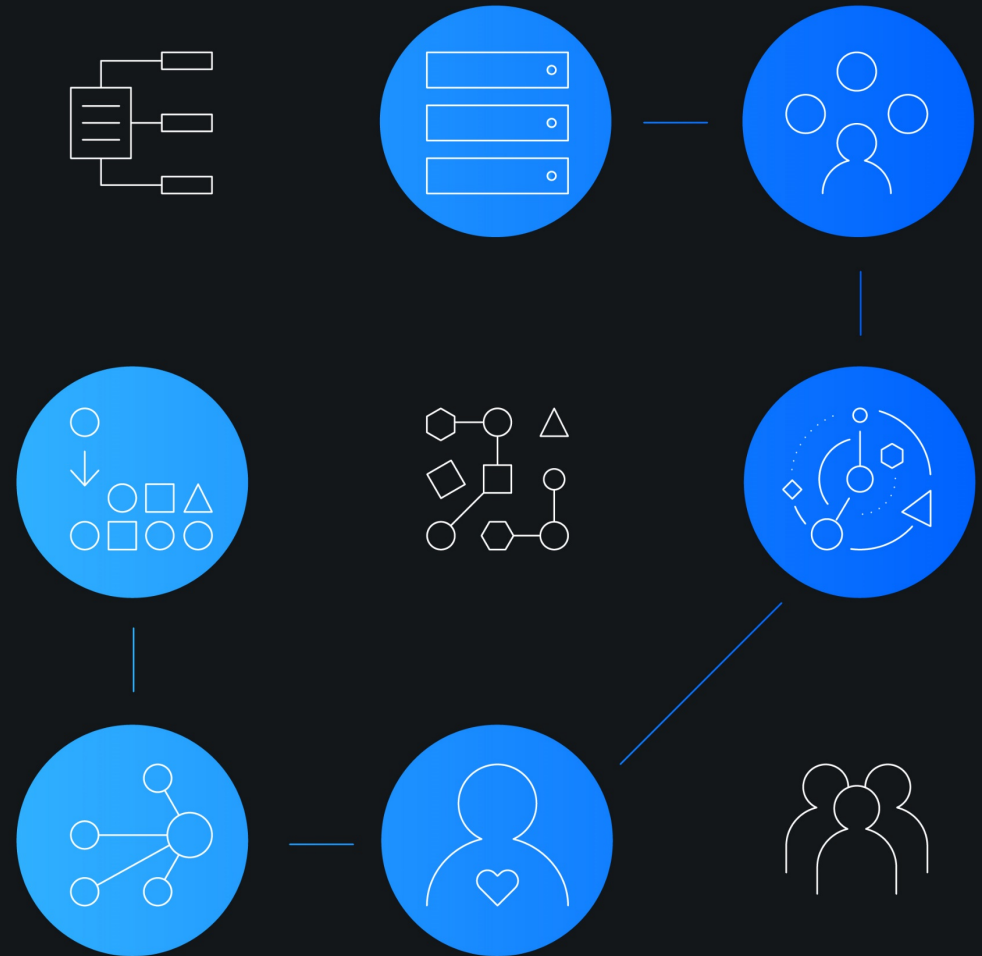


Welcome to

IBM Security Virtual User Group Day





IBM Security Trusteer

Digital Identity Trust Security that enables business

Nir Stern— Program Directory, Trusteer Offering Management

May 2020

Who are we?

- Largest enterprise cybersecurity provider
- Leader in 12 security market segments
- 8,000+ security employees
- 20+ security acquisitions
- 70B+ security events monitored per day





Digital Trust

Control your risk



Where have your business and security partnered
to unlock innovation and growth?

Establishing identity trust has become increasingly difficult in the digital age

33 billion

Personal data
records stolen

Traditional
Authentication
Mechanisms are
Obsolete

22 billion

Active IoT
devices by 2025

New Engagement
Channels are
Inherently Insecure

\$6 trillion

Lost annually to
cybercrime

Fraud and Cyber
Attacks are
Increasing in
Sophistication

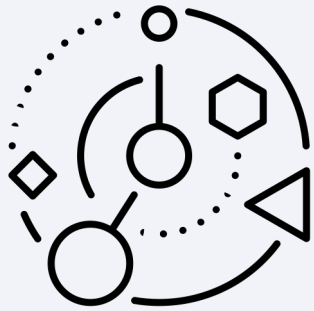
80%

find it harder to find
security skilled

Existing Tools are
Complex,
Customized, and
Don't Integrate

Organizations must rethink how their identity solution can...

Enable Digital Transformation



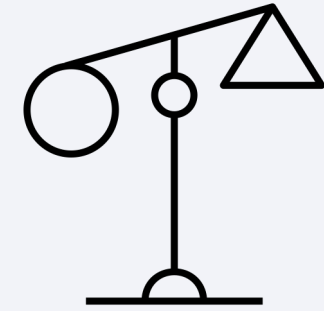
Enable business growth through easily integrated **secure but seamless** user experiences while giving **end users more control**

Deliver Zero Trust & fraud



Know the **right users** under the **right conditions** have the **right access** to the **right data**

Prove Continuous Compliance



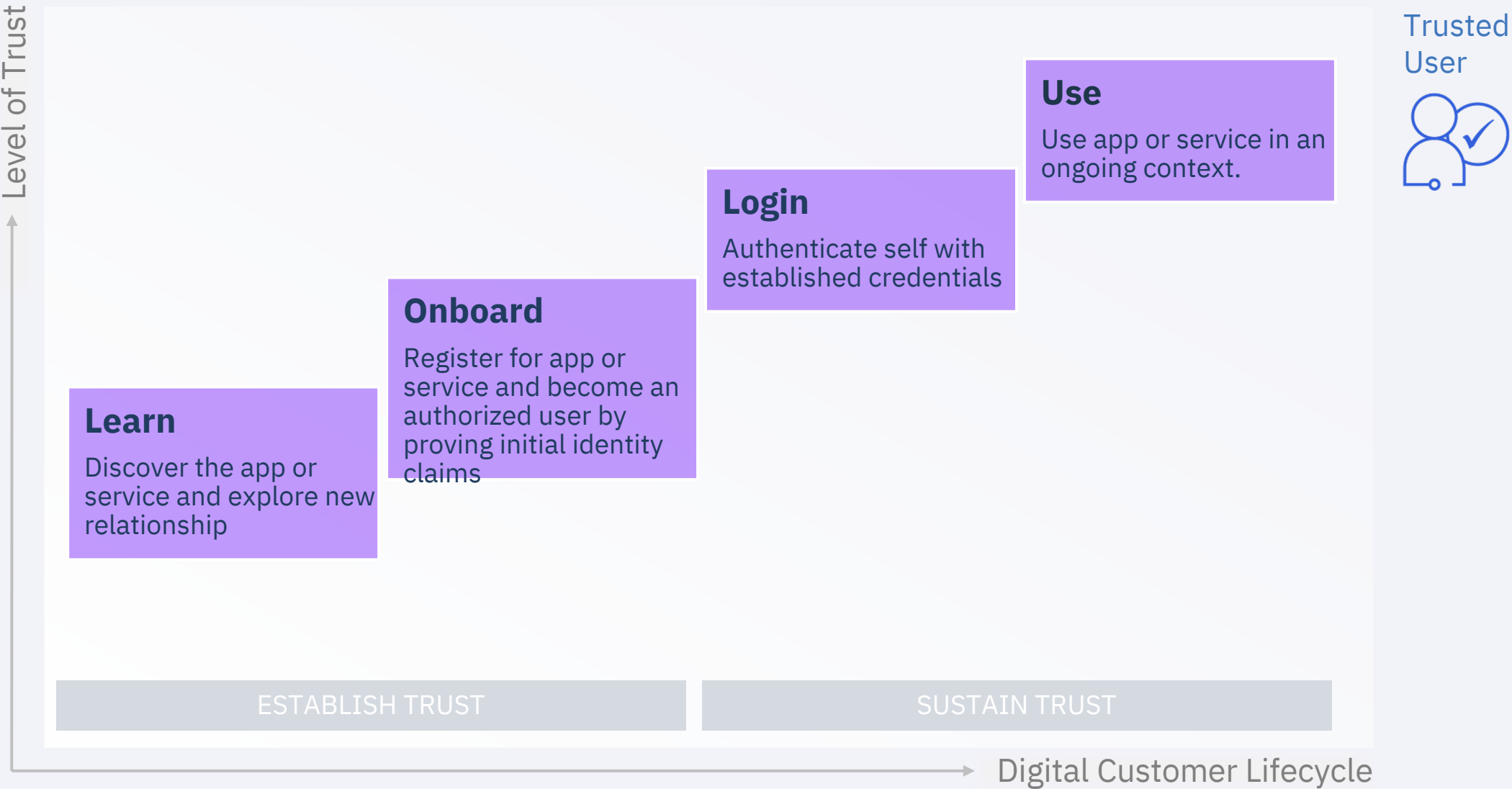
Get ahead of evolving regulatory mandates and company audits and **reduce risk**

Trusteer service

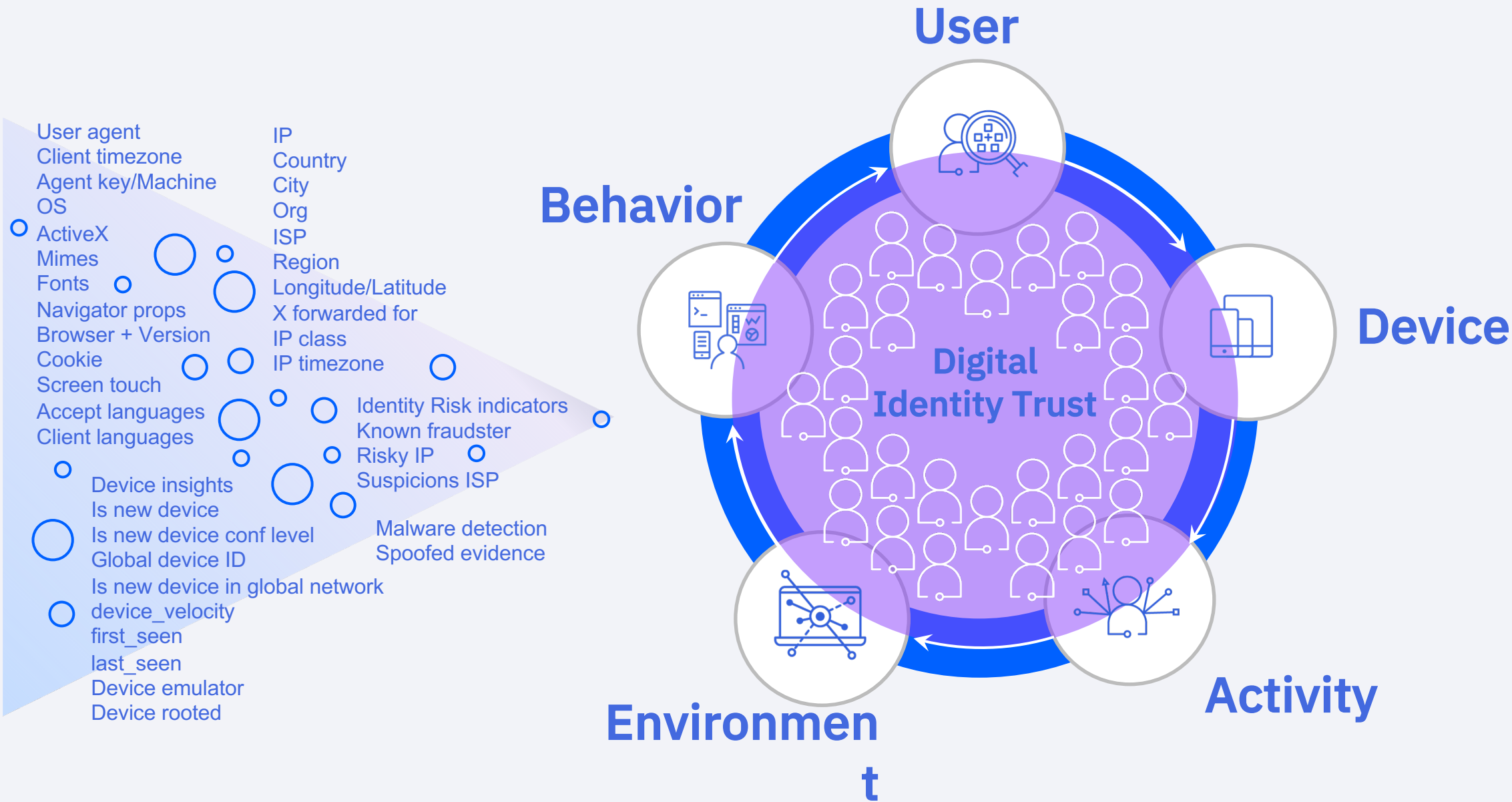
- Protecting more than **500 clients** worldwide
- **Over 58 billion** events processed every month
- Global reach & intelligence source consisting of **6 petabytes** of data
- Unique combination of **machine learning** and human intelligence
- Dedicated **fraud expertise** includes threat researchers, data scientists, and analysts
- Scalable and compliance-focused **cloud platform** available across 5 continents



Customer journey: Dynamically building digital identity trust



IBM Trusteer Digital Identity Trust provides context



IBM Security Trusteer helps brands accelerate digital growth by providing layered digital identity trust

Adapt

Modernize your IAM by creating legacy system adaptive, frictionless & effective

Make authentication transparent & continuance, with layered of fraud detection logic

Protect

Protecting the new access and traditional digital channels: IOT, 3rd party application and API access, along with web & mobile.

Detecting fraud while providing consistent, frictionless and more secure digital interactions

Manage

Control security/IT workload

Enable super easy cost self service tools while providing the choice for full service quickly upon request

Security that enables business

IBM Security Trusteer Key Strategic Investments in 2020-2021

Adapt

Modernize your identity system by enabling frictionless and adaptive access control

- Strong integration with IBM Cloud Identity and IBM Security Access Manager
- Leverage behavioral biometrics & analytics for continuous authentication

Protect

Extend protection mechanisms beyond traditional web and mobile to support a true omnichannel experience

- Secure API channel including 3rd party delegated app access
- Secure device and new digital engagement channels
- Protect against new attack mechanisms like bots, remote overlay, and more

Manage

Enable easy, self service tools while providing the choice for full service quickly upon request

- Consortium collaboration with worldwide or regional trends and threat intelligence
- Simplified application integration for developers
- Self-service policy tuning and integrated case management

Manage: service & workload control

Control the team workload with dynamic level of services – choose your own level

Self service tools

Auto Deployment

- Wizard step by step deployment

Policy management

- Apply your own policy

Intelligence Sharing & education

- Trends and reporting
- Uploading your intelligence

IBM Deployment

Scoping

- Project scoping
- Security analysis
- Training

Implementation & testing

- SDK & Snippets support
- Sharing code packages
- Backend API support
- Testing

Post production

- Gradual rollout
- Weekly tuning cycle
- Implementation tuning if needed

IBM Analytics service

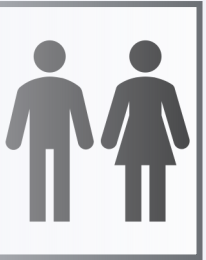
Efficacy tuning

- Fraud: detection rate, alert rate
- Transparent authentication friction reduction

Tailoring of policy

- Specific use case
- Regulation requirement

Dedicated fraud / forensic investigation service



Leverage a global network of protection and training



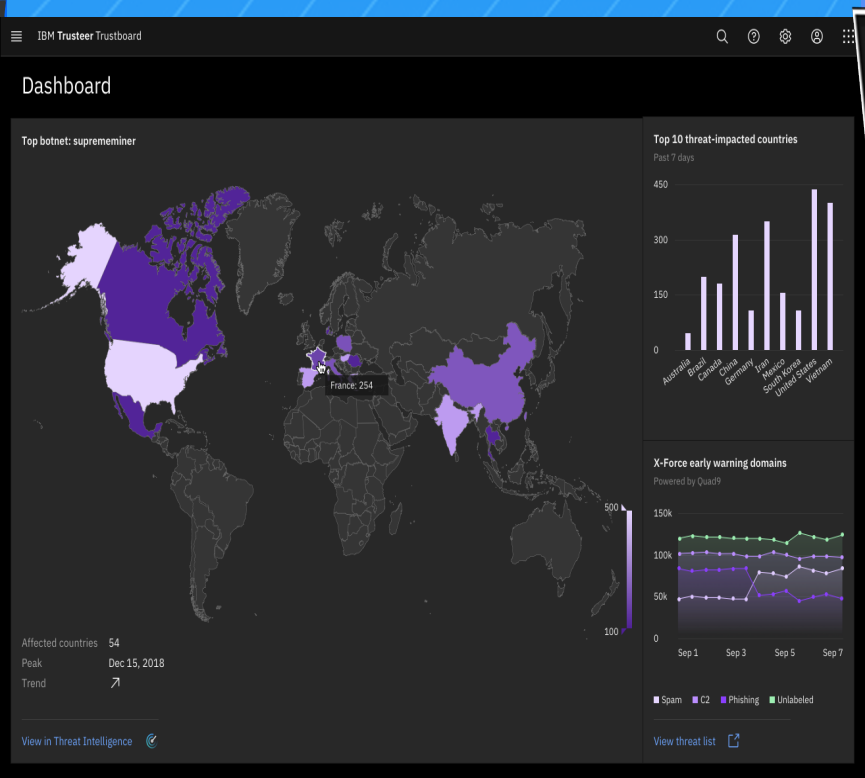
Command Centers
Solution Development
Security Research

Intelligence sharing and business value

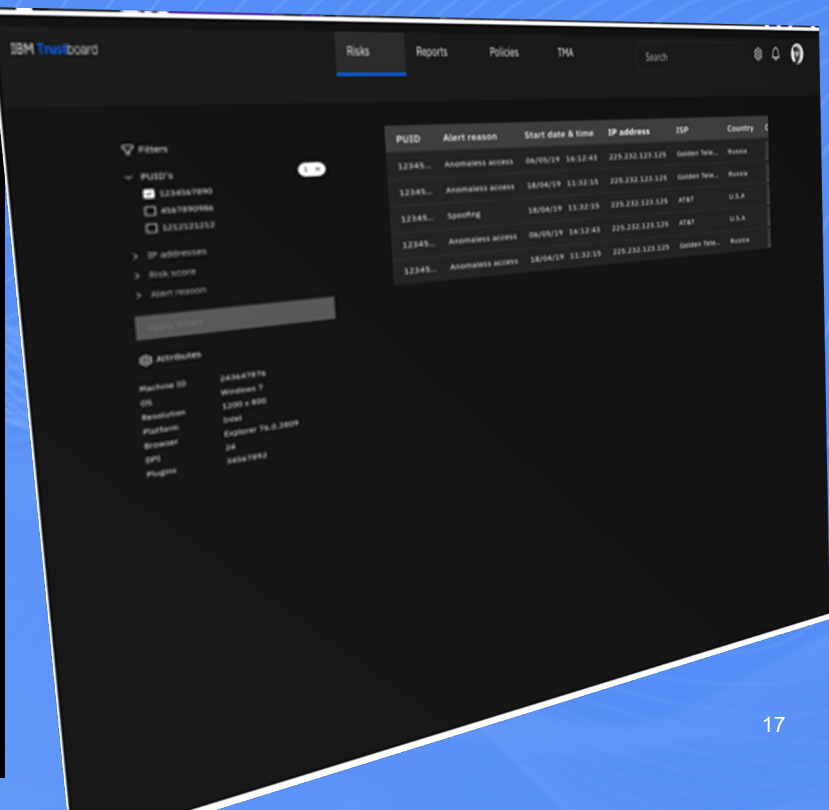
Analyze links between: device, IP, Account (PUID) and high risk reason



Worldwide & regional trends



Intelligence sharing, uploading blacklist



IBM Trusteer the Digital Identity Trust solution



Protecting more than **142 Million users** worldwide
with **58 billion** data
events processed every
month



Full SaaS service, with
unique combination of
machine learning and
human intelligence



Full **digital context**, with
holistic view on the digital
identity and the device
remotely accessing your
enterprise

IBM Security Community

8,000 Members Strong and Growing Every Day!

Sign up: <https://community.ibm.com/security>

User Group Day discussion: <https://ibm.biz/trusteer1-usergroupday> (share feedback, ask questions and continue the conversation after this session!)

Learn: The indispensable site where users come together to discover the latest product resources and insights — straight from the IBM experts.

Network: Connecting new IBM clients, veteran product users and the broader security audience through engagement and education.

Share: Giving YOU a platform to discuss shared challenges and solve business problems together.

IBM Security Community

[Home](#) [Groups](#) [Local Groups](#) [Events](#) [Participate](#) [Resources](#) [All Communities](#)

Learn, Network and Share in the IBM Security User Community

Collaboration is more important than ever before. In this user community of over 8000 members, we work together to tackle the challenges of cybersecurity.

[Join the community](#)

Tuesday 26 May	Guardium Virtual Users Group Monthly meeting for Guardium customers. To receive invitations to the VUG meetings, send an email to leilaj@us.ibm.com ■ Tue May 26, 2020 12:00 PM - 01:00 PM ET
Wednesday 27 May	Webinar: IT Security in the Post-Corona Threat Landscape It has become clear that the spread of the COVID-19 has also meant a spike in cybercrime. Fraudsters saw a golden opportunity to take advantage of a time when everyone was working from home and was vulnerable. ... ■ Wed May 27, 2020 08:30 AM - 11:15 AM GB
Wednesday 27 May	Virtual Cyber Threat Management PoT Event - May 27-28 As cyber threats (External and Insider), to your organization increase in number and sophistication, you need a balanced data management and threat analytics approach to handle Cyber Threat Management ... ■ Wed May 27, 2020 08:30 AM - Thu May 28, 2020 04:30 PM ET
Wednesday 27 May	Webinar: Identity & Access Management Capabilities to Support Remote Work Webinar Summary With the influx in remote work, your organization needs to ensure that the right people have the right to access the right systems and applications while working from home. Identity ... ■ Wed May 27, 2020 11:00 AM - 12:00 PM ET

Search Discussions

Term / Keyword / Phrase



1 to 50 of 152 threads (549 total posts)

Most Recently Updated

50 per page

Thread Subject	Replies	Last Post
Default python libraries...	1	19 minutes ago by BEN WILLIAMS Original post by Nathan Getty
Gadget or Python to send Email	0	11 hours ago by Sean Ebeling
Auto Close Tasks Based on Field Values	2	13 hours ago by Nick Mumaw
Generic Email Parsing Script-missing code	1	3 days ago by Nathan Getty Original post by Justin Shoemaker
Close Incidents with scripts	2	3 days ago by Nathan Getty

Thank you

Follow us on:

ibm.com/security

securityintelligence.com

ibm.com/security/community

xforce.ibmcloud.com

[@ibmsecurity](https://twitter.com/ibmsecurity)

youtube/user/ibmsecuritysolutions

© Copyright IBM Corporation 2019. All rights reserved. The information contained in these materials is provided for informational purposes only, and is provided AS IS without warranty of any kind, express or implied. Any statement of direction represents IBM's current intent, is subject to change or withdrawal, and represent only goals and objectives. IBM, the IBM logo, and other IBM products and services are trademarks of the International Business Machines Corporation, in the United States, other countries or both. Other company, product, or service names may be trademarks or service marks of others.

Statement of Good Security Practices: IT system security involves protecting systems and information through prevention, detection and response to improper access from within and outside your enterprise. Improper access can result in information being altered, destroyed, misappropriated or misused or can result in damage to or misuse of your systems, including for use in attacks on others. No IT system or product should be considered completely secure and no single product, service or security measure can be completely effective in preventing improper use or access. IBM systems, products and services are designed to be part of a lawful, comprehensive security approach, which will necessarily involve additional operational procedures, and may require other systems, products or services to be most effective. IBM does not warrant that any systems, products or services are immune from, or will make your enterprise immune from, the malicious or illegal conduct of any party.

