IBM

Connect Globally Engage Locally

Connect globally through the WebSphere & DevOps Community:
https://ibm.biz/WUG-community

- Learn from experts
- Join free webinars
- Access a library full of content
- Ask questions
- Community Blog

Engage locally through a WebSphere User Group:
https://ibm.biz/join-a-WUG

- Join local events
- Connect with other local users
- Ask questions

Technical Advocate Program

The Technical Advocate Program is free to clients who wish to deepen their knowledge and access inside IBM's technology engine to grow short engagements into long-lasting work relationships with our worldwide emerging and technical experts.

Goals

Provide clients a unique opportunity to collaborate with our technical experts across the business units in long-term, strategic relationships to enhance client experience and knowledge of IBM's technical capabilities that spark innovation.

Provide emerging and technical leaders a career development opportunity to increase their sensitivity, insight and knowledge on client requirements; broaden horizontal thinking and internal networks to collaborate with impact.

Technical advocates represent IBM's emerging and technical leadership from every business unit and are committed to an excellent client experience.

Contact your account team if you are interested in the program

Role of a technical advocate

Actively engage with account team on short and long-term opportunities.

- Committed to an excellent client experience.

- Participate in account planning sessions, trends & directions, and briefings.

- Provide high level assistance with architecture, performance, configurations, migrations.

- Understand the account environment: topology & applications, competition, future goals and directions.

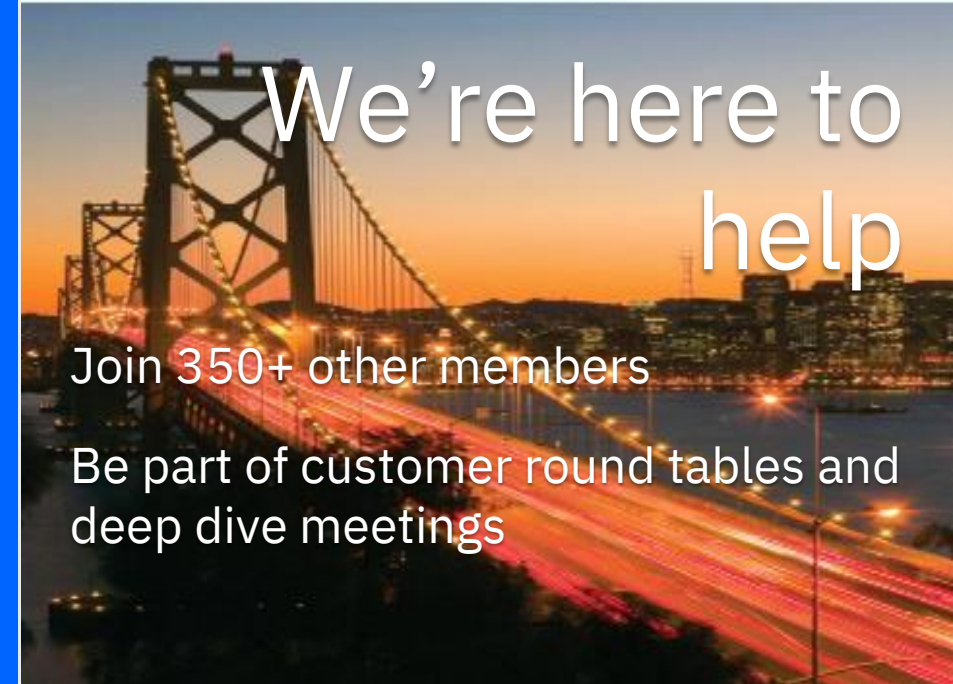- Escalation point only when normal processes fail.

Technical advocates do not circumvent the normal support processes and are not an alternative to IBM fee service offerings.

Join the WAS CAB
WebSphere Customer Advisory Board

claudiab@us.ibm.com

http://ibm.biz/WASCABCommunityResources
http://ibm.biz/WebSphereAdvisoryBoard

We're here to help

Join 350+ other members

Be part of customer round tables and deep dive meetings

Weekly meetings	**Monthly meetings**	**Other Programs**
Thursday and Friday 9:15 am EST **JOIN**	Business Partner track Time zone friendly sessions **JOIN**	Cloud Pak Week Previews Demos Labs, workshops 1-on-1

Engage when you have time:

- ✓ Stay in the loop at meetings
- ✓ Share solutions and pain points
- ✓ Connect with other customers
- ✓ Access to resources and experts
- ✓ Customized meetings
- ✓ Special offers

IBM Expert TV
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App Transformers

https://ibm.biz/IBMExpertTV-AppTransformers

→

WebSphere & Liberty Community Spotlight

https://ibm.biz/IBMExpertTV-WebSphereShow

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Let's Code

https://ibm.biz/IBMExpertTV-LetsCode

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IBM WebSphere Automation

WebSphere Automation

Secure

+

Heal

+

Optimize

AI-infused automation for WebSphere:

– Free operations teams from routine "care and feeding" of their WebSphere environments, both traditional WAS and Liberty.

– Focus on the strategic priorities of adopting hybrid cloud and application modernization.

IBM WebSphere Automation

IBM Automation Foundation

Red Hat OpenShift

Automate Operations

IBM WebSphere Hybrid Edition

Transformation Advisor	WebSphere ND
Mono2Micro	WebSphere Base
Cloud Foundry Migration Runtime	Liberty Core

Manage any supported WAS edition, deployed anywhere (VMs, containers, clouds)

Add-on to existing WAS

Operations for WebSphere runtimes, both traditional WAS and Liberty, from any edition, can be automated.

Future dates & content represent IBM's internal planning and are subject to change at any time

https://openliberty.io

Open Liberty™

An IBM Open Source Project

A lightweight open framework for building fast and efficient cloud-native Java microservices.

Build cloud-native apps and microservices while running only what you need. Open Liberty™ is the most flexible server runtime available to Java™ developers in this solar system.

Get Open Liberty

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