

DEMYSTIFY

mobile identity and access management



Tricks for giving mobile users access to cloud applications (apps), while enforcing enterprise security.

END USERS DON'T CARE WHERE THEIR APPS ARE COMING FROM. THEY JUST WANT TO ACCESS THE BEST ONES, EASILY AND QUICKLY. You, as an IT and security leader, are bogged down by the complexity and fragmentation of identity management, unhinged from solutions that support endpoints, end users and everything in between.



THEY want app access on any device, anywhere.

YOU NEED TO ENFORCE CONDITIONAL ACCESS TO PROTECT CORPORATE DATA.



THEY don't know where they can find approved apps.



YOU NEED TO PROVIDE A UNIFIED APP CATALOG— A ONE-STOP SHOP FOR MOBILE AND DESKTOP.



THEY don't want to wait for the access they need.



YOU NEED TO DELEGATE CONTROL OF APP PERMISSIONS TO LINE-OF-BUSINESS MANAGERS.



THEY can't keep track of passwords for every business app.



YOU NEED TO IMPLEMENT SINGLE SIGN-ON (SSO) FOR SUPPORTED APPS.



IBM MaaS360 | With Watson

integrates identity and access management with cognitive unified endpoint management to provide a transparent experience for mobile users—on smartphones, tablets and laptops. Key features such as SSO, federated access and conditional access help your business stay productive and secure while delivering on the expectations of users.



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