# **think** 2019

February 12–15 Moscone Center San Francisco, CA



## Interested in IBM InfoSphere Optim? You won't want to miss Think 2019.



#### **Skills**

Sessions with IBM's top experts will help increase your skills, deepen your expertise, and grow your career.



#### **Learning**

Discover how to harness the power of your data, put it to work in more parts of your business, accelerate your journey to AI, and much more.



#### **Community**

Pose questions, share best practices, and network with experts who can help you on your journey to get your data ready for AI.



#### **Inspiration**

Hear success stories from IBM clients using IBM InfoSphere Optim solutions to help you lead your organization through real digital transformation.

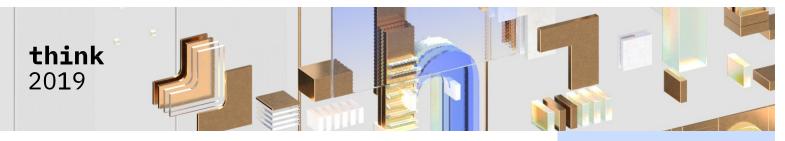
Join us to learn from forward-thinking experts who are building the future of data & AI systems to best prepare your business for next wave of data-driven business disruptors and create your journey into the future. Let's think together.

What Makes
Think 2019
Unique for Data
& Analytics?

Chairman's Address, 3 Featured Sessions, 14+ Innovation Talks, 2 Campuses (Data & AI, Cloud & Infrastructure), 230+ Breakout Sessions, 65+ Client Sessions, 75+ Technical Sessions, plus access to Think Academy featuring 500+ Labs, 300+ Certifications, Developer Zone, Soft Skills Education, and More!

## Register now at ibm.com/think





## **Monday - Community Day**

 10:00 - 10:45am - 7319A - Optim Solutions Community Day: Agile Test and DevOps, Virtualization, Partners & SIs, Roadmap - IBM - Moscone South, Level 3 Room 304

### **Tuesday**

- 8:30 9:10am 7985A Reduce Test Prep Time with IBM InfoSphere Optim Test Data Orchestrator - Laboratory Corporation of America and Leftshift -Moscone South, Level 2 San Francisco Ballroom 212
- 10:30 11:10am 1584A Alaska Airlines Flies Safely with Fast, Accurate Test Data Management - Alaska Airlines and Estuate, Inc. - Moscone South, Level 2 San Francisco Ballroom 216
- 11:30 12:10pm 6721A Managing Data across Its Lifecycle the IBM Optim Way - IBM - Moscone South, Level 2 San Francisco Ballroom 212
- 12:30 1:10pm 1763A BBVA Compass Digital Transformation: Automated Data Governance Centralized in the Cloud Integro and BBVA Compass Moscone South, Level 2 San Francisco Ballroom 216

## Wednesday

- 10:30 11:10am 4132A Test Data Fabrication or Masking: Looking Past the Religious Wars to the Facts - State Farm Insurance Company - Moscone South, Level 2 San Francisco Ballroom 216
- 12:30 1:10pm 2556A The Virginia Department of Medical Assistance Reduces the Risk of Data Breaches for Medicaid Data - Estuate, Inc. and the Commonwealth of Virginia Department of Medical Assistance Services -Moscone South, Level 2 San Francisco Ballroom 216
- 1:30 2:10pm 7223A Accelerate Application Modernization with IBM InfoSphere Virtual Data Pipeline - Actifio and IBM - Moscone South, Exhibit Level, Hall C Data & AI Theater D
- 5:30 6:10pm 6874A Discover's Journey in Test Data Management Value Creation - Discover Financial Services - Moscone South, Level 3 Room 301

### **Thursday**

- 8:30 9:10am 4435A Innovative Use Cases to Solve Complex Flat File Masking Problems with IBM Optim Connect and ODPP - Ally Financial - Moscone South, Level 2 San Francisco Ballroom 216
- 9:30 10:10am 5426A Industry Experience Showcase: What It Means to Balance Performance and Conformance - Alaska Airlines, The State of NJ Judiciary, BBVA Compass, and IBM - Moscone South, Level 3 Room 304
- 11:30 12:10pm 7258A Extending Data Privacy to Unstructured Data AB Martin Moscone South, Exhibit Level, Hall C Data & AI Think Tank C

## Check out Optim and other topics at the Data and AI Campus

Visit our demo booth:
Data Privacy and Protection
365-14 at the Data demo
neds

Ask questions at the UG&I Expert Advice sessions: Data Think Tank D Wednesday 4:30-6:10 pm Thursday 12:30-2:10pm Friday 10:30-11:10am

Stay connected
Join the IBM Optim
Community

#### Reception

Join Actifio, Estuate and the IBM Optim team for a night of food, drinks, and pin-pong: Monday from 6-9pm at SPIN San Francisco

Add these sessions to your schedule with the Think
Agenda tool

Search by session number Times, locations, and session details subject to change

Learn more at www.ibm.com/infosphere-optim

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