



Beta bootcamp:

The Ultimate Guide to
IBM Cloud Virtual Servers for VPC
with 4th Gen Intel® Xeon®
Scalable processors.

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Today's topics

1. **IBM Cloud history:** Our Intel-based processor progression
2. **The opportunity:** Where does this beta program fit in your world?
3. **IBM Cloud VPC + 4th Gen Intel® Xeon®**
The best of both worlds
4. **What will your beta experience look like?**
5. **Looking ahead:** What's next for 4th Gen Intel® Xeon® on IBM Cloud VPC
6. **Q&A, IBM Cloud Resources**



1

IBM Cloud becomes the **1st hyperscale** cloud to on-board and deliver **4th Gen Intel® Xeon® Scalable processors** onto truly dedicated, raw-performance, **bare metal servers.**

3 Things to Know: January 10, 2023



IBM Cloud + Intel: Next-generation processing technology



2

Perfectly timed and custom-made

IBM Cloud and Intel's compute technology partnership – from leadership to engineers in the data centers – released 4th Gen on Day 1. This is our 10th timed-to-market processor generation release together.

3

Unique performance upgrades - unmatched for HPC, AI, and beyond

Built-in accelerators and design ideal for AI, analytics, networking, security, storage and high-performance computing (HPC).

previously known by code name: Sapphire Rapids

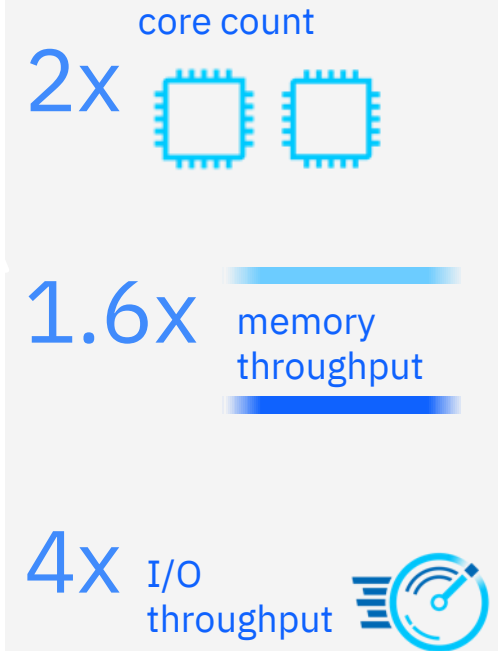
IBM Cloud Infrastructure

Core compute processor progression

3 “Sapphire Rapids” – INTEL XEON 8474C-C
4th Gen - 2023

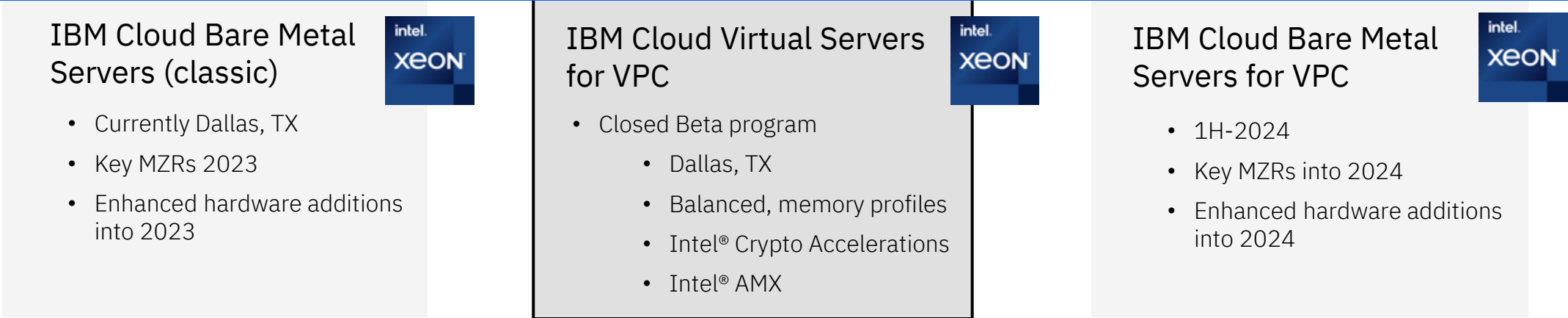
2 “Cascade Lake” – INTEL XEON 8260
2nd Gen - 2019

1 “Broadwell” – INTEL XEON E5 2690 V4
2015



An infrastructure-wide upgrade for heavy workloads

4th Gen Intel® Xeon® Scalable processors on IBM Cloud IaaS



Beta: IBM Cloud
Virtual Servers for
VPC with 4th Gen
Intel® Xeon®
Scalable
processors



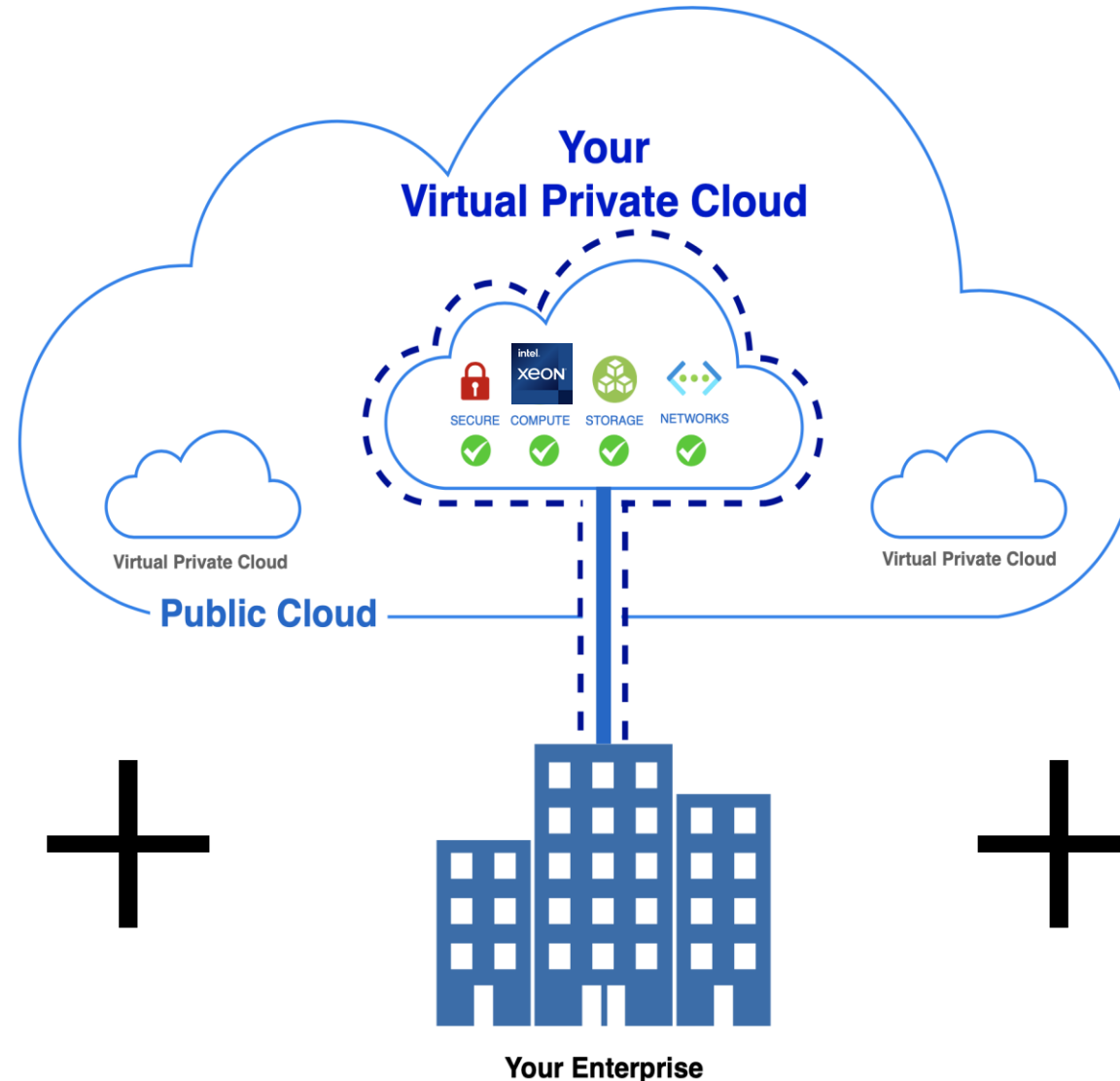
The opportunity: A compute-powered upgrade by Intel® while simultaneously test-driving the premier IBM Cloud VPC network.

Where does this fit in your world?

- New, premium workload that requires heavy, fast output?
- Dev/test now, run your production gains later?
- Explore performance compatibility points for 3rd party apps or legacy data systems?
- New to IBM Cloud, curious about the latest and greatest?
- Budget conscious, looking for no-cost entry points on premium hosting hardware?

IBM Cloud VPC + 4th Gen Intel Xeon

A **private network in the public cloud** combined with the industry's **newest compute architecture**.



Your VPC environment

- logical isolation and security of private cloud
- availability and cost effectiveness of public cloud
- elasticity for scaling/bursting
- hyperscale provisioning at 40s per 100 VMs
- fully virtualized
- fine-grain network traffic, services, and topology control
- Developer-friendly API, CLI, UI

Your 4th Gen virtual server

- purposefully designed for high-performance output
- 2x the core count
- 1.6x the memory bandwidth
- 4x the I/O throughput
- up to 400 Gbps network bandwidth
- accelerating AI training and inferencing
- data-protection for HPC workload demands

Closed beta
Dallas, TX data center

IBM Cloud Virtual Servers for VPC with 4th Gen Intel® Xeon® Scalable processors

Pre-set, NUMA-aligned profiles

Define your performance requirements with over 11 pre-configured virtual server sizes to choose from (vCPUs, RAM, and bandwidth – with instance storage). Dynamically resize as you go.

Balanced profiles

- performance and scalability
- common workloads
- 1 vCPU : 5 GiB of memory

Memory profiles

- memory intensive workloads
 - large caching
 - intense database applications
 - in-memory analytics
- 1vCPU : 10 GiB of Memory

Integrated Intel® accelerations

Build applications and help secure your workloads with security essentials without the performance penalty.

Intel® Crypto Acceleration

- reduce penalty when implementing pervasive data encryption
- improve throughput for SSL web server and VPN/firewalls

Intel® Advanced Matrix Extensions (Intel® AMX)

- accelerated training and inference
- attacks latency when running one or a handful of AI tasks

No-cost entry point, hands-on experience

Host demanding applications on premium hardware without the upfront cost. Our beta program team will be with you every step of the way.

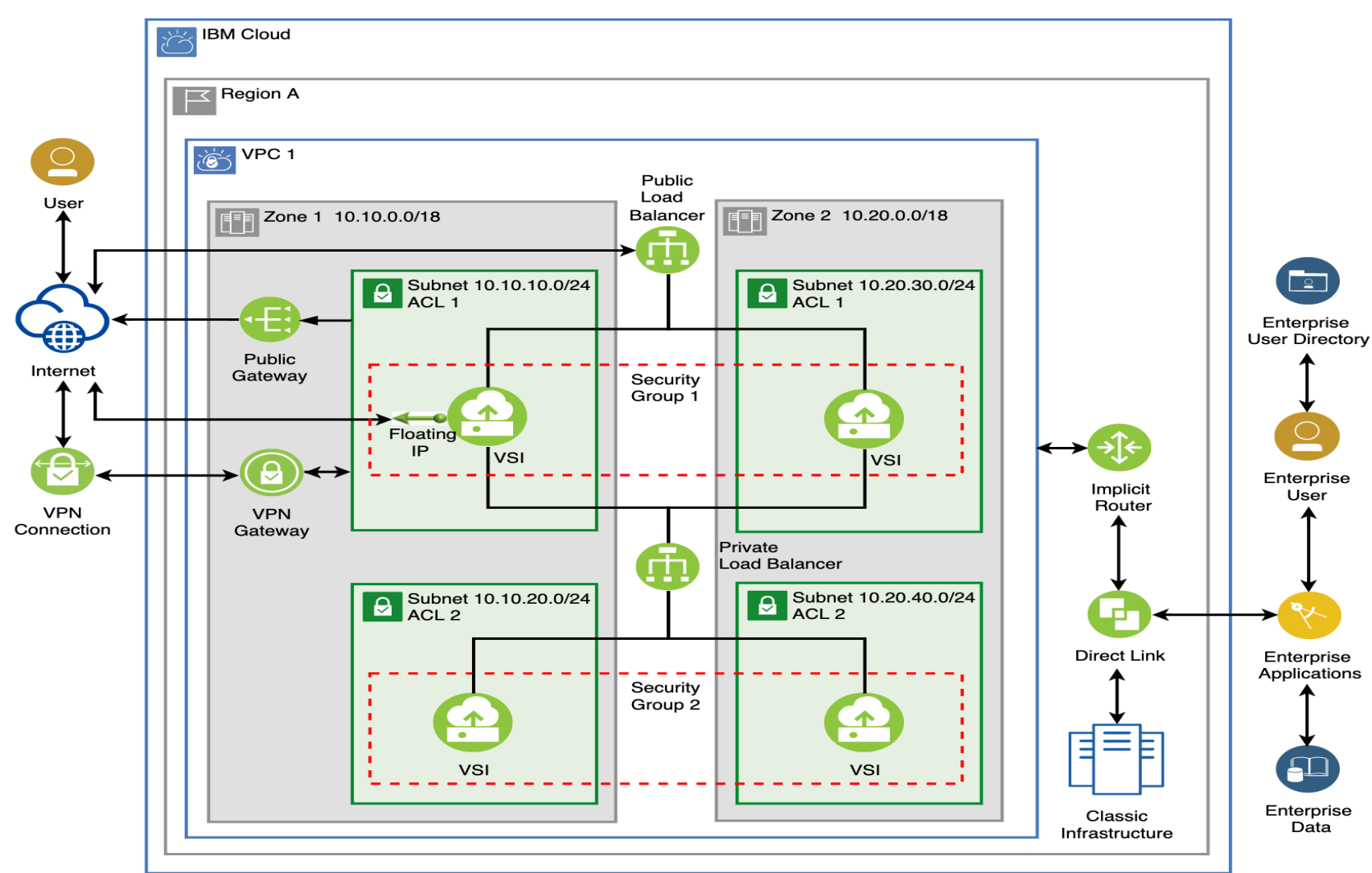
Program access

- evaluation and feedback
- private team of IBM developers and product managers
- full customer and service support
- access to full documentation and learning guides

30-day program, cost-free

- Over \$11,000 in compute savings

Sample IBM Cloud Virtual Servers for VPC deployment



| |
|--|
| Access the full suite of IBM Cloud VPC offerings inside your beta program environment* |
| IBM Cloud Virtual Servers (VSI) |
| IBM Cloud Bare Metal Servers |
| IBM Cloud Block Storage |
| IBM Cloud Object Storage |
| IBM Cloud Backup |
| IBM Cloud Services |
| IBM Cloud Public Gateway |
| IBM Cloud Load Balancers |
| IBM Cloud Transit Gateway |
| IBM Cloud Internet Services |
| Floating IP |
| Virtual Private endpoints |
| VPN |

Next steps – Beta: IBM Cloud
Virtual Servers for VPC with 4th
Gen Intel® Xeon® Scalable
processors

1 create

[Create an IBM Cloud account](#) if
you don't already have one.
You'll need this to continue
onto our Beta site and sign in.

2 sign in

[Sign in to our Beta program site](#)
and have a look around.

3 fill out

[Fill out our simple form](#), and
let us know more about you,
your team, and your workload
requirements. IBM Cloud
Virtual Servers for VPC with 4th
Gen Intel® Xeon® Scalable
processors is a closed beta. We
want to ensure this a
successful match for us both.

4 talk

We get it. Nothing beats human
interaction. Go ahead and
reach out to our Beta program
team leads.

- carterc@us.ibm.com
- aspence@us.ibm.com
- [Chat now](#)

Your beta program experience

Selection

- Beta program site and form
- 5-7 days selection process
- Based on workload and location

Access

- Formal acceptance email
- Allow list

Provisioning

- Full IBM Cloud Catalog access
- Full beta location deployment access
- Production-level code
- Full IBM Cloud VPC services access

Support

- IBM Cloud Support Team (24/7 chat)
- IBM Cloud Ticket System
- Beta program leads

Feedback

- Survey option
- Formal review option
- 1-on-1 interview option

After your beta program

Continue

- No action required
- Billing will initiate after program, billed by usage
- Continue provisioning through catalog

Reclaim

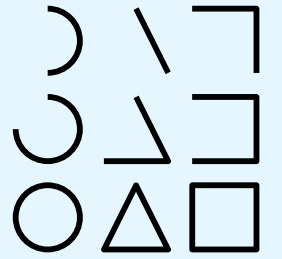
- Cancel through the customer portal

Pause

- “Stop” your virtual server through the customer portal
- No billing will occur
- Turn on at any time

Why join the beta preview now?

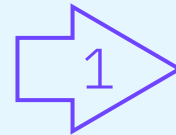
A low-touch entry that provides several modernization opportunities.



Business need

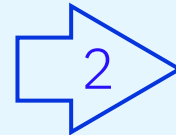
Business opportunity

Cloud **strategy**



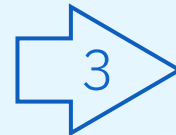
Develop and implement high-performance workload strategy through beta preview

Infrastructure **demand**
and **cost**



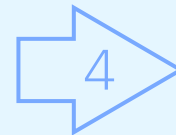
No-cost entry point, premiere network and hardware inside a full suite of IBM Cloud VPC

Security and **resiliency**



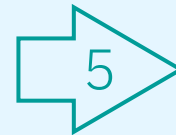
Inherent security benefits and resiliency options for public and hybrid cloud from IBM and Intel®

Advanced compute
provisioning and performance



Balance between flexible, rapid scaling and HPC deployment management

Innovation to compete

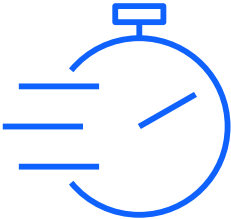
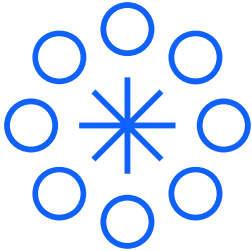


How does a Compute-powered upgrade enable your cloud modernization goals ?

Join our no-cost program now, test your operations in a new environment, and be in a stabilized position to quickly evolve with new IBM Cloud and 4th Gen Intel® Xeon® Scalable processors down the road.

Looking ahead

IBM Cloud Virtual Servers for VPC with 4th Gen Intel® Xeon® Scalable processors



1H'23

IBM Cloud Data Center – Dallas, TX

Balanced and Memory profiles

Intel® AMX

Intel® Crypto Acceleration

2H '23

Key multizone regions

All major OS support

All general purpose VPC profiles, including Compute

Intel® SGX integration for advanced, Confidential Computing security support

1H '24

Intel® TDX integration for advanced, Confidential Computing security support

High-memory profiles for large in-memory databases, like SAP

Interested in running more
production workloads on IBM
Cloud VPC?

Start now and save.

Save \$1,000 on IBM Cloud VPC

Get USD 1,000 in IBM Cloud credits to use toward any of your new IBM Cloud VPC resources when you join the beta program — including all other compute, network, and storage components.

Ask your IBM team for more details.

[Learn more](#) about IBM Cloud Virtual Servers for VPC

Get started

Create an IBM Cloud account and get USD 200 in free cloud credits to use across IBM Cloud – just for joining.

[Create an account](#)

IBM Cloud Virtual Servers for VPC catalog

[Explore profiles and pricing](#)

Join beta

Sign up for exclusive early access to 4th Gen Intel® Xeon® Scalable processors running on IBM's premiere VPC network. Choose from Memory or Balanced virtual servers with up to 11 GB of memory for every 1 vCPU. Get hands-on provisioning and workload support while shaping the future of IBM Cloud technology for HPC, AI and data analytics workloads.

[Sign up](#)

Resources



Read the full 4th Gen announcement blog

[Read the blog](#)

Learn about 4th Gen on IBM Cloud Virtual Servers for VPC

[Learn more](#)

Bare metal and 4th Gen infographic

[See infographic](#)

Virtual Servers and 4th Gen infographic

[See infographic](#)

Intel Solutions on ibm.com

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VPC Solutions on ibm.com

[Learn more](#)



Let's answer your questions.