IBM Data Privacy Extension for IBM Cloud Pak for Data

Beta Program Overview

October 2020

IBM

Please note

IBM's statements regarding its plans, directions, and intent are subject to change or withdrawal without notice and at IBM's sole discretion.

Information regarding potential future products is intended to outline our general product direction and it should not be relied on in making a purchasing decision.

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The development, release, and timing of any future features or functionality described for our products remains at our sole discretion.

Performance is based on measurements and projections using standard IBM benchmarks in a controlled environment. The actual throughput or performance that any user will experience will vary depending upon many factors, including considerations such as the amount of multiprogramming in the user's job stream, the I/O configuration, the storage configuration, and the workload processed. Therefore, no assurance can be given that an individual user will achieve results similar to those stated here.

Introducing...
New **IBM Data Privacy Extension for IBM Cloud Pak for Data**

What
Advanced data de-identification extension on IBM Cloud Pak for Data 3.5 Release.

When
Beta Release: October 2020
GA Release: November 2020

Client Value
Ensure compliance with GDPR, CCPA, and other regulations and provision realistic, production-like data for data scientists, testers, business analysts in minutes.

New **IBM Data Privacy Extension for IBM Cloud Pak for Data (3.5)**
Offering Overview

Data scientists, testers and business analysts need realistic, production-like data to deliver high quality releases and discover key business insights. However, sensitive, personally identifiable information in the data must be protected before use by data citizens.

IBM Data Privacy Extension for IBM Cloud Pak for Data helps ensure you meet regulatory compliance with GDPR, CCPA, and other regulations while maintaining high data usability.

Features & Benefits:
- Create data protection policies with advanced, format-preserving de-identification options.
- Manage data privacy jobs to mask full copies and subsets of data in movement.
- Self-service user experience, enabling end data users to provision data in minutes.
- Integration with IBM Watson Knowledge Catalog to auto-discover data classes, define custom data classes and apply data protection policies for automated masking.

Roadmap Preview available for register Beta Program Users.

IBM

Your voice will be **heard**.

The benefits to **users**.

Beta users will...

- **receive early access** to trials of new product releases.
- **partner with our product teams** to help refine the current product offering.
- **shape the product's future** by providing feedback, ideas and domain expertise.
- **receive quarterly updates** on how your feedback is influencing product. development
- **get a sneak peek** at future product designs and product roadmaps.
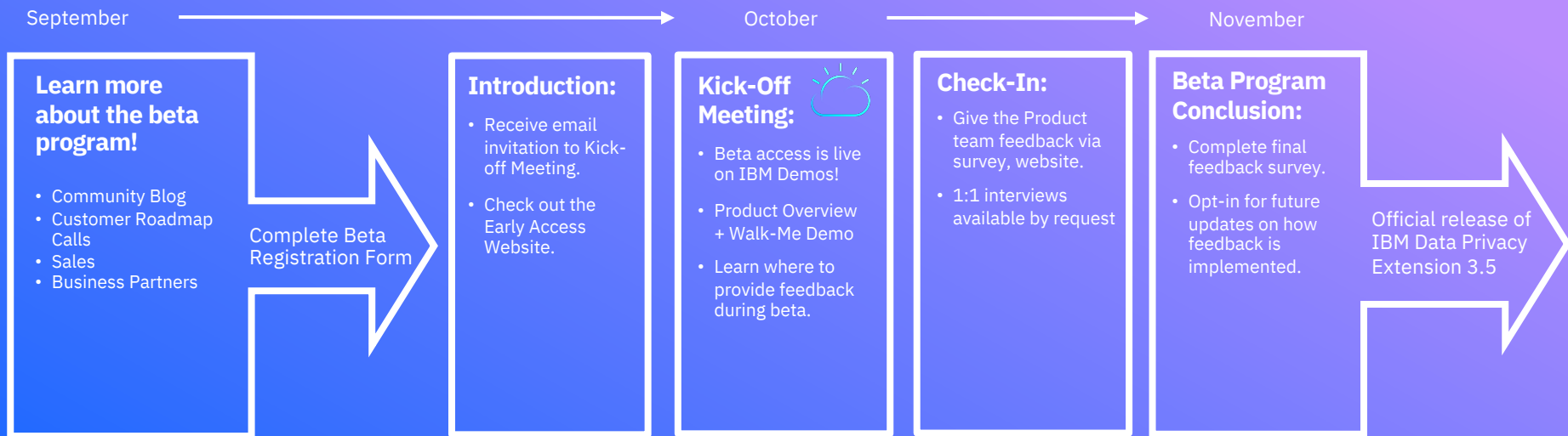
Who are we **looking for?**

End User Roles:
- Data Stewards
- Data Engineers
- Data Scientists
- Machine Learning Engineers
- Business Analysts
- Application Testers
- Application Developers

Additional User Roles:
- Data Architects
- Data Governance Office
- Data Privacy Office
- Test Data Administrators
- And others!

What to expect **when we're working together**

September → October → November

Learn more about the beta program!

- Community Blog
- Customer Roadmap Calls
- Sales
- Business Partners

Complete Beta Registration Form

Introduction:

- Receive email invitation to Kick-off Meeting.
- Check out the Early Access Website.

Kick-Off Meeting:

- Beta access is live on IBM Demos!
- Product Overview + Walk-Me Demo
- Learn where to provide feedback during beta.

Check-In:

- Give the Product team feedback via survey, website.
- 1:1 interviews available by request

Beta Program Conclusion:

- Complete final feedback survey.
- Opt-in for future updates on how feedback is implemented.

Official release of IBM Data Privacy Extension 3.5

What IBM expects from participants

- Do not share confidential information with IBM or information that is non-compliant with GDPR

- Open support tickets to address issues found

- Remember that fixes will be provided on a best effort basis

- Access beta as early as possible during the 4-week program to get full benefit

Register Now

Beta Program
- Try out IBM Data Privacy Extension for IBM Cloud Pak for Data 3.5 Beta on IBM Demos.
- Sign up multiple users for collaborative user experience.
- Use sample data assets provided by IBM or bring your own data!

Sign up here
- ❑ Official beta program registration form: Sign up to receive invitation to Beta Kick-off Meeting and learn about next steps.
  - ❑ **ibm.biz/Bdq3cG**

For more information or any questions, reach out to Jessie Yang, Offering Manager and Beta Program Lead at jessie.yang@ibm.com