Data and AI Forum
2019

Miami, Florida
October 21-24

IBM.

Interested in IBM Business Analytics?
You won't want to miss Data and AI Forum 2019.

Skills

Sessions with IBM's top Data and AI experts will help increase your skills, deepen your expertise, and grow your career.

Learning

Keynotes, demos and hands-on labs that help you learn a about the latest trends, tools and solutions across IBM's Data and AI portfolio.

Community

Pose questions, share best practices, and network with experts who can help you get the most out of cloud, data, and AI.

Inspiration

Hear IBM clients share success stories on how they are leveraging our solutions to unlock the value of their data and accelerate their journey to AI.

What Makes Data and AI Forum 2019 Unique

More than 100 sessions (including keynotes, breakout sessions, technical sessions, client sessions, and hands-on labs) to learn the latest information on current offerings, new releases, and the future direction of IBM's Data and AI portfolio, including IBM Cognos® Analytics, IBM Planning Analytics, IBM Watson Assistant, IBM Watson® Studio, IBM Watson OpenScale™, IBM InfoSphere® Information Server, IBM Db2™, IBM Cloud Pak for Data, and more .

Register now at ibm.biz/dataandaiforum

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IBM Business Analytics
Community Day
Monday, October 21

- 11:00 am: Community Day keynote

- 12:30 pm: IBM Business Analytics Community Day kickoff

- 1:00 pm: Product roadmap with Q&A

- 2:15 pm: Client application showcase

- 3:15 pm: Round tables and workshops

- 5:00 pm: Data and AI Forum welcome reception

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Featured Sessions

– Analyst session: Planning and analytics go together like wine and cheese

– IBM Business Analytics keynote: infusing analytics and AI across your business

– Client panel: innovation in IBM Business Analytics helps customers reach new heights

– Two of a kind: IBM Cognos Analytics & IBM Planning Analytics make the perfect pair

Client Sessions

– Johnson & Johnson's journey to becoming a world-class finance organization with help from IBM Planning Analytics

– Population health analytics the Montefiore way!

– LeasePlan drives competitive advantage using predictive capabilities with IBM Planning Analytics & IBM SPSS

– Atlanta public schools: an education on managing hundreds of thousands of IT assets with IBM Cognos Analytics

– How $100b investment firm Virtus Investment conquers complexity with IBM Planning Analytics

– Alliant Energy fuels their analytics strategy with modernization and innovation using IBM Cognos Analytics

– Adobe is simplifying global predictive modeling with IBM Planning Analytics

– US Cellular: the journey to sublime sales reporting with IBM Cognos Analytics

– Michigan State takes higher education to the next level with the latest from IBM Planning Analytics

– The sky is the limit: Paradies Lagardère leads airport retail with IBM Planning Analytics on Cloud

– Werner climbs to new heights with optimized performance from IBM Planning Analytics

Featured Client Stories

Johnson & Johnson Innovation Finance
Gave Microsoft Excel users a functionality boost to help transform decision making

Atlanta Public Schools
Improved customer service and effectively track and manage IT assets across the district

Adobe
Leveraged multi-dimensional attributes to make large data cubes performant world wide

US Cellular
Streamlined insights for key stakeholders using a production-based data architecture

Paradies Lagardère
The leader in airport retail streamlines planning and budgeting on the cloud.

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Technical Talks

– Stack the deck: IBM Cognos Analytics + IBM Planning Analytics = a winning strategy

– Be a changemaker: the key to unlocking adoption in your analytics community'

– Change the game: connect BI & AI tools to your IBM Cognos Analytics and IBM Planning Analytics data foundation

– Real Enterprise AI: Taking your first steps towards meaningful AI

– New in IBM Planning Analytics administration: the latest features to maximize your environment

– Get to the point: distill data with the latest in data preparation and modeling from IBM Cognos Analytics

– Embrace, don't replace: advanced reporting in IBM Planning Analytics for MS Excel

– AI in BI: Augmented Intelligence built into IBM Cognos Analytics

– Under the covers: inside the minds of the engineers behind IBM Planning Analytics Local

– The beauty of BI: how to create compelling, impactful visuals with ease in IBM Cognos Analytics

– IBM Planning Analytics Workspace for Power Users

– Change shouldn't be scary: what you need to know about IBM Cognos Analytics upgrade and cloud migration

– Make the most of IBM Planning Analytics Workspace with innovations in reporting, analysis, and dashboards

– You, too, can be a data guru! Unleash your data exploration skills with IBM Cognos Analytics Explorer

– Roadmap alert: Recent and future enhancements for IBM Cognos Analytics

– Debunking the IBM Cognos Analytics Upgrade Myth

– Reporting for all: build and scale perfect reports at any level with IBM Cognos Analytics

Labs

IBM Planning Analytics Workspace

Exploring your data: smart data discovery with dashboards in IBM Cognos Analytics

Build reports with IBM Planning Analytics for Microsoft Excel

Turning data into insights: using cognitive capabilities to uncover deeper insights with IBM Cognos Analytics

IBM Planning Analytics Workspace modeling

Making data prep easy: data blending for a 360-degree view of your business

IBM Planning Analytics SDK: how APIs can be applied to create integrated solutions

Reporting reimagined: introduction to Cognos Analytics Reporting

Making insights actionable: introduction to storytelling

All aboard! Experience onboarding to IBM Cognos Analytics on Cloud

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