

Data Security

INFORMATION RISK AND PROTECTION



IBM Security Guardium

May 2018

In April 2018, IBM commissioned Forrester Consulting to conduct a [Total Economic Impact™ study](#) and examine the potential return on investment (ROI) enterprises may realize by deploying IBM Security Guardium as part of their overall enterprise data security and compliance strategy.

We worked with Forrester to produce this study several times before – the last update was in 2015 – and this asset is one of our best performing marketing resources.

Since 2015, it has influenced **\$145M in Total Revenue**.

The 3-year compounded results of the study refresh were extremely strong:

- **343% ROI**
- **\$3.3M in overall benefits**
- **Average payback period <6 months.**

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> [Get the Forrester Report: Total Economic Impact Study for Guardium](#)

> [News Article: Epic Fails in Data Security, Solutions Edition: Failure to Quantify Your ROI](#)



Webinar: [Achieve 3X ROI with the Right Data Security Solution](#)

May 24, 2018 @ 1:00 PM — 2:00 PM EDT

Join our webinar to learn about the results other customers have seen and how Guardium may help enable these results for your organization. You'll also hear detailed study results from our guest speaker, Forrester TEI Consultant Adrienne Capaldo.

[Register](#)

Speaker

Adrienne Capaldo

Senior consultant

Forrester