

Get an early peak of the new IBM MDM solution and share your thoughts!

IBM Master Data Management Beta Program

We want your feedback!

Register for the limited access MDM Beta Program to inform the new MDM product direction and stay updated on advancements.

IBM® is introducing master data quality services to Cloud Pak® for Data, tightly integrated with other DataOps services, to quickly and easily onboard new data sources to facilitate a more complete, 360-degree view of your entities.

Why join the program?

- **Get an early sneak peek** of product designs and roadmaps
- **Partner with our product teams** to have a say in product offering direction.
- **Shape the product's future** providing feedback, ideas and domain expertise.
- **Receive quarterly updates** on how your feedback is influencing product direction.

Who should sign up?

- **End users**
 - Data Engineers
 - Data Stewards
 - Business Analysts
 - Line of Business Users
- **Additional users**
 - Chief data Officer
 - System Administrator
 - Data Scientists

Users with a disability are encouraged to join

What to expect



August 2020

Program Participant Registration begins.



Early September 2020

E-mail invite sent to selected few participants.



September 2020

Kickoff and introduction to new product.



October

Access to Beta product.



October-November 2020

Collaborate with us via Weekly/Bi-weekly feedback sync.



December 2020

Final feedback cycle.



And as we move forward

Stay informed via quarterly updates.

Sign up at
bit.ly/MDM-NextGen-Beta

For more information, see the program guide on the MDM Community at bit.ly/MDM-Beta-Guide or contact Kelly at kellysun@ibm.com

