CP4Apps Webinar Series

Modernizing Applications with Cloud Pak for Applications



Keith WhiteheadWorldwide Sales
Hybrid Cloud Application Platform



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Only 20%

of enterprise workloads have moved to the cloud.

Why?

Organizations are facing an unprecedented convergence of technological, social, and regulatory forces.

- Time to market challenges
- High operational costs
- Managing complexity

While new apps and the cost of maintaining existing skyrockets

500M

New digital apps and services by 2023 (IDC)

40%

IT budget consumed by technical debt compounding through 2025 (Gartner)

Build and modernize apps that drive growth

Monolithic apps and databases

Large, complex, difficult to innovate



Cloud native architecture

Adopt a common model based on containers and microservices

Slow service delivery Inefficient development; inaccessible data

Innovate and leverage investments

Understand when to refactor, replace, move, or maintain existing apps with data

Siloed organizationsDevelopment and IT operations



High performance agile culture

Leverage DevOps &
DataOps methodologies
to achieve continuous
delivery

69%

experience more rapid growth; better security for company and customer data

63%

have improved employee productivity rates

Your successful application strategy





Unleash Experiences

- Create innovative cloudnative solutions faster
- Benefits of scale and rapid deployment
- Infused with security and operational insights



Unlock Legacy

- New value through continuous modernization
- Modernize and leverage existing investments as you move applications
- Realize operational benefits of cloud and containers



Optimize Investments

- Lower development and maintenance costs
- Deploy existing apps with ultimate flexibility; "Right size" between editions anytime
- Mix and match, scale up or down as you modernize at your pace.

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Open standards and open source create the best cloud architecture



Enterprise-grade software on the most secure public cloud

Deep industry expertise

Built on Linux OS, delivered by Containers, managed by Kubernetes Robust open source ecosystem







Transform, run, and manage your critical workloads — anywhere





Stability & Longevity for Existing Workloads

Run existing workloads No need to migrate More time to modernize

Stay the course on key priorities

From 8.5.5 to 9.0.5

Committing to broader transformation goals – data, cloud, agile

Version	Release Date	Standard Support (with IBM JDK 8)	Extended Support (with IBM JDK 8)
WAS 8.5.5	2012	2030	2033
WAS 9.0.5	2017	2030	2033



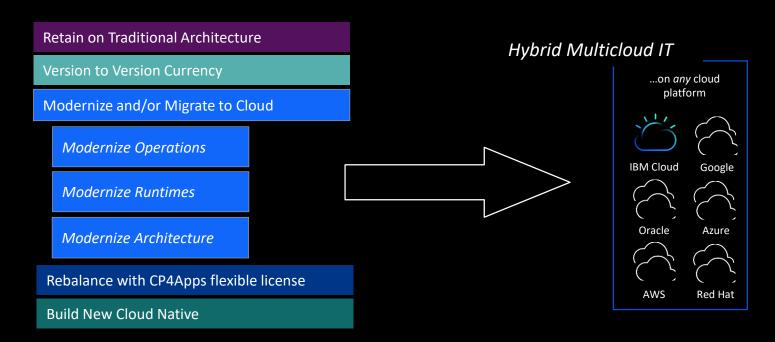
IBM will provide standard support for WebSphere Application Server versions 8.5.5 and 9.0.5, with IBM JDK 8, through at least 2030. For WAS 8.5.5 and WAS 9.0.5 - WAS ND, WAS (Base) and WAS Family Edition.

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Unlock: Modernize and leverage existing investments



How do you choose the optimum approaches for your organization's needs?



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CP4Apps Modernization Value Comparison

	Modernize Operations	Modernize Runtimes	Modernize Architecture	
			Cloud Native	
Value			Agile Delivery	
		Cost :		
		Technical Debt Reduction		
	Flexible Deployment			
CP4Apps Recommended End State	Application	Application	Microservices	
	tWAS	Liberty	Liberty	New
	Containers	Containers	Containers	Existing
	OpenShift	OpenShift	OpenShift	
Mod Tools	Transformation Advisor		Mono2Micro (beta)	

Healthcare - NA

A major US healthcare provider

Modernization lead to optimized resource usage by 75% and reduced infrastructure footprint by 50%



Business Challenge:

A major US healthcare provider wanted to increase operational efficiency and cost benefits while improving application performance by moving closer to cloud native technologies and techniques and leveraging a lighter weight runtime.

Solution:

Migration Overview

- Moved to WebSphere Liberty & Java 8 on VMs
- Re-wrote some legacy pieces of the app

Next Steps:

- Analyze & move more traditional WAS ND apps to Liberty
- Adopt container management platform

Outcome:

- Lower licensing costs
- Infrastructure consolidation
- Streamlined deployment
- Dynamic scalability
- Improved application performance
- Cloud/Container ready

Achieving operational efficiency & cost benefits

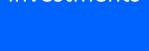
Solution Components:

IBM WebSphere Liberty

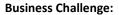




Modernizing
mission-critical
and enterprise
systems —
incorporating new
technology while
retaining existing
investments







Blue Cross Blue Shield of Massachusetts processes extremely large transaction volumes related to healthcare claims and enrollment, including 94 million eligibility requests in just one year. With its market share increasing, the company wanted to adopt a cloud-based technology platform to gain greater flexibility in handling transaction volume spikes. And it wanted to make this change in both the shortest time and with the smallest cost investment possible.

Solution:

Working with the IBM® Garage, the company gained expertise in rapid application modernization, including agile development techniques, and tested mission-critical apps on IBM Cloud Pak™ for Applications on Red Hat OpenShift software. The scalable, containerized infrastructure helps the company incorporate new technologies while retaining—and evolving—existing technology investments.

Outcome:

- Complete demo of new system in 4 weeks
- Optimized resource usage
- Automation for faster ongoing improvements

"As a customer-focused company, modernized systems allow us to provide the best service we can. Our technology can scale to meet customer demand around the clock without downtime."

Aline Yurik

Director of Software Engineering
Blue Cross Blue Shield of Massachusetts

Solution Components:

- IBM Garage
- IBM Cloud Pak for Applications on Red Hat OpenShift





Architectural Modernization

Business Needs = Fast! + Agile!

"I need applications to be more agile in order to adjust and shift in response to rapidly dynamic market demands"

"I need diverse and easy to use tools and capabilities to build anywhere, at any pace"

"I need my applications to scale dynamically, achieve peak performance and adhere to security requirements regardless of where they are deployed"

Elite Software Delivery Performance

Deployment Frequency
On Demand
(multiple deploys per day)

Lead Time for Changes
Less than one day

Time to Restore Service

Less than one hour

Change Failure Rate 0-15%

71% of CEOs say improved agility and faster time to market is top priority

Architectural Modernization is Hard

Pain Relief Robust modernization toolkit I have no idea what to do with this application Best practices for software development and I don't know how to architect applications for the delivery tools for Cloud Native cloud I want to be to able to use the right tool for the Broadest range of supported runtimes right job I want to minimize vendor lock in, and increase Market-leading hybrid cloud, enterprise Kubernetes platform portability I need help to put all this together **Expert services**



Transformation Advisor

Available now. Enhancements available in CP4Apps v4.2: June 12

Quickly evaluates on-premises Java EE applications and messaging infrastructure to accelerate deployment to accelerate Liberty containers on private or public cloud

Introspects deployments to determine complexity of modernization

Provides recommendations, detailed reports, artifacts, and automated deployment for simple application modernization

More Info: http://ibm.biz/cloudta















enhancements

- Analyzes WebSphere deployments on z/OS
- Supports traditional WebSphere Application Server base in containers



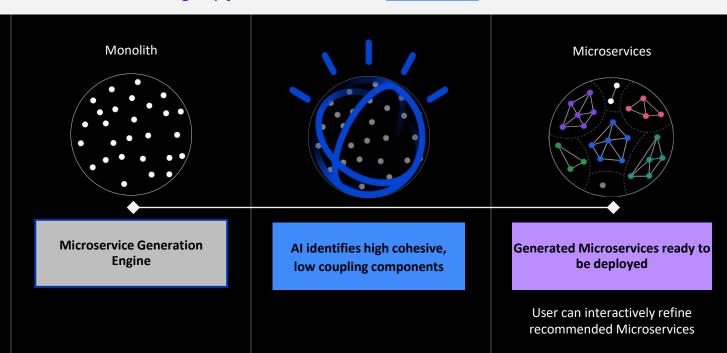
Mono2Micro



(new, open beta) AI based automatic transformation of monoliths into microservices

Beta available now. Sign up for the Mono2Micro beta release

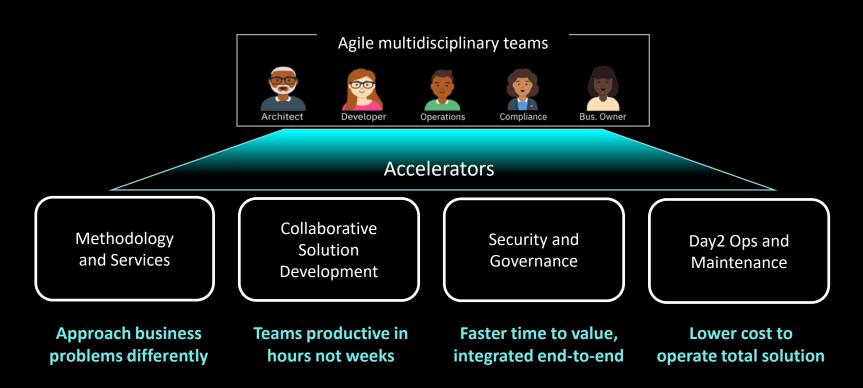
Mono2Micro's Al capabilities generate recommendations, semantic analysis and a significant portion of the code needed for refactoring



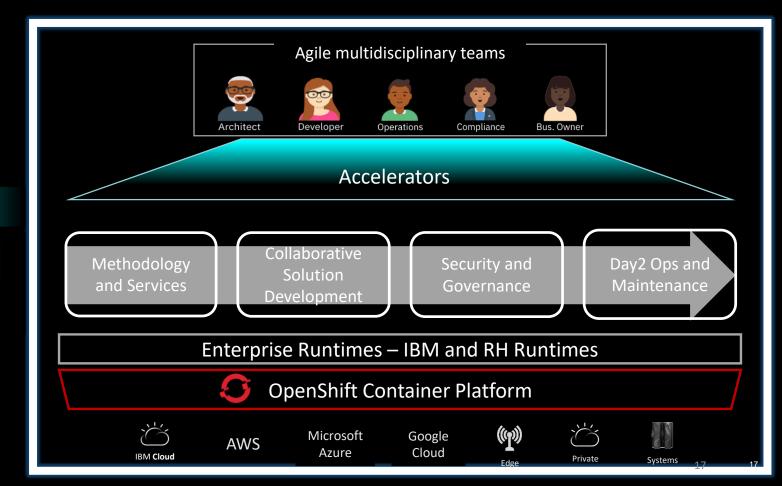


Accelerators for Teams

Frictionless cloud-native development for multidisciplinary teams



CP4Apps: Accelerating Cloud-native **solutions** faster from idea to production



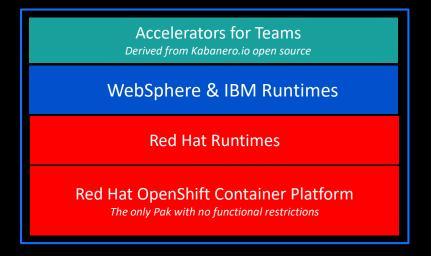
Unleash

Unlock

Optimize

Cloud Pak for Applications

The ultimate flexibility across open source, platform, runtimes, and tools all in one place!















System

- CHOICE: Build new cloud-native apps on the broadest range of supported runtimes
- PORTABILITY: OpenShift Container Platform for hybrid multi-cloud
- **FLEXIBILITY:** "Right-size" and modernize between the various WAS editions.
- CONTROL: Empower teams to start quickly with increased productivity and enterprise governance
- EXCLUSIVES:
 - Perpetual and term licensing available
 - Supported Transformation Advisor
 - Accelerators for Teams
 - Availability on Power and Z
 - Common Services

"The ability of application leaders to realize their application visions for the future depends on the plans they put in place today."

Source: Gartner, Predicts 2020: Application Leaders, 14 January 2020. ID G00464148

Cloud Pak for Apps delivers solutions fast and reliably by...

Unleash

Unlock

Optimize

Adapting to Demands and Transforming the Customer Experience



Changing Culture and Embedding New Skills and Capabilities



Innovating While Balancing Speed-to Delivery, Cost and Risk

reducing total cost to develop new apps by up to 30%



Upcoming Webinars

Date	Title Title	Register
June 18 11am ET	 Here's what's new in IBM Cloud Pak for Applications v4.2 Invite your clients to hear Ken Parmelee and Geoff Pirie discuss: Cloud Pak for Applications' latest version and its ability to rapidly build and manage the applications that drive customers' business forward, with cost reduction and ROI Enhancements to Cloud Pak for Applications' solutions, runtimes, and tools that provide the widest set of capabilities in one offering How to use Cloud Pak for Applications to accelerate innovation while being more flexible and resilient 	<u>ibm.biz/BdqanV</u>

Thank you

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ibm.com/cloud/cloud-pak-for-applications

