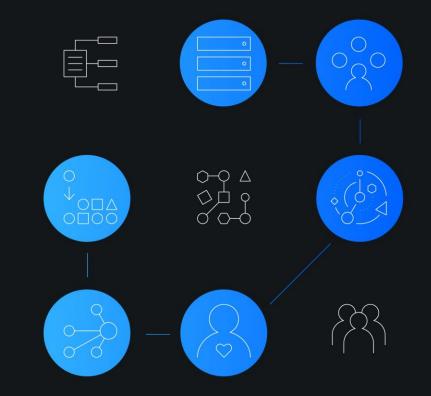
Welcome to

IBM Security Virtual User Group Day







IBM Security Trusteer

Protecting your remote workforce with actionable risk insights

Ayelet Avni – IBM Trusteer Offering Management Strategy Lead

May 2020



COVID-19 has changed the security landscape

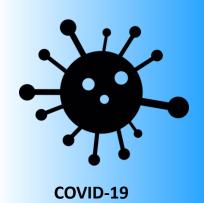
14,000%

increase in COVID-19 related spam and phishing

84%

increase in remote working tools since the start of February







Office workforce		Remote workforce
Corporate owned and managed	Devices	Home / BYOD / Corporate
Secured by network and device controls	Access to corporate applications	Not at all / Not secured / Remote Desktop / VPN
Zero, but trust is in the other security controls	Risk visibility in the digital identity	Zero

A new digital channel has emerged



New digital channel risks emerge when managing a remote workforce

27%

of breaches occur due to compromised credentials1

10 billion

stolen credentials on the dark web1

1 in 13

web requests lead to malware infection²

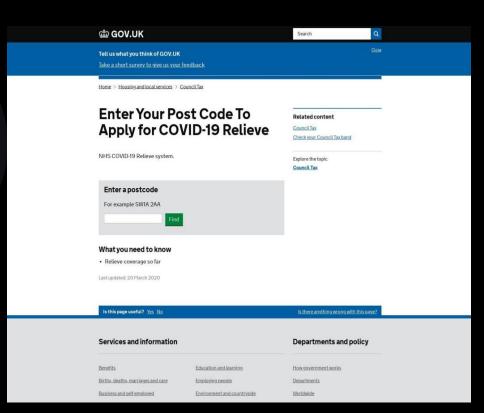
With less control over who is accessing systems and from which device, password-based authentication and traditional MFA methods are even less secure than normal

Traditional assumptions of access from within the corporate network and using a known and trusted device are no longer valid

Business continuity requires immediate support for BYOD without the ability to fully manage a device, determine its health, control what is installed, or who is using it

Phishing for financial credentials

- Abuse of the compensation citizens should receive due to the COVID-19 outbreak
- Imitation of Government related institutions and financial organizations to steal the victim's information





Sent: March 30, 2020 12:56 PM

o:

Subject: Staff Member Confirmed COVID 19 Positive ID:1871 Monday 03/30/2020



Dear Team.

We need to be extra vigilant now as we lost a colleague to the deadly Virus. Attached is a guidleine on the next steps.

Do not Ignore for your safety!!!



SUMMARY



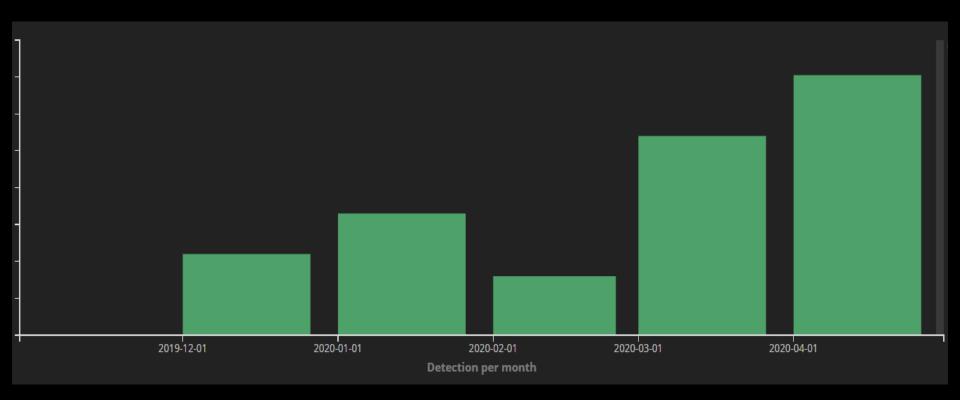


Increase in SMiShing & Vishing attacks

Text Message Today 19:55 Due to the most recent COVID-19 epidemic, the Red-Cross is providing every canadian household with free surgical Masks. http://Mask-RedCross.site



Malware infections



A sharp rise in March and April detections



Fake "Coronavirus Finder" App Ginp Mobile Malware

Started as an SMS stealer

Initially targeted Spain banking apps

Reused Anubis code after it leaked

Added advanced capabilities such as overlay screens and call forwarding

New version - expanding from Spain to additional countries and from banking to more industries



In these uncertain times, every organization needs to...



01

Help protect and enable your remote workforce

02

Help detect and respond to accelerating threats

03

Virtually extend your security team and quickly add expertise

1

Remote Workforce: Risk Increase

Compromised Devices



Remote access using an unmanaged personal device, at times non-compliant, may be infected with malware, at times spoofed, or has other high-risk indicators

Compromised Credentials



Malicious access using account take over: valid credentials that may have been phished, acquired (e.g. via social engineering scam) or otherwise stolen

Trusteer transparently validates multiple context domains to secure the user login

✓ Device Intelligence

Use of a new device, unmanaged infected or spoofed device attributes, virtual machine, or simply owned by malicious user that is attempting to access apps

Account Information

Multiple users or devices are accessing the same account; or the same device is attempting access using different user credentials

User Behavioral Analysis

Detecting abnormal behavior for the user, access resources at an unusual time or from a new location or with suspicious or new browser configuration

User History

Access from new device after the previous access was done from an infected device

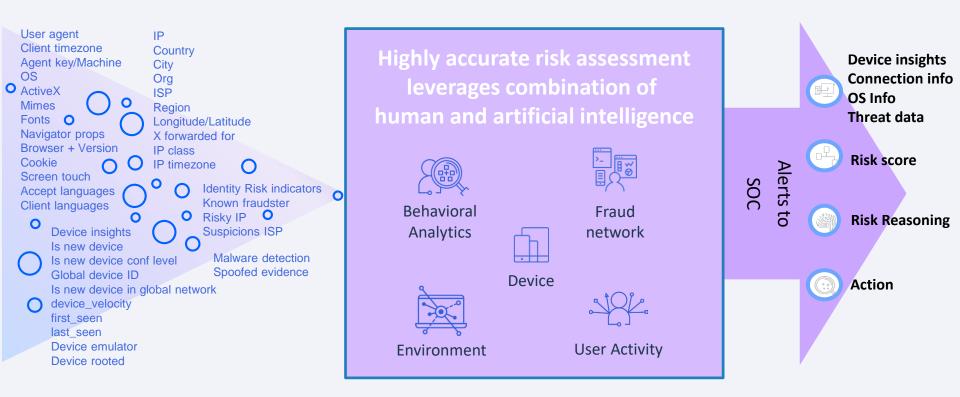
Geographic Location

The user attempted to login from different geographic locations during too short of a period of time

Known-bad consortium

Access using known-bad characteristics: IP address, service provider (ISP), confirmed malicious device or device attributes

Hundreds of attributes are collected during login or single sign-on flow and fed to Trusteer for real-time risk analysis

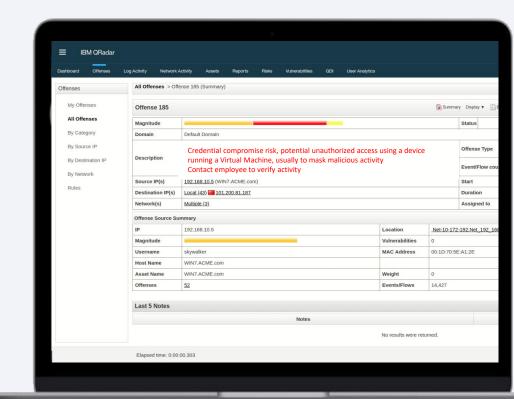


How does it work? **IBM Security Trusteer** Malicious access workday. pox 🗯 slack **Organization Remote User** Known bad network **Authentication** Sign in with your w3id ayeleta@il.ibm.com Forgot password? Sign In Trusteer Snippet **Alerts** (agentless) SOC Integrate into existing SOC workflow: (QRadar Integration) **Management Portal** IBM Security / © 2020 IBM Corporation / IBM Confidential 17

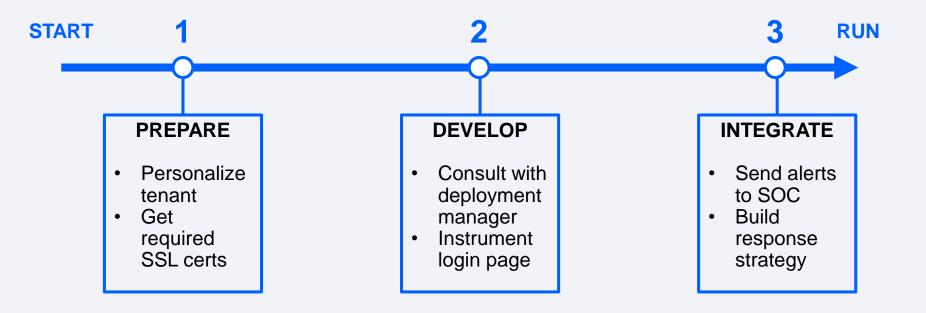
Easily integrate alerts into existing Threat Management workflow

- **1. Integrate.** Alerts can be sent directly to SIEM, such as IBM QRadar.
- Orchestrate. Automate remediating actions to protect critical resources using security platform, such as IBM Cloud Pak for Security.
- **3. Respond.** Confirm malicious access in Trusteer dashboard to make the detection smarter.

Proof Point: European client was able to block more than 1500 cases of confirmed fraudulent access while alerting on only 0.04% of all transactions



Get up and running in a matter of weeks, not months



Transparently identify risk on workforce remote access

- ✓ Nothing to install on the device: Agentless solution means no need to install anything on the device and it is fully transparent to end users
- Nothing to install in data center: Remote, digital deployment through SaaS solution
- Quick time to value: Integrates into the existing organization's login page to protect hundreds of apps with no changes to backend identity system
- ✓ Detect threats in near real-time: Immediate visibility to all risky accesses from your remote workforce from either a managed or unmanaged device
- ✓ Tie into existing SOC workflow: SIEM integration allows for automated response to highly accurate alerts



Demo

IBM Sec 21

Demo

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Protect the remote workforce with actionable risk insights



Protecting more than **142 Million users** worldwide with **58 billion** data events processed every month



Full SaaS service, with unique combination of machine learning and human intelligence



Full digital context, with holistic view on the digital identity and the device remotely accessing your enterprise

IBM Security Community

8,000 Members Strong and Growing Every Day!

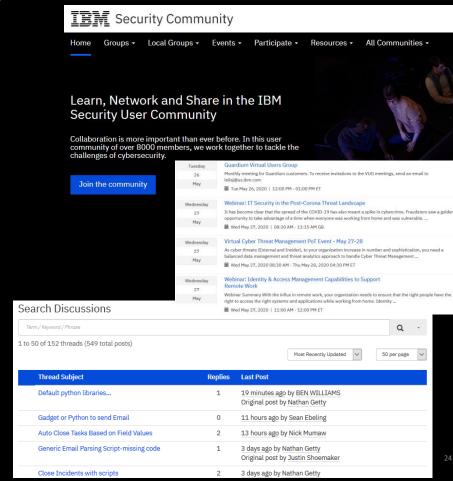
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User Group Day discussion: https://ibm.biz/trusteer2-usergroupday (share feedback, ask questions and continue the conversation after this session!)

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Network: Connecting new IBM clients, veteran product users and the broader security audience through engagement and education.

Share: Giving YOU a platform to discuss shared challenges and solve business problems together.



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