

think 2019

February 12–15
Moscone Center
San Francisco, CA



Interested in IBM InfoSphere Optim? You won't want to miss Think 2019.



Skills

Sessions with IBM's top experts will help increase your skills, deepen your expertise, and grow your career.



Learning

Discover how to harness the power of your data, put it to work in more parts of your business, accelerate your journey to AI, and much more.



Community

Pose questions, share best practices, and network with experts who can help you on your journey to get your data ready for AI.



Inspiration

Hear success stories from IBM clients using IBM InfoSphere Optim solutions to help you lead your organization through real digital transformation.

Join us to learn from forward-thinking experts who are building the future of data & AI systems to best prepare your business for next wave of data-driven business disruptors and create your journey into the future. Let's think together.

**What Makes
Think 2019
Unique for Data
& Analytics?**

Chairman's Address, 3 Featured Sessions, 14+ Innovation Talks, 2 Campuses (Data & AI, Cloud & Infrastructure), 230+ Breakout Sessions, 65+ Client Sessions, 75+ Technical Sessions, plus access to Think Academy featuring 500+ Labs, 300+ Certifications, Developer Zone, Soft Skills Education, and More!

Register now at ibm.com/think



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2019

Monday - Community Day

- 10:00 - 10:45am – **7319A** – Optim Solutions Community Day: Agile Test and DevOps, Virtualization, Partners & SIs, Roadmap – IBM – Moscone South, Level 3 Room 304

Tuesday

- 8:30 - 9:10am – **7985A** – Reduce Test Prep Time with IBM InfoSphere Optim Test Data Orchestrator – Laboratory Corporation of America and Leftshift – Moscone South, Level 2 San Francisco Ballroom 212
- 10:30 - 11:10am – **1584A** – Alaska Airlines Flies Safely with Fast, Accurate Test Data Management – Alaska Airlines and Estuate, Inc. – Moscone South, Level 2 San Francisco Ballroom 216
- 11:30 - 12:10pm – **6721A** – Managing Data across Its Lifecycle the IBM Optim Way – IBM – Moscone South, Level 2 San Francisco Ballroom 212
- 12:30 - 1:10pm – **1763A** – BBVA Compass Digital Transformation: Automated Data Governance Centralized in the Cloud – Integro and BBVA Compass – Moscone South, Level 2 San Francisco Ballroom 216

Wednesday

- 10:30 - 11:10am – **4132A** – Test Data Fabrication or Masking: Looking Past the Religious Wars to the Facts – State Farm Insurance Company – Moscone South, Level 2 San Francisco Ballroom 216
- 12:30 - 1:10pm – **2556A** – The Virginia Department of Medical Assistance Reduces the Risk of Data Breaches for Medicaid Data – Estuate, Inc. and the Commonwealth of Virginia Department of Medical Assistance Services – Moscone South, Level 2 San Francisco Ballroom 216
- 1:30 - 2:10pm – **7223A** – Accelerate Application Modernization with IBM InfoSphere Virtual Data Pipeline – Actifio and IBM – Moscone South, Exhibit Level, Hall C Data & AI Theater D
- 5:30 - 6:10pm – **6874A** – Discover's Journey in Test Data Management Value Creation – Discover Financial Services – Moscone South, Level 3 Room 301

Thursday

- 8:30 - 9:10am – **4435A** – Innovative Use Cases to Solve Complex Flat File Masking Problems with IBM Optim Connect and ODPP – Ally Financial – Moscone South, Level 2 San Francisco Ballroom 216
- 9:30 - 10:10am – **5426A** – Industry Experience Showcase: What It Means to Balance Performance and Conformance – Alaska Airlines, The State of NJ Judiciary, BBVA Compass, and IBM – Moscone South, Level 3 Room 304
- 11:30 - 12:10pm – **7258A** – Extending Data Privacy to Unstructured Data AB Martin – Moscone South, Exhibit Level, Hall C Data & AI Think Tank C

Check out Optim and other topics at the Data and AI Campus

Visit our demo booth:

Data Privacy and Protection
365-14 at the Data demo
peds

Ask questions at the UG&I Expert Advice sessions:

Data Think Tank D
Wednesday 4:30-6:10 pm
Thursday 12:30-2:10pm
Friday 10:30-11:10am

Stay connected

[Join the IBM Optim Community](#)

Reception

[Join Actifio, Estuate and the IBM Optim team for a night of food, drinks, and pin-pong:](#)
Monday from 6-9pm at
SPIN San Francisco

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www.ibm.com/infosphere-optim

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