think 2018

March 19–22 Mandalay Bay Las Vegas, NV

Watson IoT at Think 2018

This event will deliver a unique AI and IoT campus, plus we will have over 90+ sessions, hands-on labs, Watson IoT certifications, networking events, innovation talks, demonstrations and so much more.

Real businesses solving real problems with IoT and AI. We think you need to be there!

→ Learn more and register today

> **Download** the Watson IoT Journey map featuring key sessions and activities

Explore the Watson Session Expert Tool

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Top reasons to attend:

It's real with compelling customer stories brought to life by our Watson IoT clients, including:

> Whiripool *Dependence abby* abby ie <u>SANDVIK</u> and more ...

₩ 18+ Watson IoT hands on labs, plus open labs and certifications

> It's smart with Hands On Labs, Think Tanks and Meet the Experts sessions to get real answers to pressing questions.

 61

 Watson IoT

 breakout sessions

It's a year's education in four days! With sessions focusing on asset and facilities management, product development, platform and IoT for industry.



sessions It's personal with a new Think Campus built around reimagining business

in the era of IoT and AI, where Watson IoT clients can focus on learning and connecting with the right experts.

40K attendees

It's the networking event of the year with attendees from the world's biggest companies and most innovative startups, along with industry experts, peers and IBM leaders.