

Become a Content Ninja and Effectively Manage Your Ever-Growing Enterprise Content



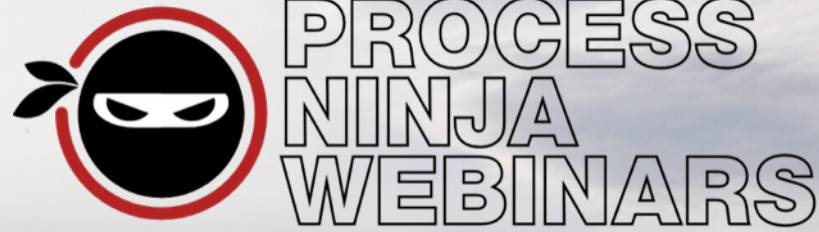
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IBM Cloud

Become a Ninja!



ibm.biz/Process-Ninja-Webinars

MODELING | TASKS | WORKFLOW | DECISIONS | CONTENT | CAPTURE

- Please use the Q&A for any questions
- You will receive an email with a recording to this webinar
- Presentation and other helpful links on the *Resource List*
- Connect on Twitter and LinkedIn

Content is the
fabric of every
organization



Insurance Claims



Mortgage



Audio, Photo & Videos



Medical Records



**Contracts & Legal
Document**



Email & Social Feeds



What are common unmanaged content issues?



Difficulty Finding Content

Challenging to find the right content when stored on network drives, computers, and mobile devices

20% of time looking for or recreating documents



Unable to Share Content

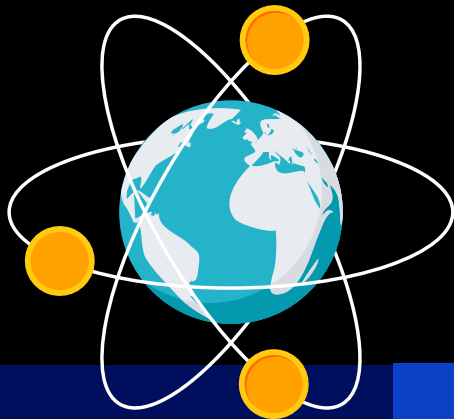
Content may be siloed in different systems resulting in duplication and fragmentation

61% have no connection between content repository and CRM/ERP systems



Content Chaos

Initial ease of use file sharing and hosting services results in proliferation of unsupervised content. Creates security, privacy and compliance risks



IBM Content Manager provides superior scalability, security, stability, mobility and cross-platform capabilities



Improve Productivity

Provide the right information at the right time to support business processes, applications, and decisions



Enhance Collaboration

Promotes managed sharing and collaboration across applications and departments



Control Content

Avoids content duplication and uncontrolled content growth



Compliance

Enables full information security, privacy, and compliance. Single version of truth for all managed content



Modern User Interface

A modern, intuitive, easy-to-use interface delivers trusted data quickly, no matter of content source



Consolidate CRM/ECM Platforms

Enables platform consolidation to manage content from multiple, disparate repositories. Salesforce connector



Scale to Handle Growth

Provide enterprise manageability and scalability to handle very high document storage and retrieval rates



Mobile Navigation

iOS and Android Apps available. Supports custom plug-in development to create your own unique apps



Supports 140+ File Types, Mobile & Video

iOS and Android Apps available. Supports custom plug-in development to create your own unique apps. Upload video for AI-based closed captioning



Edit & Share Files

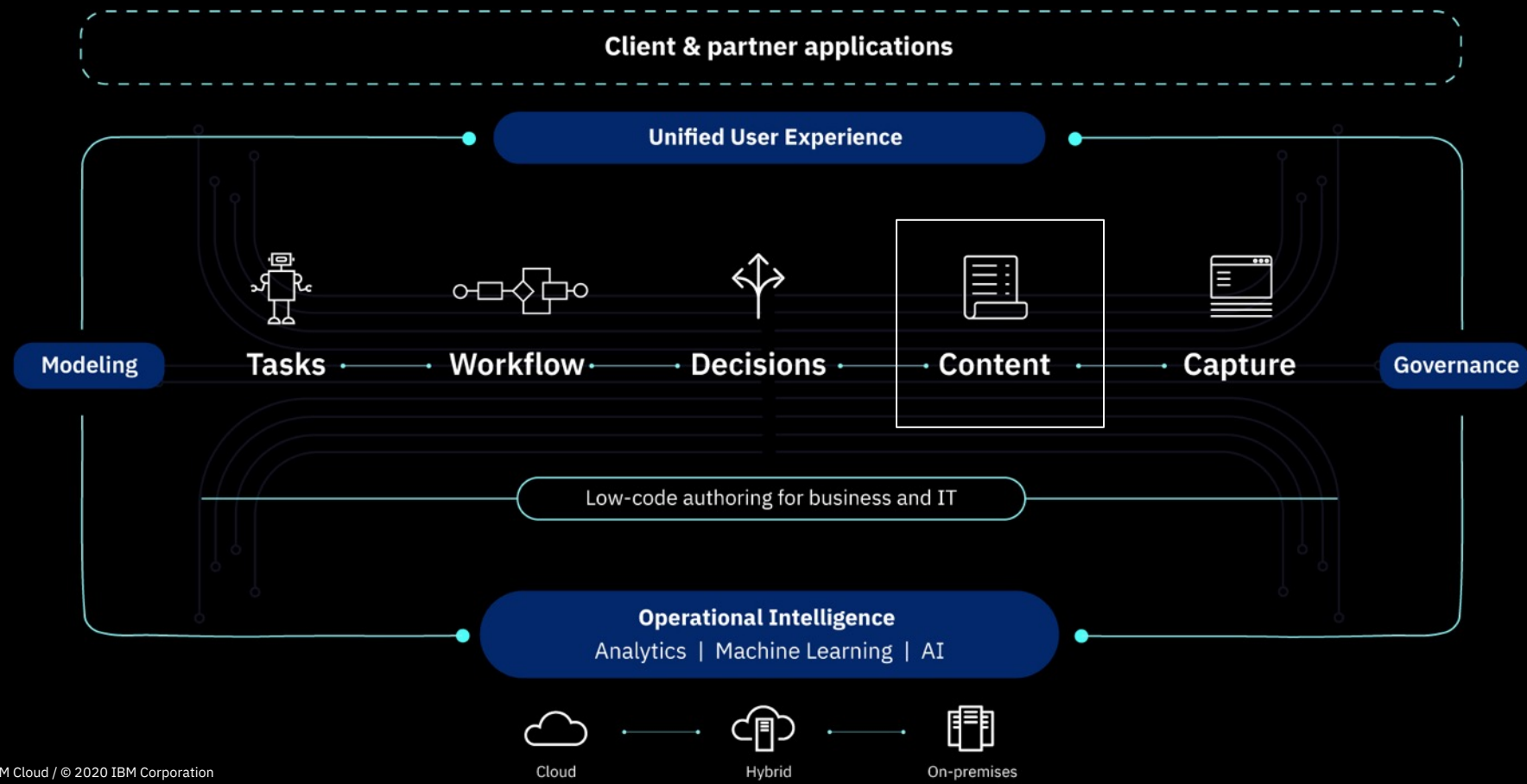
Create and edit documents using desktop application such as PDFs and Microsoft Office. Share in team rooms or externally in web folders



Protect Your Data

Enable documents to be redacted automatically based on the role of the requester

52%
**OF ORGANIZATIONS HAVE 3
OR MORE CONTENT SYSTEMS**



IBM Cloud Pak for Automation



Deploy and Run on Any Cloud Platform

Design, build, and run automation applications and services on any **cloud of your choice of on-premises**. Move to cloud when ready



Modern Deployment Option

Available on Red Hat OpenShift — designed to reduce development time by up to 84 percent and operational expenses by up to 75 percent



Easy to Buy and Operate

Run the platform in one flexible package. Only pay for what you need. Re-allocate licenses to other capabilities



Pre-Integrated Capabilities

Take advantage of pre-integrated workflow, content, decisioning, and capture capabilities



360-Degree View

Gain real-time operational performance visibility to business managers

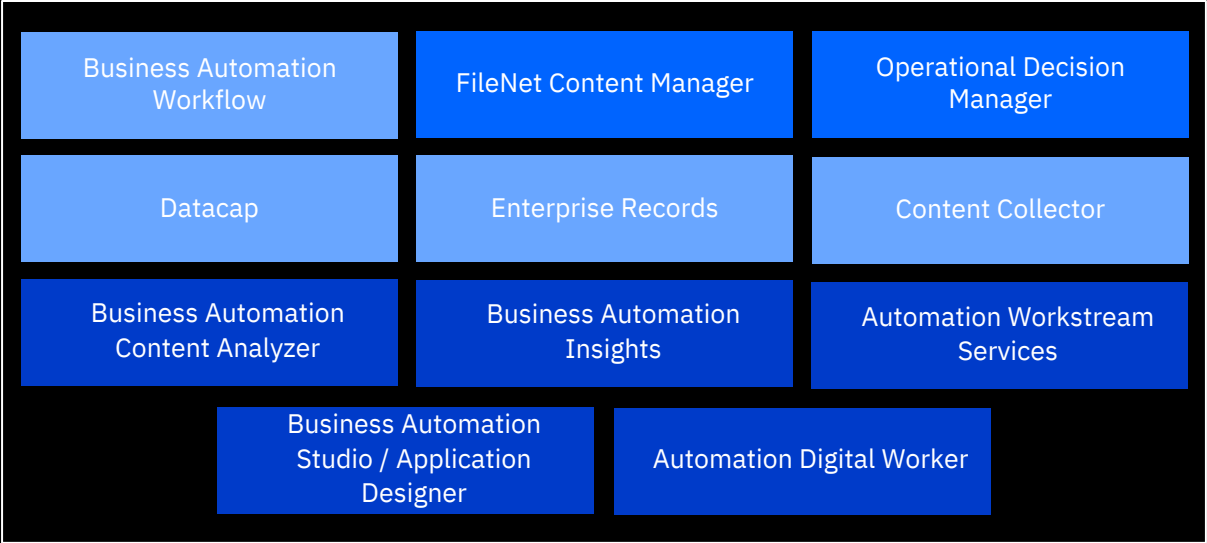


Digital Workers

Build and deploy intelligent digital workers to collaborate with humans



IBM Cloud Pak for Automation | Components



Legend





Seeing is believing.

