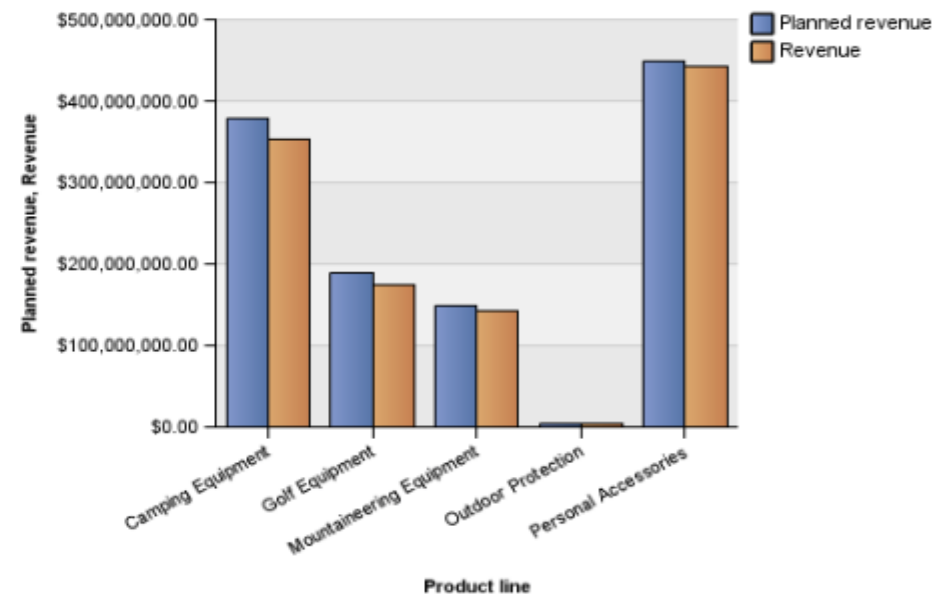
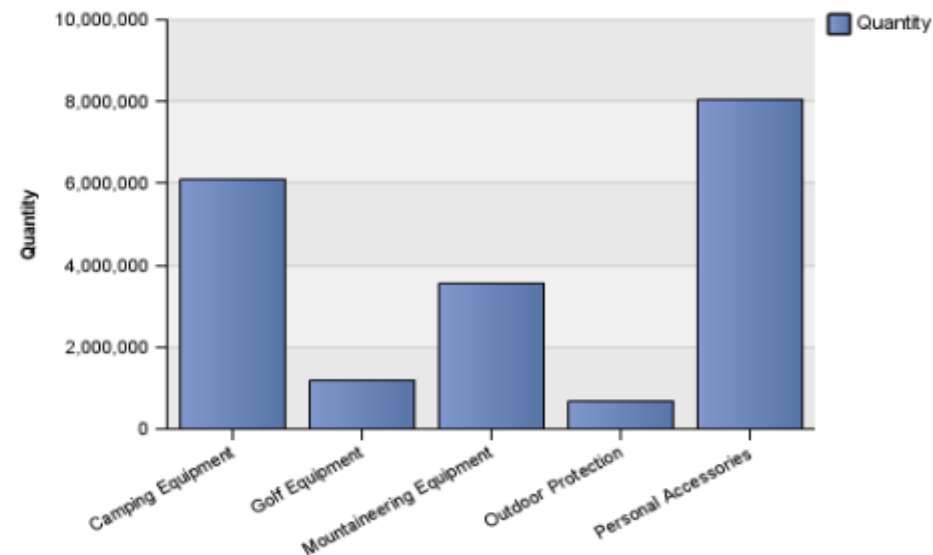


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Select Year : 2013

Product line	Product type	Quantity	Planned revenue	Revenue
Camping Equipment	Cooking Gear	2,933,267	\$64,491,646.97	\$58,313,800.35
	Lanterns	1,113,169	\$31,274,910.01	\$28,034,475.54
	Packs	680,551	\$88,843,853.79	\$83,157,796.99
	Sleeping Bags	710,828	\$73,986,962.66	\$68,730,008.17
	Tents	665,361	\$120,050,861.97	\$114,674,248.92
Camping Equipment - Total		6,103,176	\$378,648,235.40	\$352,910,329.97
Golf Equipment	Golf Accessories	751,488	\$13,124,784.02	\$11,422,333.75
	Irons	98,392	\$67,967,777.22	\$63,606,666.75
	Putters	252,633	\$22,924,177.07	\$18,145,999.48
	Woods	83,641	\$86,163,131.78	\$81,565,819.31
Golf Equipment - Total		1,186,154	\$190,179,870.09	\$174,740,819.29
Mountaineering Equipment	Climbing Accessories	2,177,669	\$30,717,591.95	\$29,483,205.87
	Rope	143,851	\$41,520,830.18	\$39,444,903.89
	Safety	386,240	\$29,714,362.00	\$28,014,081.20
	Tools	847,356	\$46,667,289.34	\$44,578,458.74
Mountaineering Equipment - Total		3,555,116	\$148,620,073.47	\$141,520,649.70
Outdoor Protection	First Aid	58,367	\$981,985.53	\$846,984.93
	Insect Repellents	320,891	\$2,141,257.13	\$2,062,062.11
	Sunscreen	310,188	\$1,604,981.80	\$1,561,978.22
Outdoor Protection - Total		689,446	\$4,728,224.46	\$4,471,025.26
Personal Accessories	Binoculars	244,459	\$32,396,077.42	\$31,303,208.42
	Eyewear	4,710,321	\$223,108,150.76	\$221,939,948.93
	Knives	1,679,415	\$37,409,613.70	\$36,177,477.89
	Navigation	517,650	\$52,003,423.04	\$49,837,487.52



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