

# Gartner Peer Insights Holiday Charitable Donation FAQ's

## **Q: How long will this campaign run for?**

A: All reviews must be submitted between November 26th and December 31st using the required link to be eligible. All other reviews submitted via the link before November 26th or after December 31st, or submitted via any other links, will not be eligible to receive a charitable donation.

## **Q: Does the vendor or the reviewer decide which charity will receive the donation?**

A: Once the survey is completed and *approved*, the client will receive an email with a list of charities to choose from.

## **Q: How does the customer choose their charity donation?**

A: After the review is approved by our moderation team, your customer will receive an email confirming their review has been approved. The customer will then need to follow the link provided in the email to select the charity of their choice to donate \$25 USD.

## **Q: How long does a review take to be submitted and then approved?**

A: Typically, our moderation team takes 2-10 business days to moderate a review after it is submitted, though it may be a bit longer if there is any back-and-forth required of the reviewer and our team. All reviews are moderated in the order that they are submitted.

## **Q: Will my reviewer still receive the donation credit even if their review is rejected?**

A: No, in order for your customer to receive the \$25 USD donation credit, their review must meet our [moderation guidelines](#) and be approved. If our team rejects a customer's review, the customer will receive an email notification stating why their review was rejected and the specific steps they can take to ensure their review can be published.

## **Q: What charities are available for the customers to choose from?**

A: City Year, Code.org, Girls Who Code, InSTEDD, Summer Search. *\*\*See descriptions for each Charity at the bottom of FAQ sheet\*\**

## **Q: Can we track how many reviews are submitted?**

A: Yes, you are able to see how many reviews have been submitted within the "Tools - Campaigns" tab of the [Technology Provider Tool](#). Just click on the Charity Donation link to see custom reporting. You will also be able to see how many reviews have been approved and published or rejected from your holiday charity campaign.

**Q: Is there any limit to how many reviews I can source from this campaign/charity donations Gartner will fund?**

A: At this time, there is no limit to the number of approved reviews Gartner Peer Insights will allow and fund for charitable donation.

**Q: Are there any geographic restrictions?**

A: All international customers are able to submit Peer Insights reviews. International charities are available to select to receive the charitable donation.

**Q: Does Peer Insights support other languages?**

A: At this time, Peer Insights is supported in English only. All reviews must be submitted in English to be published. Any reviews submitted in languages other than English will be automatically rejected. Please see our [moderation guidelines](#) for additional details.

**Q: Can we (the vendor) match each donation?**

A: You (the vendor) are able to make a 1-time lump sum donation at the conclusion of the campaign (December 31st) to the equivalent of \$25 USD per each review submitted. For example, if at the closure of the charity donation campaign there have been 50 reviews submitted from your required link, you would be able to make a single lump sum donation of 50 x \$25 USD or \$1,250 USD to the charity of your (the vendor's) choice.

**Q: Can we (the vendor) give our customers our own \$25 gift card along with the \$25 USD charity donation?**

A: No. The Gartner Peer Insights incentive policy states that for each review submitted you are only able to incentivize a nominal value, defined as \$25 USD or less. If you gave your own incentive on top of the \$25 charity donation, you would be in violation of our [incentive policy](#) and all submitted reviews would be automatically removed from the site.

**Q: Do we need to submit any legal documentation?**

A: No, Gartner Peer Insights does not require your team to submit any legal documentation.

**Q: Will this deplete my 50 yearly \$25 Visa gift card incentives?**

A: No, this promotion is completely separate from the 50 yearly \$25 Visa gift card incentives. Gartner Peer Insights completely administers and funds up to 50 gift cards per calendar year for each vendor listed on Gartner Peer Insights. Unused gift cards do not rollover into the following year. This policy is subject to change as per Gartner's discretion. Please see our [incentive policy](#) for additional details.

**Q: Who should I reach out to if my customer has any questions?**

A: Please have your customer reach out to [PeerInsights@gartner.com](mailto:PeerInsights@gartner.com) directly.

## **Charities Featured:**

**City Year--** *City Year is dedicated to helping students and schools succeed. Diverse teams of City Year AmeriCorps members provide high-impact student, classroom and school-wide supports to help students stay in school and on track to graduate from high school, ready for college and career success. A recent third party study shows that schools that partner with City Year were up to 2-3 times more likely to improve on Math and English assessments. A proud member of the AmeriCorps national service network, City Year is funded by the Corporation for National and Community Service, local school districts, and private philanthropy from corporations, foundations and individuals. Learn more at [www.cityyear.org](http://www.cityyear.org), City Year's Facebook page, and on Twitter.*

**Code.org--** *Code.org is a non-profit dedicated to expanding access to computer science, and increasing participation by women and underrepresented minorities. Our vision is that every student in every school should have the opportunity to learn computer science, just like biology, chemistry or algebra. Code.org organizes the annual Hour of Code campaign which has engaged 10% of all students in the world, and provides the leading curriculum professional development for K-12 computer science in the largest schools districts in the United States.*

**Girls Who Code--** *Girls Who Code was founded in 2012 to close the gender gap in the computing fields. Mobilizing leading executives, educators, and engineers, Girls Who Code developed a new model of computer science education designed to inspire, educate, and equip girls with the skills and resources to pursue opportunities in the field. In just two years, Girls Who Code has already begun to move the needle: through rapid iteration and expansion of our signature Summer Immersion Program and highly-scalable Girls Who Code Clubs, Girls Who Code has delivered 3,000+ hours of instruction to 1,000+ girls nationwide. Our programs have earned support from CEOs of top Fortune 500 companies, engaged more than 700 industry professionals, delivered among the most robust dataset on computer science education, and been featured in 100+ publications, from The New York Times to The Today Show.*

**InSTEDD--** *InSTEDD has a unique offering — we design and use open source technology tools to help partners improve collaboration, information flow and knowledge sharing to better deliver critical services to vulnerable populations. With long term sustainability in mind, our interdisciplinary team of public health experts, scientists, and software engineers help build local capacity to solve critical health, safety and sustainable development problems. We are committed to evaluating the impact of our programs, documenting best practices, and sharing the results of our work.*

**Summer Search--** *Summer Search is a high-impact program that gives low-income students the opportunities and support they need to transform their lives, achieve their own potential, and create change as role models and everyday leaders. Your donation will enable us to provide deserving students with a combination of full scholarships to summer programs, intensive long-term mentoring, and access to college counseling and professional development services. These critical resources make a significant impact in helping our kids break the cycle of poverty for themselves and their families.*