

#### Matu Agarwal

Offering Manager, IBM matu.agarwal@in.ibm.com

#### Ramkumar Ramalingam

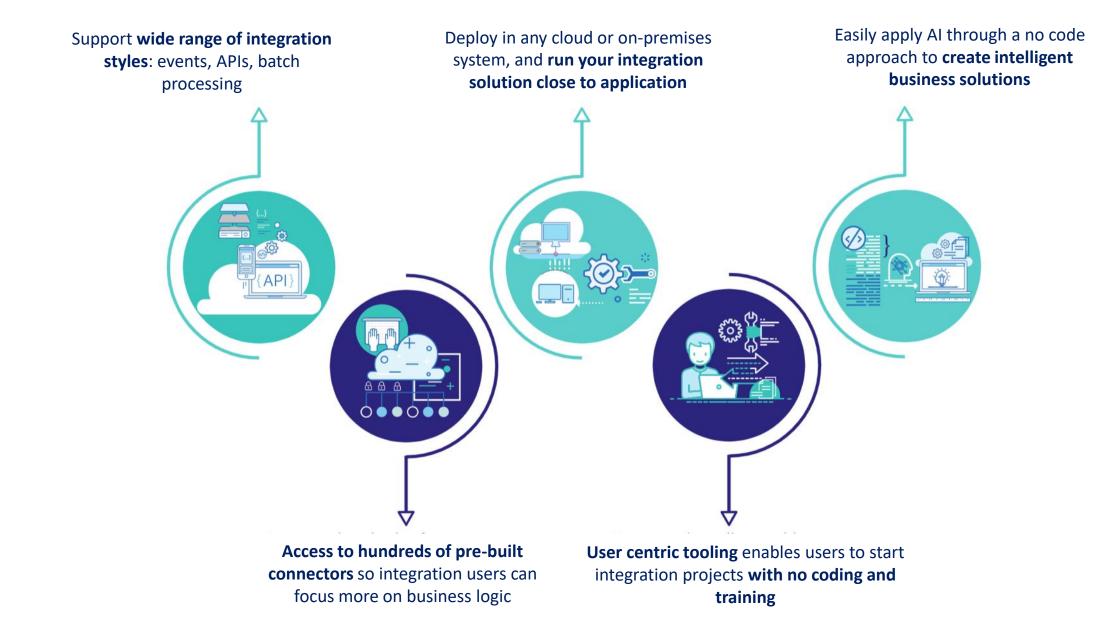
Architect, IBM ramkumar\_rj@in.ibm.com

# **IBM App Connect**

## Mapping Assist

Part of the IBM Cloud Pak for Integration

## No code integration solution



## Pre-built, security-rich connectors



RepositoriesGoogle DriveConfluenceMS SharepointDropbox

**Enterprise Content Management &** 



Cloud & Blockchain Service Provider

IBM Food Trust, Magento

_ CCD (A
岛内

ITSM & Project Management Jira Kronos Zendesk



Forms & Surveys Wufoo



Customer Relationships MS Dynamics 365 for Sales Insightly HubSpot CRM



Business Operations Coupa, Zuora



Banking & Finance Yapily Paypal



**Communications & Marketing** 

Domino HubSpot



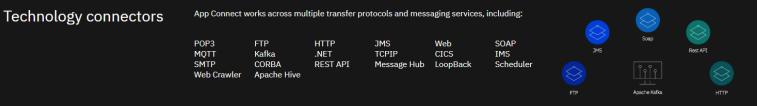
Insurance & Supply Chain IBM Weather Channel



Manufacturing IBM Maximo



Datastore IBM Cloudant AWS Redis





# **Challenges with mapping**

Mapping remains a fundamental part of integration development... but it takes time!

#### An increasing number and diversity of endpoints

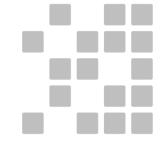
 SaaS apps, home grown apps, off the shelf applications, databases, webservices and so on

#### No field naming standards

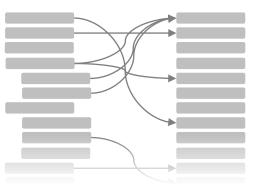
- Built by different vendors with no universally agreed field naming conventions
- Custom objects or schema changes
- Modifying integrations developed by someone else

#### Field structures compound complexity

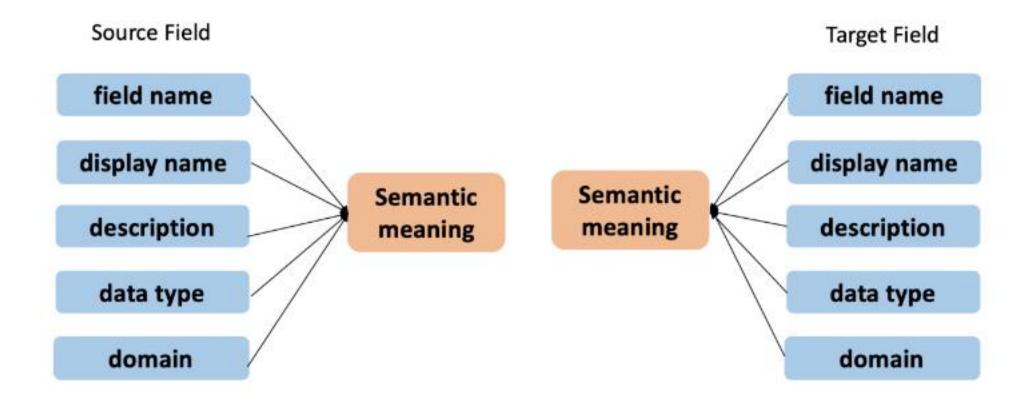
- Applications with 1000+ fields (eg Maximo and MS Dynamics 365)
- Nested fields force a developer to consider field hierarchy when mapping



PIN = Personal Identity Number PIN = Product Identification Number



### Schema matching

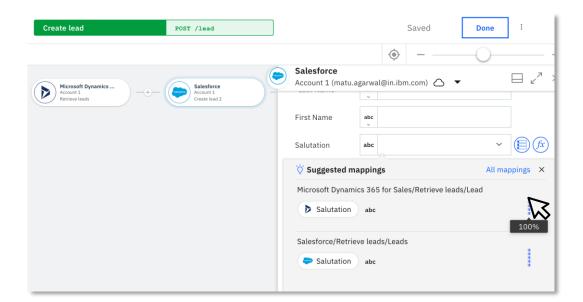


# **Al-powered 'Mapping Assist'**

Simplify mapping with a pre-trained AI algorithm that provides intelligent, customized data map suggestions.

- Suggestions are provided based on multiple sources, including all the previous nodes in the flow, for greater accuracy.
- Mapping suggestions for flat structures as well as complex, nested mapping fields are provided.
- Auto map all fields wherever the matching confidence is higher than 80%.
- Previously selected mappings are remembered and shown as top suggestions when a similar source and target mapping is attempted.
- Runs on-prem alongside your integrations for higher performance and security!
- Protecting your IP: Your Mapping Assist AI model and Runtime data is private for your company IBM will never request that you share this data with anyone else!

Create lead	POST /lead		Saved	Done	:
			<u>ب</u>	-0-	+
Microsoft Dynamics Account 1 Retrieve leads	Salesforce Account 1 Create lead 2	Salesforce Account 1 (matu	i.agarwal@in.ibm.com) 🛆	. •	$\boxminus \ _{{\scriptscriptstyle {\scriptscriptstyle \!$
Retireve teaus	Create reau z	Create lead		Test 💽	<u>⁄</u> :
		Populate the target fields in Salesforce ①			
		*Last Name	abc ~		
		First Name	abc		
		Salutation	abc	~	
		Title	abc v		



# Demo

### **Blogs & reference**

**Problem and features** - https://developer.ibm.com/integration/blog/2020/06/24/ibm-app-connect-mapping-assist-putting-ai-to-work-for-your-business/

**How mapping asssit works ?** - https://developer.ibm.com/integration/blog/2020/06/29/ibm-app-connect-ai-powered-data-mapping-with-mapping-assist/

**Business use case** - https://developer.ibm.com/integration/blog/2020/06/29/ibm-app-connect-developing-integrations-with-mapping-assist/

**Team journey** - https://developer.ibm.com/integration/blog/2020/06/29/ibm-app-connect-kickstarting-the-journey-towards-an-artificial-intelligence-future/

#### **Documentation** -

https://www.ibm.com/support/knowledgecenter/SSTTDS\_11.0.0/com.ibm.ace.icp.doc/certc\_mappingassist.html





# Thank you!