

IBM Security
Guardium

Smarter Data
Security





Businesses are embracing hybrid multicloud to gain agility, competitive advantage and drive their organizations forward.

However, expanding the data footprint increases the organization's attack surface, resulting in a host of new data security and compliance challenges.

Real world consequences

\$11.45
million

Global average cost of an insider threat¹

\$3.92
million

Average cost of a data breach in 2019 for the organizations surveyed²

74%

Of organizations surveyed, 74 percent report being negatively impacted by a cybersecurity skills shortage.³


87%

87 percent of respondents stated that concerns around data security have adversely impacted usage of public cloud services.⁴

279 days

Average time to identify and contain a breach.⁵

Key challenges our clients face

A group of five diverse professionals (three men and two women) are shown in a meeting, looking at a screen. They are dressed in business casual attire. The background is slightly blurred, focusing attention on the group.

Safeguarding against
data breaches

Defending against
insider threats

Protecting data across
hybrid multicloud

Simplifying
compliance

A smarter data security approach addresses key challenges across disparate IT environments

Discover and classify your sensitive data across on premises and cloud data stores

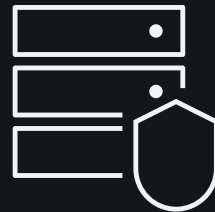
Assess risk with contextual insights and analytics

Protect sensitive data through encryption and flexible access policies

Monitor data access and usage patterns to quickly uncover suspicious activity

Respond to threats in real-time

Simplify compliance and its reporting



Environments & Data Sources

- Databases/Structured data
- Cloud
- Containers
- Big data/Semi-structured data
- Files/Unstructured data
- Mainframes
- Applications
- IoT

1. Discover and classify your sensitive data

- Find data on premises and in the cloud
- Classify data subject to specific regulations
- Identify data access and entitlement rights
- Visualize the flow of sensitive data



2. Assess risk with contextual insights and analytics

- Centralize security and compliance data
- Uncover patterns with predictive analytics
- Remediate, mitigate, and escalate issues



3. Protect sensitive data sources

- Encrypt, tokenize, and mask data
- Manage encryption keys
- Refine and implement entitlement policies
- Remove dormant accounts



4. Monitor data access to uncover suspicious activity

- See when, where, how, and who is accessing data
- Detect anomalous activity/unauthorized access
- Assess data risk and the business impact



5. Respond to threats in real-time

- Block and quarantine suspicious activity
- Suspend or shut down sessions
- Ensure workflows account for:
 - Data privacy and industry regulations
 - Span across data environments



6. Simplify compliance and audit reporting

- Ensure data security and compliance reporting covers regulatory mandates
- Confirm separation of duties through a continuous, fine-grained audit trail
- Integrate analytics from an open ecosystem of security products



We help clients get ahead of their challenges



Safeguard against data breaches

Centralize and correlate long-term security data from various tools and apply built-in advanced analytics to uncover, interpret and prioritize risk.

Defend against insider threats

Get a broad view of your risk posture. Define and enforce entitlement policies. Detect suspicious behavior and remediate.

Protect data across hybrid multicloud

Monitor access, identify and remediate vulnerabilities and apply data security controls across on-premises and cloud data repositories.

Simplify compliance

Identify sensitive data and uncover risks. Help simplify compliance through pre-built workflows and comprehensive reporting.

Feel free to reach out to us!

Sally Fabian, Worldwide Data
Security Technical Lead

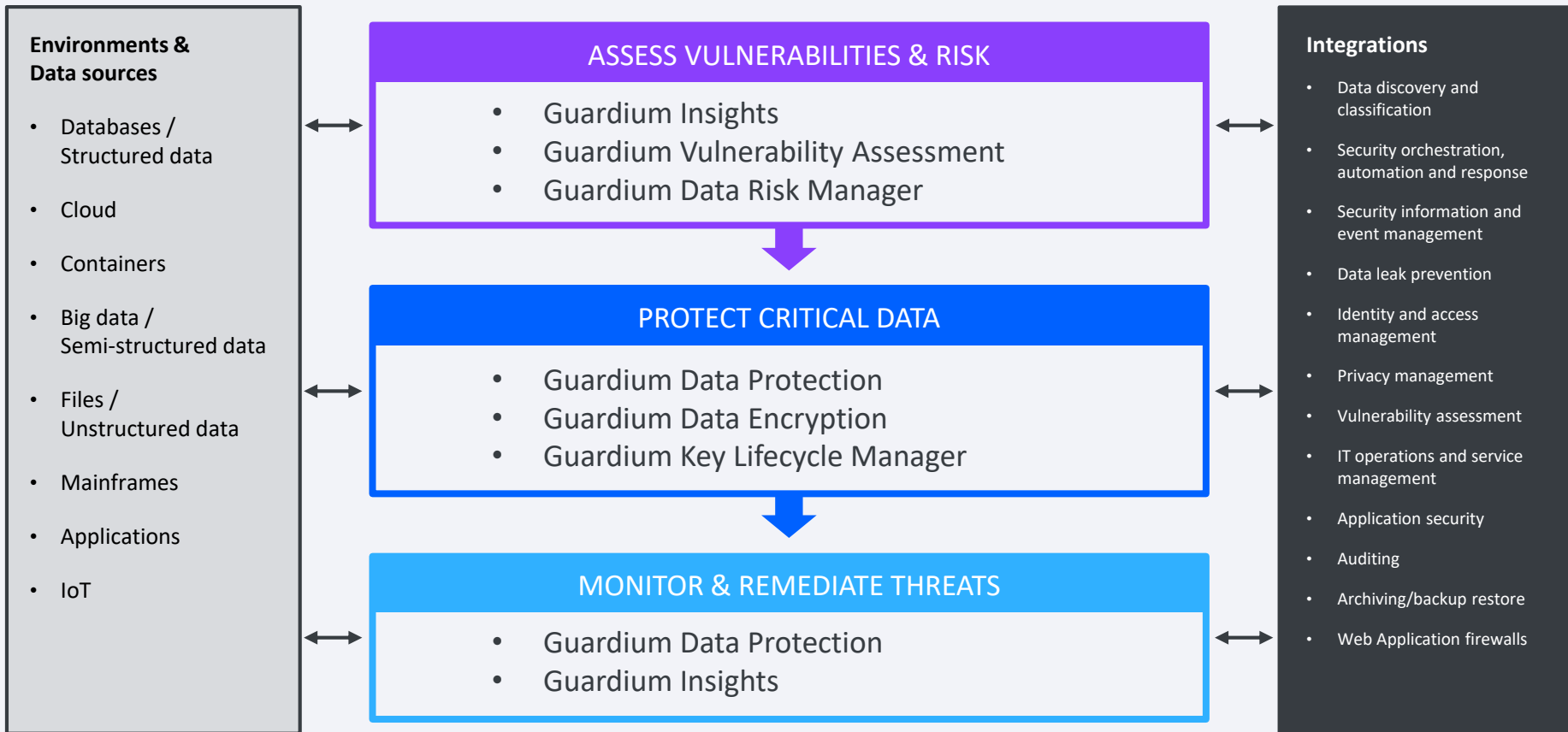
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Smarter Data Security with IBM Security Guardium



Data security journey



Client study finds Guardium improves efficiency and effectiveness in the protection of data:

65%

Following the deployment of Guardium Data Protection, 65% say their organizations recognized value in less than one month.

43%

Ability to accurately detect threats improved 43%

67%

Ability to detect data source vulnerabilities and misconfigurations increased by 67%

50%

Accuracy of data classification improved by 50%

42%

Time spent identifying and remediating data security issues decreased 42%

Take the next step

Schedule

a consultation with one of our security experts to dive deeper into your challenges and use cases

Visit

IBM Security Guardium's [webpage](#) for more information

Thank you

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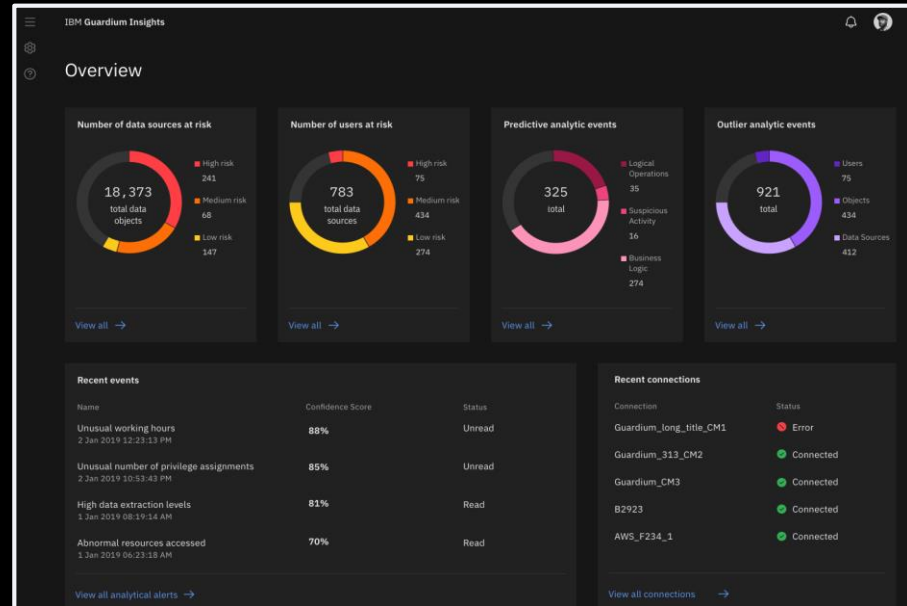
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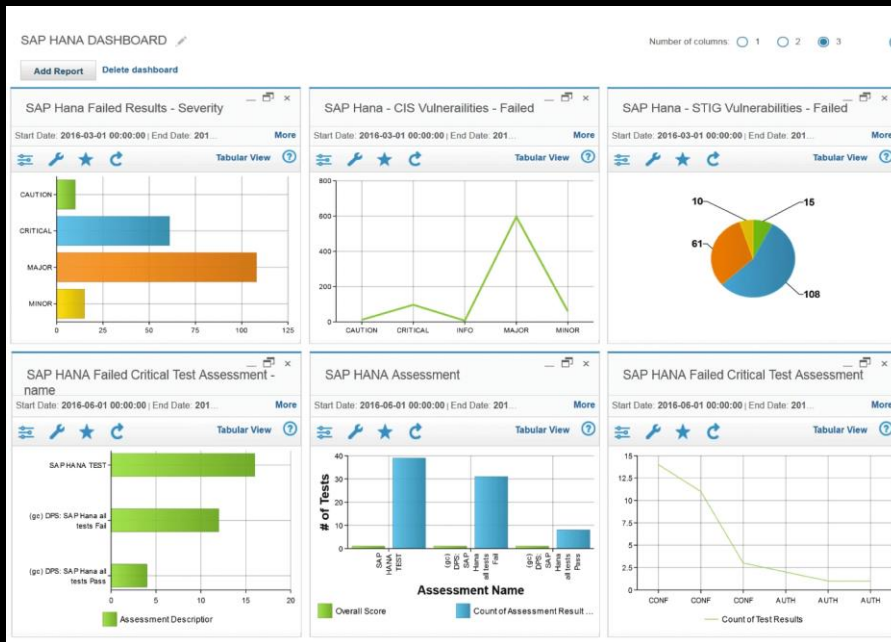
IBM Security Guardium Insights

- Centralize, analyze and report on your data security and compliance data to uncover hidden threats.
- Analyze, apply advanced analytics across your on-premises and cloud hosted data stores security products so you can act on connected insights.
- Detect and respond, connect workflows in a centralized interface to respond to risks faster and orchestrate data security and compliance tasks using the same user experience.



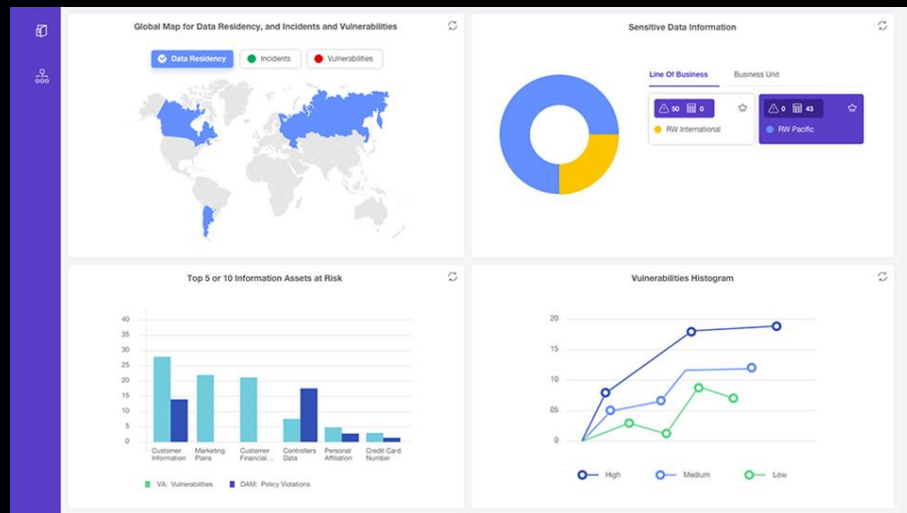
IBM Security Guardium Vulnerability Assessment

- Scan the entire data source infrastructure and provide platform-specific static tests, preconfigured vulnerability tests, and dynamic tests for behavioral vulnerabilities
- View and share detailed reports and escalate to improve efficiency
- Remediate issues using detailed recommendation plans with simple, actionable steps to harden data sources
- Available reports include summary security evaluations, deep dives, sign-off, and scheduled assessments with automatic report distribution



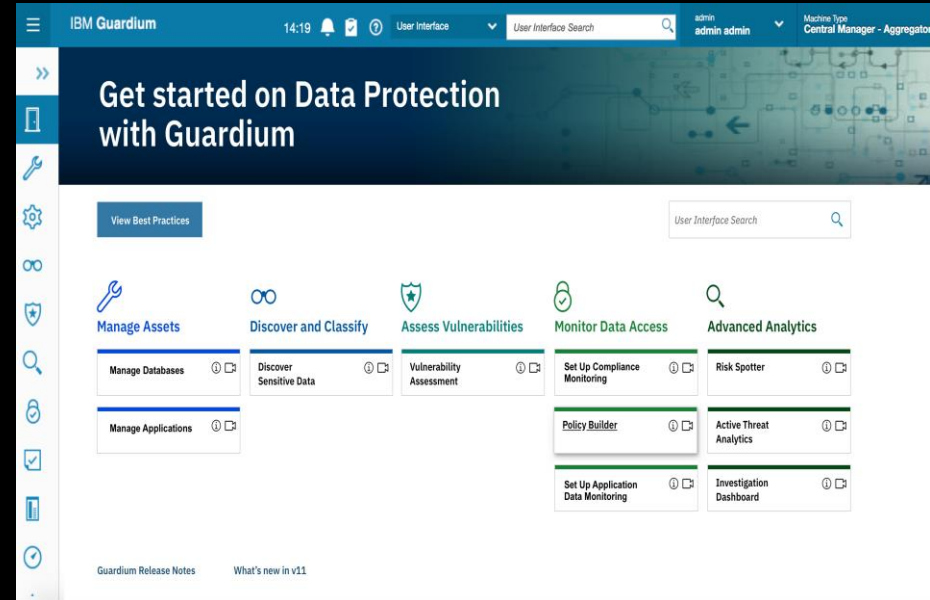
IBM Security Guardium Data Risk Manager

- Identify high-value, business-sensitive assets at risk from internal and external threats with interactive data risk control center
- Visualize potential business risks and provide remediation recommendations
- Communicate data-risk information across teams, business units and technologies to your board of directors with an executive-ready dashboard and reports



IBM Security Guardium Data Protection

- Identify and classify sensitive data across hybrid multi-cloud environments
- Visualize and understand risk holistically, and drill down to understand the root cause
- Quickly uncover and respond to suspicious insider threats and external breach attempts
- Simplify compliance through pre-built custom workflows
- Accelerate audit activities and get a tamper-proof audit trail
- Integrate with data security and IT service management tools



Guardium Federated, Interconnected System

