog in Projects

- Pick Asset in a Project to publish to catalog
  - Connections
  - Data Assets
  - Notebooks
  - Models
  - · Soon: Dashboards
- Published assets become available in the catalog and can be found by other users
- Find Asset in a Catalog and add to project to re-use
  - Add Connection or Data Asset to Project
  - Create new notebook from catalog notebook asset
  - Create new model from catalog model asset
  - Soon: Create new dashboard from catalog dashboard asset

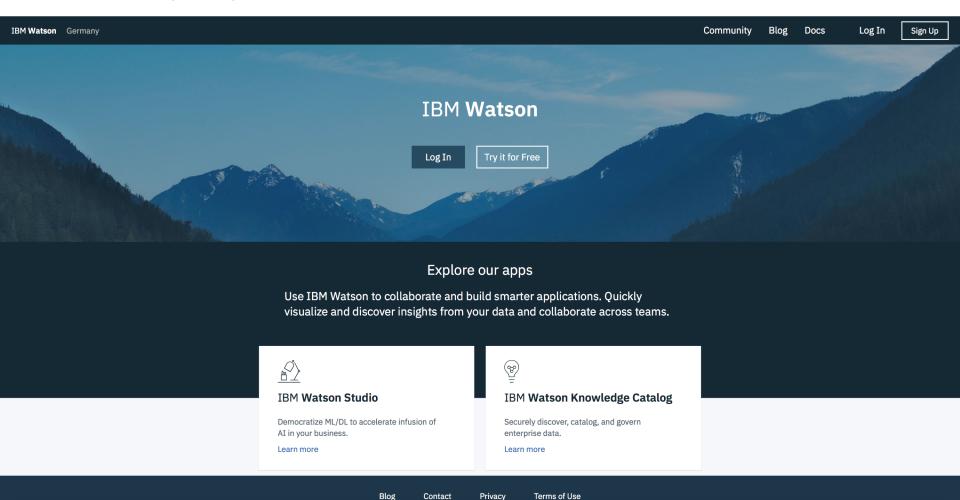


Time

# Analyze Data from many Sources to generate Insights



#### New: Watson Studio Sign Up Page for Germany / EU: https://eu-de.dataplatform.cloud.ibm.com



#### IBM Watson Studio

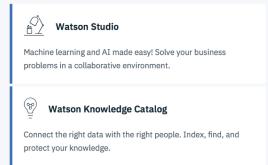
# Try Watson Studio and Knowledge Catalog

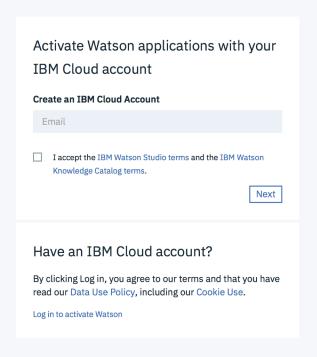
#### Powered by IBM Cloud

Take advantage of machine learning an AI to analyze your data.

Catalog your data to make it easy to find. Both applications are free and without time limit!

#### Your Watson Applications





#### Create your own Projects to connect, analyze, visualize Data and create and train Models

Catalog

Community

Services

Manage

Welcome Thomas!

Docs

Support

1716985 - Thomas Sc...

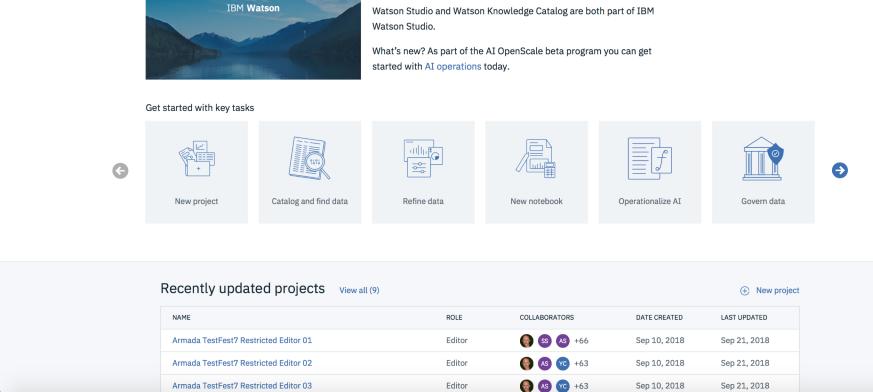
Get started -

Hide -

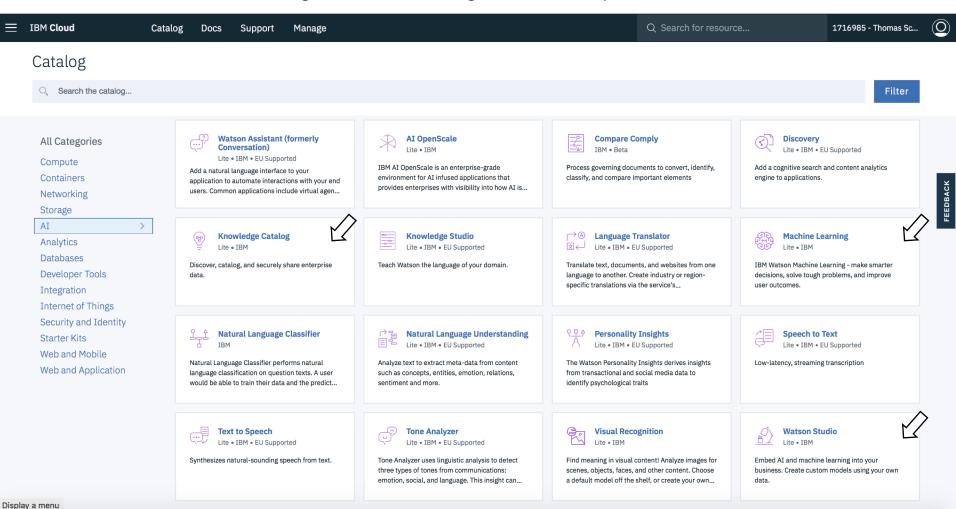
IBM Watson Studio

**Projects** 

Tools

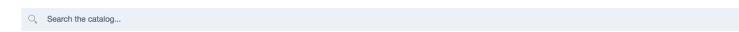


#### Watson Studio and Watson Machine Learning in the IBM Cloud Catalog + Watson Services you can use from Watson Studio



FEEDBACK

#### Catalog



Filter



All Categories

Containers

Databases **Developer Tools** Integration Internet of Things Security and Identity Starter Kits Web and Mobile Web and Application

Networking Storage

ΑI

Analytics

**Block Storage** 

Storage

Persistent iSCSI based storage with high-powered performance and capacity up to 12TB.



Fast and flexible NFS-based file storage with capacity options from 20GB to 12TB.

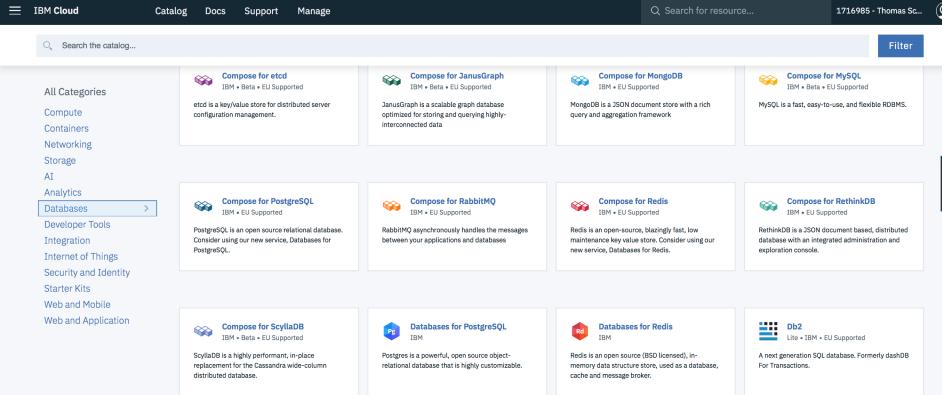


Provides flexible, cost-effective, and scalable cloud storage for unstructured data.



Powering Content and data for your application. Whether you are building a line of business app, content management software or need to displa...

Display a menu



#### **Db2** Hosted IBM

Db2 Hosted: Offers customers the rich features of an on-premise Db2 deployment without the cost.

Db2 Warehouse on Cloud is a flexible and

**Db2 Warehouse** 

IBM • EU Supported powerful data warehouse for enterprise-level



Informix

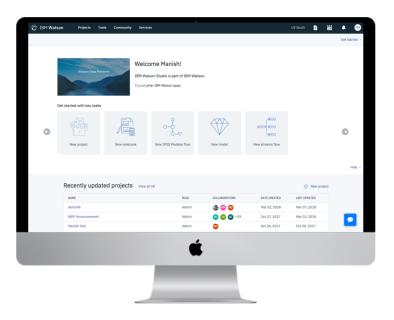
IBM Informix on Cloud helps businesses gain a trusted view of data in a hybrid computing



Lite • IBM

Analyze data in Object Storage with ANSI SQL.

# Demo



Try it at <a href="https://www.ibm.com/cloud/watson-studio">https://www.ibm.com/cloud/watson-studio</a>