

Trustworthy AI in action

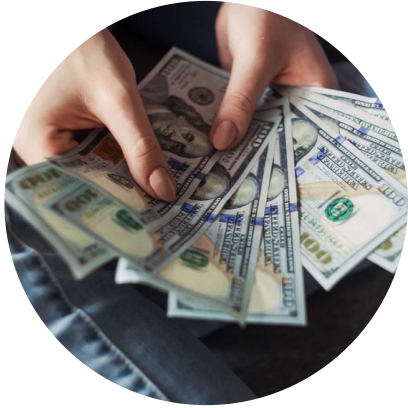
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With AI increasingly powering critical workflows...



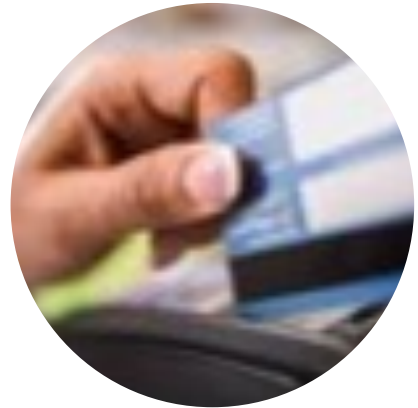
credit



employment



customer management



fraud

...trust is essential
IBM

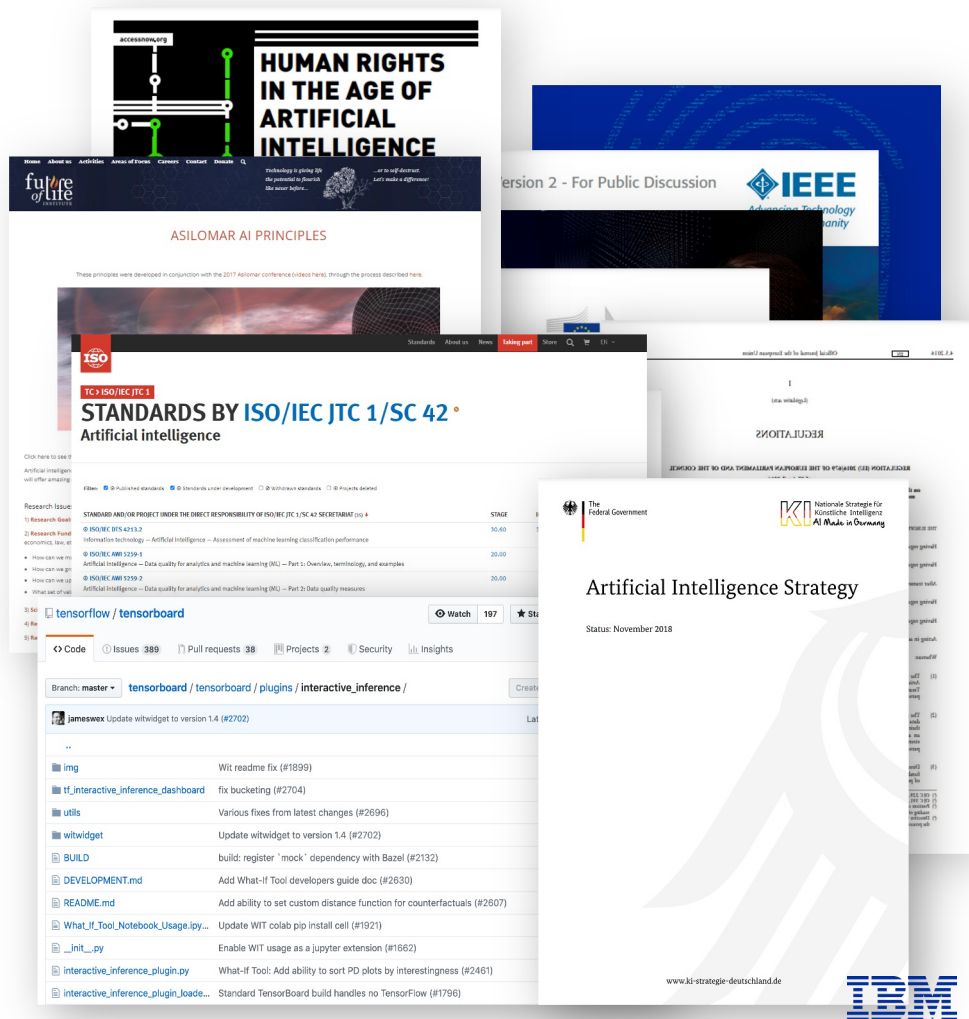
Simplifying how to implement responsible AI

“Only about a quarter (28%) of citizens are willing to trust AI systems in general. Two out of five citizens are unwilling to share their information or data with an AI system and a third are unwilling to trust the output of AI systems.”

- University of Queensland and KPMG, 2021

“Fewer than 20% of executives strongly agree that their organizations’ practices and actions on AI ethics match (or exceed) their stated principles and values.”

- IBM and Oxford Economics, 2021



Organizations must consider Regulatory Compliance



Sarbanes-Oxley Act



USA

2021 – National AI advisory committee

2022—Algorithmic Accountability Act of 2022

2022 – American Data Privacy and Protection Act

Canada

2017- National AI Strategy

2020—Directive on Automated Decision Making

2022—Artificial Intelligence and Data Act

European Union

2018— Coordinated Plan on AI

2021 – Draft AI Act

United Kingdom

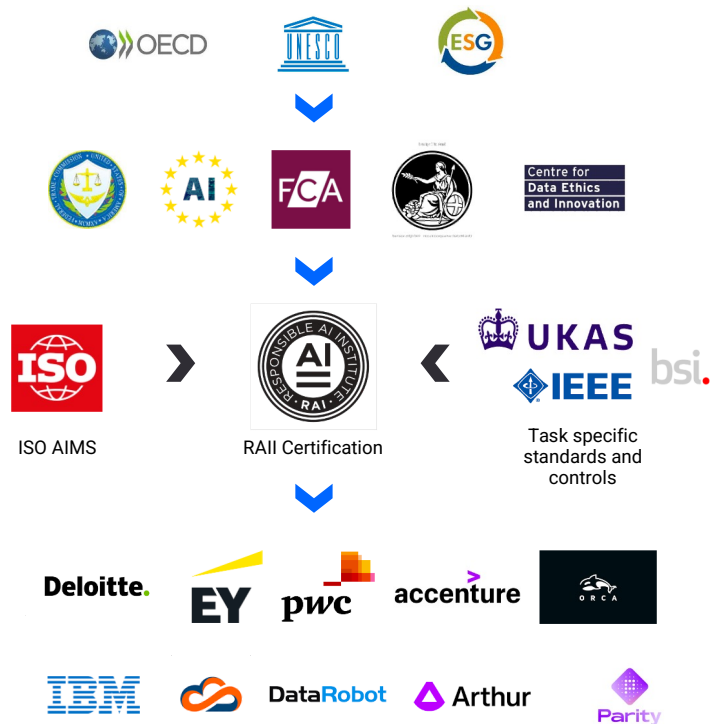
2021— CDEI AI Assurance Guide

Standards Bodies

National standards and accreditation bodies are working on AI specific standards and frameworks to help implement responsible AI (eg. ISO, NIST, SCC, CEN-CENELEC, BSI, UKAS, ANSI, CETA, IEEE, etc.)

AI Regulatory and Standards Landscape

AI Principles	<ul style="list-style-type: none"> • International NGOs • Corporate values • ESG objectives
AI Regulations	<ul style="list-style-type: none"> • National • State, Regional, and Local • Corporate policies
Standards, Certifications, and Industry Best Practices	<ul style="list-style-type: none"> • Accreditations • Management Standards • Use case & function specific certifications • Task specific standards & controls • Industry best practices
Evaluations	<ul style="list-style-type: none"> • Point-in-time audits <ul style="list-style-type: none"> ◦ Manual ◦ Semi-automated • Ongoing monitoring <ul style="list-style-type: none"> ◦ Statistical evaluations ◦ Data quality evaluations ◦ Automated policy evaluations ◦ Document tool chain



We need a multidisciplinary, multidimensional approach to trustworthy AI

From principles to actions



what should be done
principles, values, norms, laws,
regulations



how to instrument it
techniques, algorithms,
software, best practices

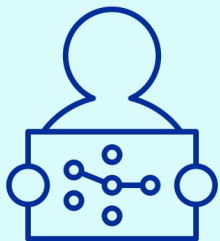


how to operationalize it
mechanisms, systems, and
processes to keep AI trustworthy

What does it take to **Trust** a decision made by an AI?

*We started from these **HUMAN-CENTRIC** questions*

Is it easy to understand?



EXPLAINABILITY

Easy to understand outcomes/decisions

Why did the AI arrive at an outcome? When would it have been different?

Is it fair?



FAIRNESS

Impartial and addressing bias

Are privileged groups at a systematic advantage compared to other groups?

Did anyone tamper with it?

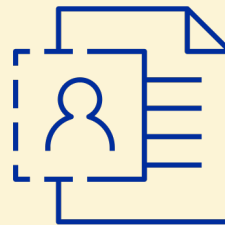


ROBUSTNESS

Handle exceptional conditions effectively

Can we evaluate and defend against a variety of threats?

Is it accountable?



TRANSPARENCY

Open to inspecting facts and details

Can we increase understanding of why and how AI was created?

Does it safeguard data?



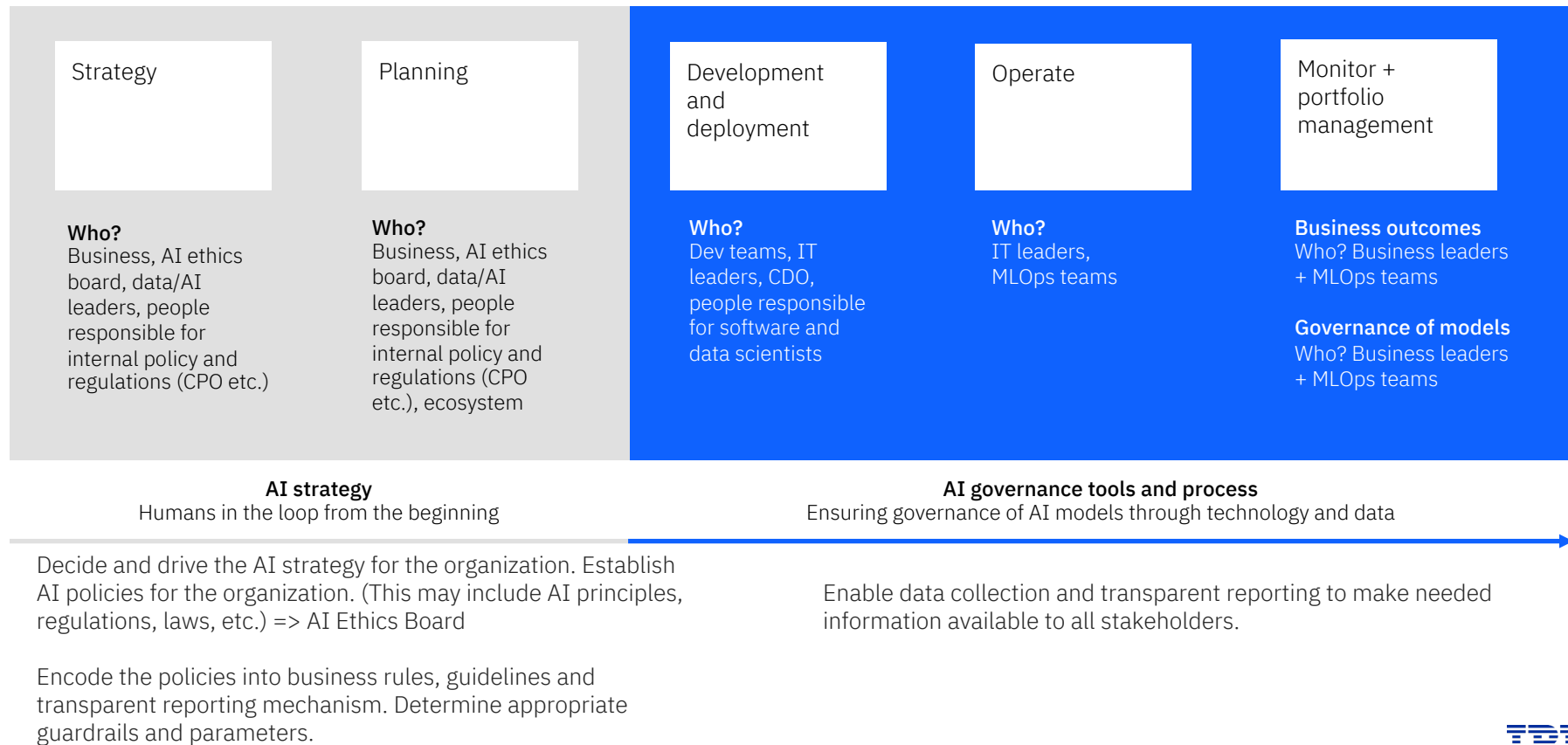
PRIVACY

High integrity data & business compliance

How do we ensure owners retain control of data and insights?

AI governance enables trustworthy AI

Foundational for strategy and execution of AI solutions



RAII Implementation Framework Dimensions and Sub-Dimensions



1 Systems Operations

- 1.1 System Scope and Function
- 1.2 Human-in-the-Loop
- 1.3 Model is Fit for Purpose
- 1.4 Data Relevance and Representativeness
- 1.5 Data Quality

2 Explainability & Interpretability

- 2.1 Communication About the Outcome
- 2.2 Notification
- 2.3 Recourse
- 2.4 Understanding the AI System's Decisions or Functions

3 Accountability

- 3.1 Organizational Governance
- 3.2 Team Governance

4 Consumer Protection

- 4.1 Transparency to the User and Data Subject
- 4.2 Harms to Individuals
- 4.3 Protections

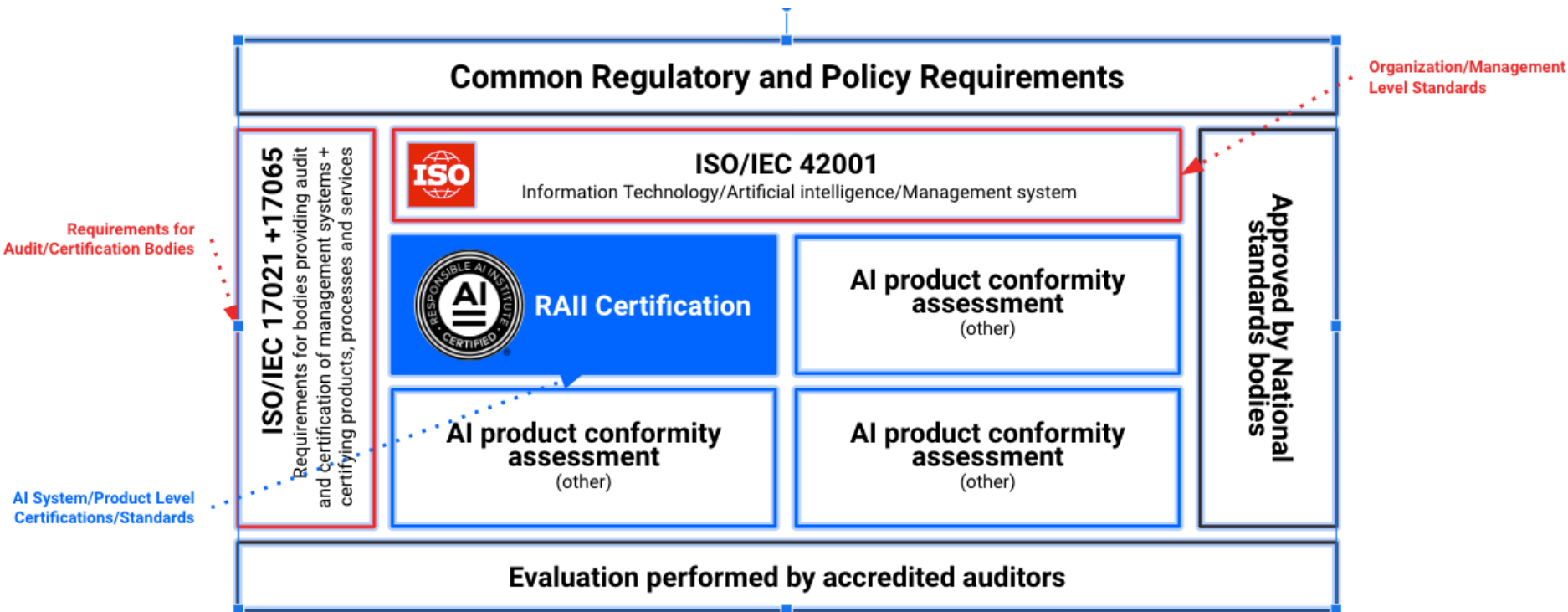
5 Bias & Fairness

- 5.1 Bias Impacts
- 5.2 Bias Training
- 5.3 Bias Testing

6 Robustness

- 6.1 Data Drift
- 6.2 System Acceptance Test is Performed
- 6.3 Contingency Planning

Complying with AI regulations



Sample Control Development

OECD AI Guiding Principle on Fairness (Global Level)

AI systems should be designed in a way that respects the rule of law, human rights, democratic values and diversity, and they should include appropriate safeguards – for example, enabling human intervention where necessary – to ensure a fair and just society.



Enterprise AI Policy (Industry Level)

2. Ensure Fairness in AI Systems

2.1 Identify unwanted bias. 2.2. Test for unwanted bias. 2.3 Perform bias training. 2.4 Ensure recourse is implemented



Client Bias Guideline (Company Level)

2.1 Complete a harms mapping to understand the unintended consequences and identify mitigation measures

2.2 Perform appropriate bias test for all protected classes, ensure that it meets the acceptable threshold.

2.3 Require bias training for all employees involved in the production and deployment of an AI system

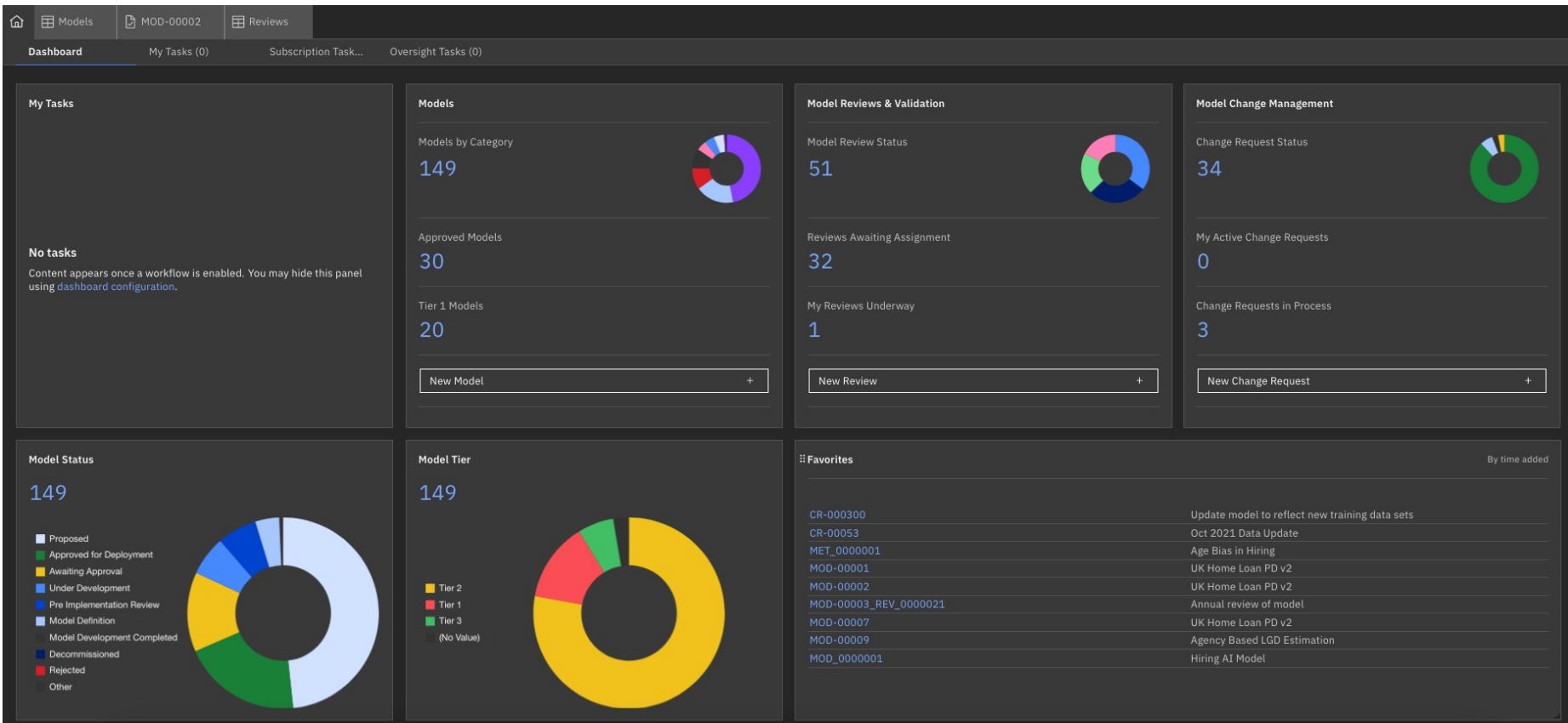
2.4 All AI systems must have a recourse plan in the case of the system not working as intended



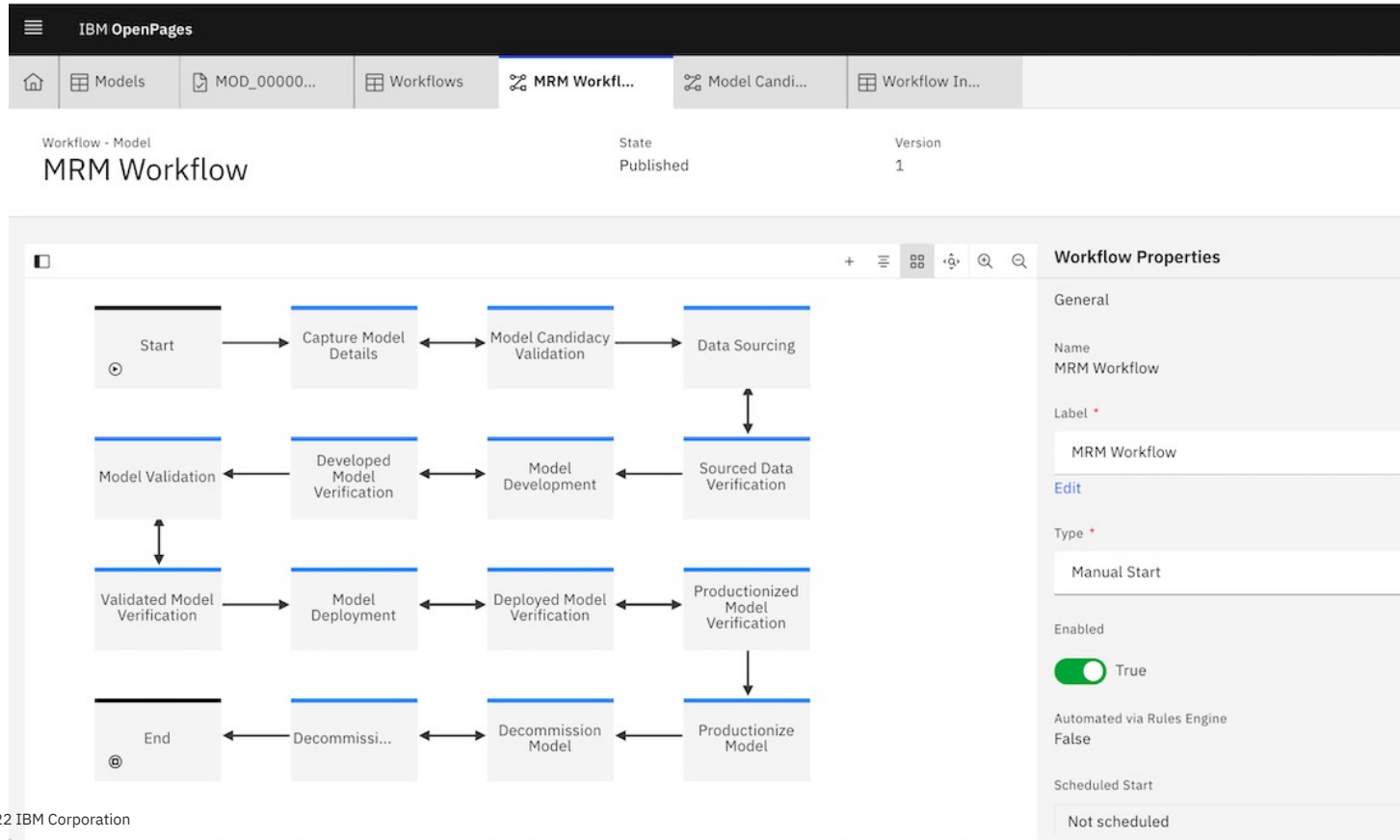
Bias Control (AI System/UC Level)

2.2 Perform demographic parity and equalized odds test for protected classes. Acceptable result is 0.85.

Enterprise Governance View of AI/ML models



Enterprise workflows provide consistency with flexibility



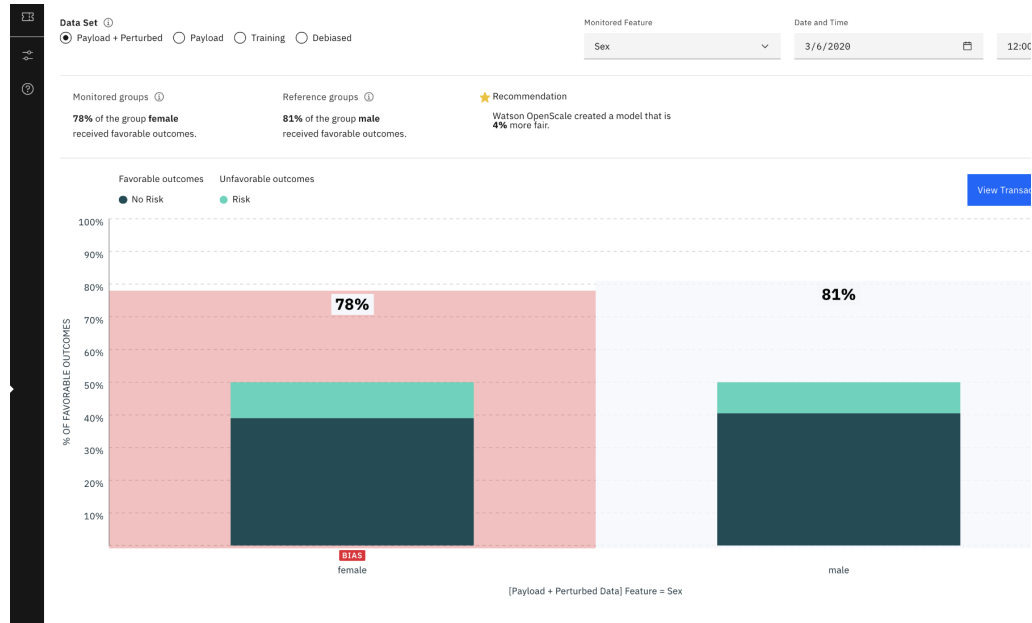
Example of a runtime guardrail

Bias Monitoring and Mitigation with Watson OpenScale



Setup ongoing monitoring of deployed model
Define monitored and reference groups

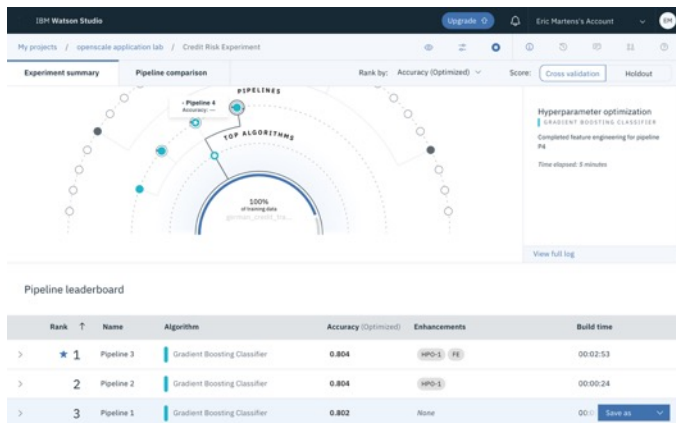
Calculate Disparate impact Value



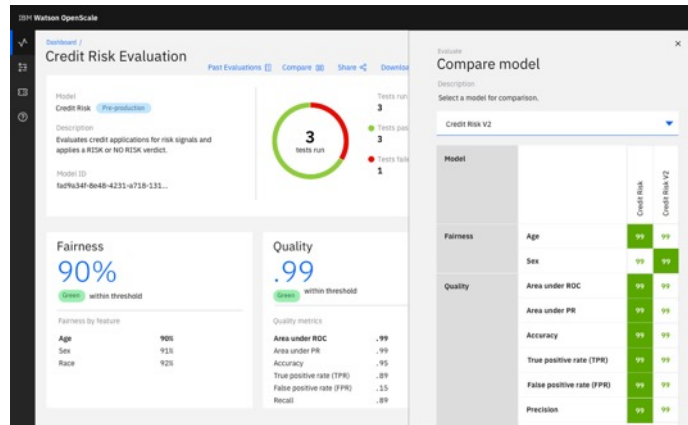
78% of the monitored group (female) have a favorable output
81% of the reference group (male) get a favorable output

Disparate impact Value: 96%
Mitigation based on policy

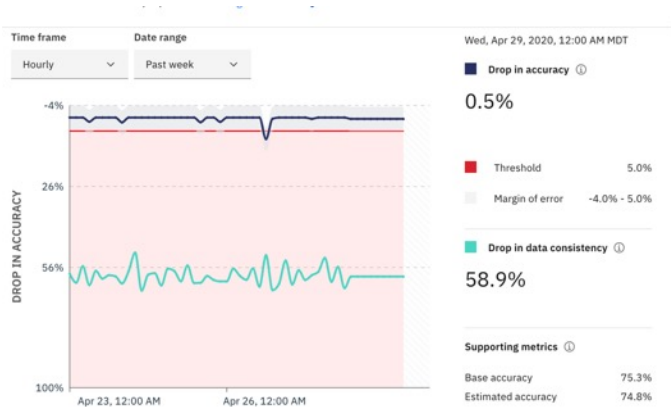
Guardrails across the AI lifecycle



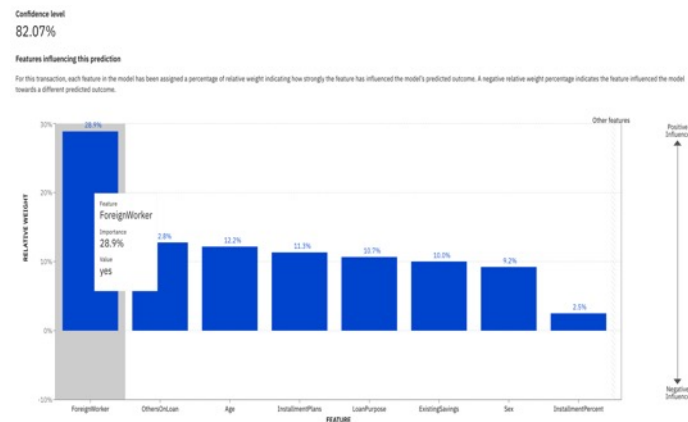
Challenger models



Validation, Model Risk Management



Drift in data consistency, Drift in accuracy



Local and contrastive explanations

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How to test and evaluate AI standards

- Were the following key design choices for the model reviewed by an independent review board? (y/n)
- Who has been informed about the AI system's potential or perceived risks? (select all which apply)
- What was the result of the demographic parity test for the data used to train the model?

IBM OpenPages

Models Credit Risk D... Credit Risk ...

Credit Risk Demo Model ★ ^

Task Activity Admin

Reveal editable fields

*Modified Required

Trustworthy AI Controls ⓘ

RAII Controls Table

Search

Name	RAII Suggested Threshold	Value	Breach Status
Accuracy in Predictions High Oaks Bank	0.90	0.91	Green
Bias in Data High Oaks Bank	0.90	0.88	Red
Fairness based on Sex High Oaks Bank	0.85	1.06	Green
Fairness based on Age High Oaks Bank	0.85	0.974	Green

Section 1

Accountability

Have you provided clear terms of service describing your AI system's best practices and limitations?

Yes

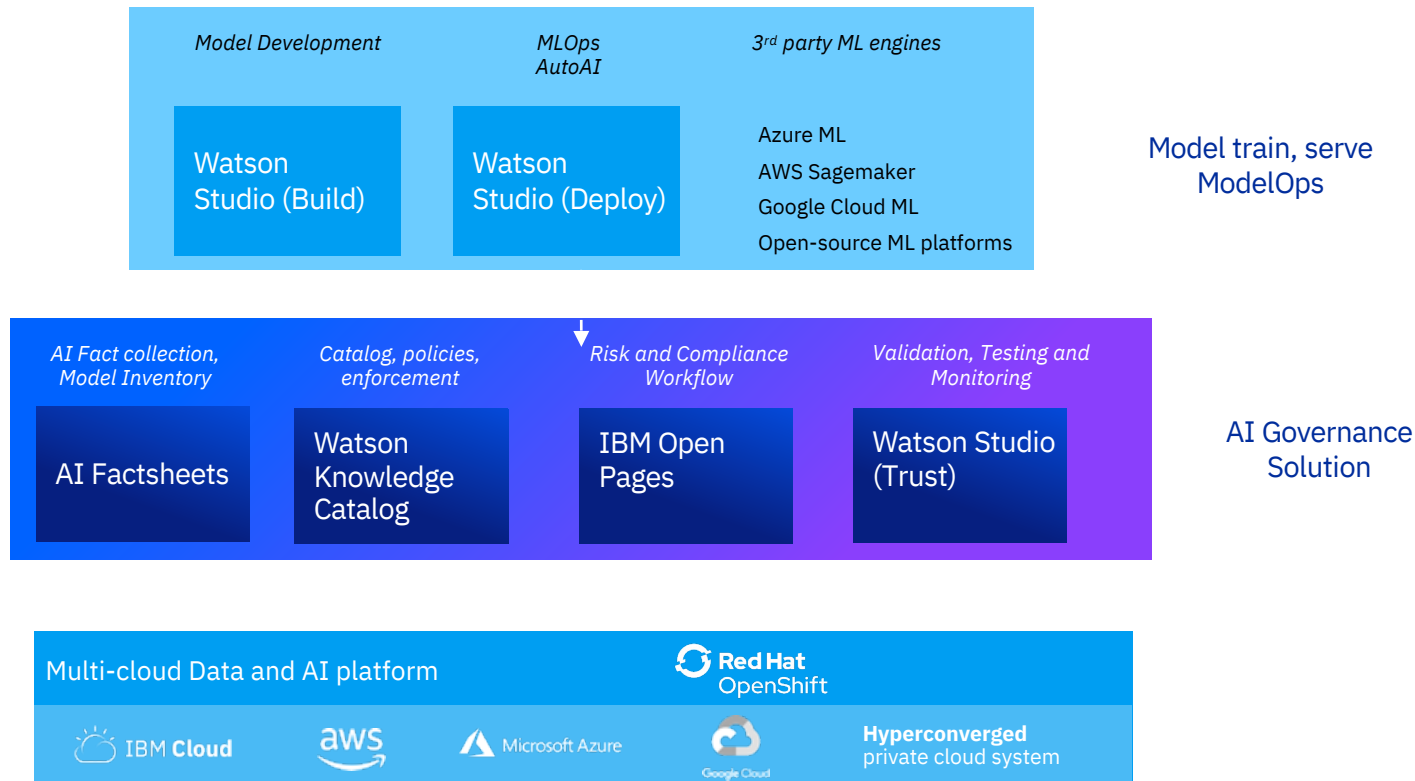
To what extent have you provided ongoing AI-related professional development?

Formalized course (internal)

Are key design choices for the model reviewed by an independent review board?

Section 2

IBM Cloud Pak for Data enables a governed, automated AI lifecycle



Trustworthy AI requires a multidisciplinary approach

From principles to actions



what should be done

principles, values, norms, laws,
regulations



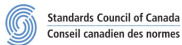
how to instrument it

techniques, algorithms, software,
best practices

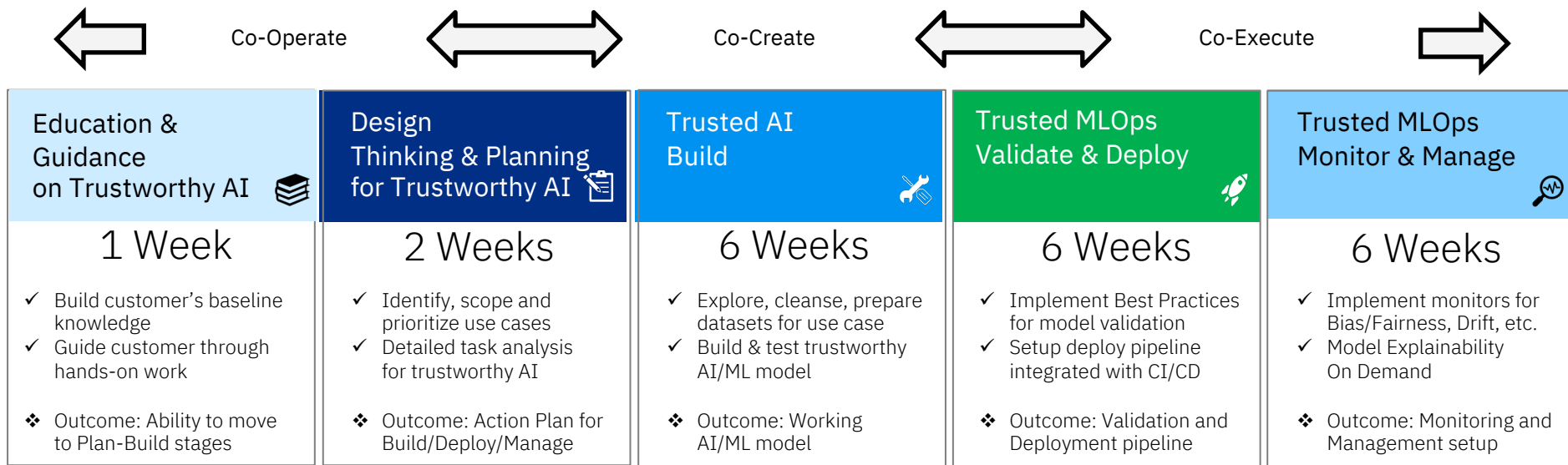


how to operationalize it

mechanisms, systems, and processes
to keep AI trustworthy



How IBM can help you get started with trustworthy AI



Contact IBM at
www.ibm.com/products/expertlabs/trustworthy-ai

RAII: How to get involved in the community

For more updates, connect with the Responsible AI Institute at:

- linkedin.com/company/responsible-ai-institute
- twitter.com/ResponsibleAI
- www.responsible.ai



