

IBM MDM and Information Governance, North America User Forum



In today's digital economy, trusted data is the foundation for all business decisions. Join us and your fellow MDM and governance customer peers on July 10, 2018 in NY. You will get a chance to learn from IBM on advances in MDM and governance product lines. You will also hear from your peer customers and exchange ideas on MDM and governance best practices.

The MDM and Information Governance forum is a great opportunity to interact with other clients and partners alike.

Meet US and Canadian clients and IBM experts to share your experience, learn about success stories and IBM's viewpoints and future plans around MDM and data governance.

When:

July 10, 2018

Where:

IBM Client Center
590 Madison Ave
New York City

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Agenda:

8:00 a.m.–8:30 a.m.	On-site registration and continental breakfast	12:15 p.m.–12:45 p.m.	Gain more value from your MDM investment using self-service analytics with Entity Insight w/demo
8:30 a.m.–8:45 a.m.	Welcoming Address Scott Buckles, MDM and Governance Sales Leader	12:45 p.m.–1:30 p.m.	Dockerization— the new delivery and implementation paradigm
8:45 a.m.–9:15 a.m.	User Group Keynote Daniel Hernandez, VP IBM Analytics, Madhu Kochar, VP of Engineering, IBM Analytics	1:45 p.m.–2:15 p.m.	MDM and Governance Case Study by IBM MDM Customer
9:15 a.m.–9:45 a.m.	2 Minute customer stand ups	2:15 p.m.–2:45 p.m.	Making Product Master Data Simple
10:00 a.m.–10:30 a.m.	MDM and Governance Case Study by IBM MDM Customer	2:45 p.m.–3:15 p.m.	IBM MDM on Cloud offerings and success stories
10:30 a.m.–11:30 a.m.	Latest MDM SE/AE/CE innovations for the Cognitive and self-service world Charlie Kwon, Director of Product Management, IBM Analytics	3:30 p.m.–4:00 p.m.	Bringing it all together, MDM and Data Governance best practices Seth Dobrin, VP and Chief Data Office, IBM Analytics
11:30 a.m.–12:15 p.m.	Lunch	4:00 p.m.–4:30 p.m.	Panel Discussion with IBM Product Management and Development Team
		4:30 p.m.–4:45 p.m.	Closing Remarks
		4:45 p.m.–6:00 p.m.	Customer Reception On-site

IBM Analytics Unified Governance & Integration

