

Join us for an **extended Think 2019 experience** at our pre-conference event!

We’re bringing together the best external thought leaders and influencers as well as IBM client speakers, executives and experts for our exclusive two-day pre-conference event, **Think Exchange for Marketing, Commerce and Supply Chain**.

You’ll network with peers, meet product experts, and discover how purpose-built applications infused with AI and Blockchain can help you make smarter decisions and fuel business transformation. Then you’ll continue your journey at Think 2019, IBM’s flagship business and technology conference, with end-to-end curriculum options for commerce and supply chain professionals.

Learn more



Explore the **Order management and fulfillment** track

Get ahead of the demand curve with predictive forecasts by location

Over 97% of FMCG companies claim that on two key measures—Fill Rate and Weeks Inventory on Hand—performance varies extremely or somewhat from one location to the next. Demand is usually forecast at an aggregate level based on past sales, promotion and pricing plans. But, in reality, multiple external factors that vary across time and place affect demand. Understanding such drivers can greatly improve the forecasts feeding the order management workflows. IBM MetroPulse helps predict demand, block by block. Preconfigured models analyze enterprise and third-party data to identify the impact of drivers such as weather and demographics, allowing businesses to have the right stock in the right place — and even outperform your KPIs.

Getting to the heart of the customer experience with next-generation order management

Delivering on a brand’s promise profitably is the key for any organization that puts the client at the center of the brand. Customer experiences make a brand promise special and unique. IBM Order Management is moving into a new generation of capabilities that began in 2018 with new business user experiences and architecture, and continues in 2019 with integrations of insights and planning and turning them into actions. Join this session to learn where the roadmap will take Order Management, and how you can take advantage of those capabilities to deliver happy customers to your business.

Empowering fulfillment managers with IBM Order Management Insights Dashboard

This session introduces IBM Order Management Insights Dashboard, the new offering within the Order Management portfolio. It will cover all capabilities of the offering and describe how you can enable it for existing and new Order Management environments.

Visit the [Think Exchange site](#) to see all **Order management and fulfillment** related sessions →