Get an early look at Next-Gen MDM and share your thoughts!

IBM Master Data Management Beta Program

We want your feedback!

Register for the limited access MDM Beta Program to inform the new MDM product direction and stay updated on advancements.

IBM® is introducing master data quality and matching services to Cloud Pak® for Data, tightly integrated with other DataOps services, to quickly and easily onboard new data sources to facilitate a more complete, 360-degree view of your entities.

Why join the program?

- **Get an early sneak peek** of product designs and roadmaps

- **Partner with our product teams** to have a say in product offering direction.

- **Shape the product's future** providing feedback, ideas and domain expertise.

- **Receive quarterly updates** on how your feedback is influencing product direction.

Who should sign up?

- **End users**
  - Data Engineers
  - Business Analysts
  - Line of Business Users

- **Additional users**
  - Chief Data Officer
  - System Administrator
  - Data Scientists

- **Any other MDM associated users!**

Users with a disability are encouraged to join

What to expect

Register at the link below to be added to the program

Get access to beta and beta program site with demos, FAQs, and support

Submit your feedback and suggestions for enhancements

Join office hours, or set up a 1x1 feedback call

As we move forward, stay informed via quarterly updates

Sign up at
bit.ly/MDM-NextGen-Beta

For more information, see the program guide on the MDM Community at bit.ly/MDM-Beta-Guide or contact Kelly at kellysun@ibm.com